

STREAMBUCKS, AN ESPORTS FOCUSED PAYMENT SOLUTION BECOMES OFFICIAL PAYMENT SPONSOR OF EGLX 2019

Enthusiast Gaming Hosts Canada's Largest Video Game and Esports Expo and Will Utilize Streambucks as the Payment Solution for its Esports Tournaments

FOR IMMEDIATE RELEASE

VANCOUVER, British Columbia - May 16, 2019 - [LiteLink Technologies Inc.](#) ("**LiteLink**") (CSE:LLT) (OTC:LLNKF), a leader in logistics, artificial intelligence and digital payment solutions, announces that its wholly-owned subsidiary, uBUCK Technologies SEZC ("**uBUCK**"), has signed a Letter of Intent ("**LOI**") with Enthusiast Gaming Holdings Inc. ("**Enthusiast**") (TSXV:EGLX)(OTCQB:EGHIF) to be the official payment sponsor at the Enthusiast Gaming Live Expo, **EGLX**, in October 2019. Enthusiast is the largest publicly traded video game media and esports company in North America and owns and operates the largest video game expo in Canada (**EGLX**).

uBUCK has created a leading digital wallet and payments platform that is looking to revolutionize the payment industry. uBUCK is a P2P payment platform offering consumers faster payment options, which are commission-free and highly secure compared to traditional payment methods.

Under the LOI, uBUCK will become the official payment sponsor of EGLX which attracted approximately 55,000 attendees in 2018. uBUCK's [Streambucks](#) digital payment solution, specific to the esports industry, will become the official digital wallet and remittance transfer partner for EGLX's tournaments. As part of the sponsorship, uBUCK will facilitate the transfer of the prize funds to the winners of the tournament. The Streambucks app offers users the ability to purchase products with a debit card, transfer payments and make donations to their favourite streamers and gamers.

"This partnership with Enthusiast Gaming will give uBUCK access to a large and targeted esports audience, making this the perfect opportunity to market our newly created payment solution to what we feel is an ideal demographic," said uBUCK CEO, James Youn. "We are confident that Streambucks will be well-received and look forward to playing a key role in the rapidly growing esports industry."

uBUCK will also engage Enthusiast to create strategic advertising programs across its digital publisher network, which currently reaches over 75 million monthly visitors, across 85 gaming related websites and an additional 50 million monthly visitors from 900 gaming YouTube channels. uBUCK will access prime esports demographic through Enthusiast's engaged

network of gaming enthusiasts to help build brand awareness and promote its platform of payment solutions.

Meir Bulua, CIO of Enthusiast commented, *“uBUCK provides a faster, safer alternative compared to traditional payment options and will help us streamline our process at EGLX 2019. With the continued growth of EGLX and our events business, including the significant increase in prize pools and donations, we are always looking for ways to increase our efficiencies and provide increased value to our players. We look forward to working with LiteLink and uBUCK at EGLX this year, and to continue improving the overall experience for our attendees, players and sponsors!”*

About Enthusiast Gaming

Founded in 2014, Enthusiast Gaming is the largest vertically integrated video game company and the fastest growing online community of authentic video gamers. Through the Company’s unique acquisition strategy, it has a platform of over 80 owned and affiliated websites and currently reaches over 75 million monthly visitors with its unique and curated content and over 50 million YouTube visitors. Enthusiast also owns and operates Canada’s largest gaming expo, Enthusiast Gaming Live Expo, EGLX, (eglx.ca) with approximately 55,000 people attending in 2018. For more information on Enthusiast Gaming, please visit www.enthusiastgaming.com.

About uBUCK Technologies SEZC

Based in Georgetown, Cayman Islands, uBUCK Tech is a fintech enterprise that specializes in decentralized digital payments and wallets. [uBUCK Pay](#) and [Streambucks](#) are P2P payment platforms offering consumers, businesses and merchants a fast, commission-free and highly secure alternative to traditional payment methods. uBUCK Cash and Streambucks Cash are stable utility tokens that are backed by the U.S. dollar via pin voucher purchases within the uBUCK Pay app or at participating resellers. Customers may load a uBUCK debit card and make online and offline purchases and send payments around the world for free.

About LiteLink Technologies Inc.

[LiteLink Technologies Inc.](#) (CSE:LLT) (OTC:LLNKF) is a major player in developing world-class enterprise platforms that utilize artificial intelligence, blockchain, and predictive analytics to solve fragmented and outdated technology problems in the logistics and digital payment industries. Our flagship [1SHIFT](#) logistics platform offers real-time transparency and tracking which allows brokers, shippers, and carriers to track shipments and settle payments in real-time. For more information about LiteLink Technologies Inc., please visit litenktech.com. If you would like to know more about the 1SHIFT logistics platform, please visit 1shiftlogistics.com.

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Forward-Looking Statements

Certain statements contained in this press release may constitute “forward-looking statements.” Forward-looking statements provide current expectations of future events based on certain assumptions and include any statement that does not directly relate to any historical or current fact. Actual results may differ materially from those indicated by such forward-looking statements as a result of various important factors. In addition to these factors, actual future performance, outcomes, and results may differ materially because of more general factors including (without limitation) general industry and market conditions and growth rates, economic conditions, governmental and public policy changes, the Company’s ability to raise capital on acceptable terms, if at all, the Company’s successful development of its products and the integration into its existing products and the commercial acceptance of the Company’s products. The forward-looking statements included in this press release represent the Company’s views as of the date of this press release and these views could change. However, while the Company may elect to update these forward-looking statements at some point in the future, the Company specifically disclaims any obligation to do so. These forward-looking statements should not be relied upon as representing the Company’s views as of any date subsequent to the date of the press release.