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Wildflower Provides Bi-Weekly Status Report

VANCOUVER, British Columbia, November 12, 2020: Wildflower Brands Inc. (CSE: [SUN](#), OTC: [WLDFE](#)) (the “Company”) announces that further to its news release dated October 29, 2020, the Company’s principal regulator, the British Columbia Securities Commission (the “BCSC”) granted a management cease trade order (the “MCTO”) on October 29, 2020, under National Policy 12-203 Management Cease Trade Orders (“NP 12-203”).

Pursuant to the MCTO, the Chief Executive Officer, Chief Financial Officer and Chief Development Officer may not trade in securities of the Company until such time as the Company files its annual audited financial statements for the year ended June 30, 2020, management’s discussion and analysis and related certifications (collectively, the “Required Documents”) and the Executive Director of the BCSC revokes the MCTO. The MCTO does not affect the ability of shareholders to trade their securities.

The Company’s Board of Directors and management confirm that they are working expeditiously to file the Required Documents and confirm that since the Company’s news release dated October 29, 2020, there is no other material information respecting the Company’s affairs that has not been generally disclosed.

Until the Required Documents have been filed, the Company intends to continue to satisfy the provisions of the alternative information guidelines specified in P 12-203 by issuing bi-weekly default status reports in the form of further press releases for so long as the Company remains in default of a specified requirement.

ABOUT WILDFLOWER BRANDS INC.

Wildflower Brands is a Vancouver-based company developing and designing brands that focus on plant-based health and wellness products. All of our brands work in synergy, toward becoming a global wellness leader.

On Behalf of the Board of Directors

“William MacLean”

William MacLean
Director and CEO

The Canadian Securities Exchange Inc. has in no way passed upon the merits of the proposed transaction and has neither approved nor disapproved of the contents of this press release.