

MANIFESTSEVEN ANNOUNCES CEASE TRADE ORDER

IRVINE, Calif. – April 6, 2022 – [ManifestSeven Holdings Corporation](#) (formerly P&P Ventures Inc.) (CSE: MSVN; OTCMKTS: MNFSF) ("**M7**" or the "**Company**") announces that for reasons set out in its news release of March 31, 2022, the filing of its annual audited financial statements for the year ended November 30, 2021, the accompanying management's discussion and analysis, and the related CEO and CFO certifications (collectively, the "**Annual Filings**") were not filed by the prescribed deadline of March 30, 2022 (the "**Deadline**").

The British Columbia Securities Commission, as principal regulator, notified the Company that a cease trade order ("**CTO**") has been issued for failure to file the Annual Filings by the Deadline. As a result of the CTO, the Class A Common Shares of the Company have been suspended from trading on the Canadian Securities Exchange (the "**CSE**"). As previously announced, the Company requires additional time to file the Annual Filings. If the Company files the Annual Filings within 90 days of the date of the CTO, the filing of the Annual Filings will constitute the Company's application to revoke the CTO.

Although the Company remains committed to completing the Annual Filings as soon as possible, the Company cannot currently provide an estimate of the time frame required to complete the Annual Filings. The Company will provide further updates concerning the Annual Filings once new information is available.

The Company continues its previously announced strategic review, and the evaluation of a broad range of potential alternatives focused on maximizing shareholder value. In addition, the Company continues its efforts to monetize its non-core assets and operations and de-lever its balance sheet. Further, while the Company continues to be in default of certain debt obligations, it is in discussions with its noteholders regarding restructuring the outstanding debt and a range of financing alternatives.

ABOUT MANIFESTSEVEN:

[ManifestSeven Holdings Corporation](#) (CSE: MSVN; OTCMKTS: MNFSF) ("**M7**" or the "**Company**") operates an e-commerce portfolio that includes several respected ancillary companies and subscription services, including [Rolling Paper Deport](#), [Hippie Butler](#), and [Puff Pack](#). M7 is a publicly listed company on the CSE trading under the ticker symbol "MSVN". Additional information is available under the Company's SEDAR profile at www.sedar.com.

CAUTIONARY NOTE REGARDING FORWARD-LOOKING INFORMATION AND STATEMENTS:

This press release contains "forward-looking information" within the meaning of applicable Canadian securities legislation. Such forward-looking information and forward-looking statements are not representative of historical facts or information or current condition, but instead represent only the Company's beliefs and assumptions regarding future events, plans, or objectives, many of which, by their nature, are inherently uncertain and outside of the Company's control. Forward-looking information in this news release includes future preparation of the Annual Filings, the Company's ability and resources to hire an auditor to complete the Annual Filings, the outcome of its strategic review and financing efforts, and future updates and communications with respect to the same. This forward-looking information is based on certain assumptions made by management and other factors used by management in developing such information. Assumptions include that the Company will have sufficient resources to hire an auditor in the future, and additionally that at such time when the Company has hired an auditor, that the Company will have the financial and human resources to provide the support needed to complete the Annual Filings. Assumptions also include the successful outcome of its strategic review and discussion with its current noteholders. Although the Company believes that the assumptions and factors used in preparing, and the expectations contained in, the forward-looking information and statements are reasonable, undue reliance should not be placed on such information

and statements, and no assurance or guarantee can be given that such forward-looking information and statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such information and statements. Factors that could cause the actual results to differ materially from those in forward-looking statements include regulatory actions, availability of capital and financing, the operational capability of the Company and its staff, viable strategic pathways, and general economic, market, or business conditions. The forward-looking information and forward-looking statements contained in this press release are made as of the date of this press release, and the Company does not undertake to update any forward-looking information and/or forward-looking statements that are contained or referenced herein, except in accordance with applicable securities laws. All subsequent written and oral forward-looking information and statements attributable to the Company or persons acting on its behalf are expressly qualified in its entirety by this notice. No stock exchange, securities commission, or other regulatory authority has approved or disapproved the information contained herein.

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