

## LITELINK 1SHIFT LOGISTICS PLATFORM LAUNCHES BETA TO NORTH AMERICA

VANCOUVER, BC - April 11, 2019 - [LiteLink Technologies Inc.](#) ("LiteLink"), a key player in logistics platforms and payment solutions, is pleased to announce the launch of the full Beta Release of the [1SHIFT Logistics platform](#) to North American markets on April 15, 2019.

LiteLink is part of a growing field of technology companies using mobile apps and algorithms to connect shippers with truckers more efficiently. Capital groups and entrepreneurs have been looking for ways to staking a claim in the \$700 billion-a-year trucking industry, which to this day relies on manual paperwork and phone calls.

This release is a major milestone for LiteLink as we launch the 1SHIFT platform into the North American Market. The initial phase of the beta release will be to complete onboarding of Companies that have already expressed interest, followed quickly by a mass market availability to any shipper, broker or carrier via a self-registration portal. The mobile app for truckers will be available on both Android and Apple IOS.

The 1SHIFT logistics platform has been designed from the ground up to be an industry leader and this initial release focuses on tracking shipments and using exception management workflow to proactively address potential delivery misses.

Accurate track and trace throughout regions including dead zones is a core business need in the industry given that knowing the location of your assets is fundamental to achieving operating efficiencies. 1SHIFT leverages mobile technologies that enable superior alternatives to providing real-time visibility and problem management. The 1SHIFT mobile app used by truckers to view real-time shipment details and to flag any issues, automatically provides the geolocation using the phone's GPS capabilities. The end result is that stakeholders like dispatchers who are monitoring shipments can view an interactive map within 1SHIFT showing the current location and progress of each shipment.

Problem and exception management is an important secondary feature to save time and money spent by industry participants as they handle operational issues and resolve disputes. The predictive capabilities built into 1SHIFT enable users to avoid disputes by addressing potential issues which are flagged before they become serious. 1SHIFT has a robust audit trail capability employing blockchain technology that provides an immutable historical record of the events surrounding each shipment. This data can be used to quickly resolve disputes and associated penalties and fines, and save millions in detention costs when the truck faces a long wait at the dock and cannot move on to the next job on a timely basis.

"The 1SHIFT product roadmap is extensive, and this release is just the beginning of some very industry changing features. We are working on next-gen features that will position

1SHIFT as a platform that is uniquely positioned to address the evolving needs of shippers, brokers and carriers”, states Mobeen Ladak, LiteLink’s Product Executive. Future iterations include integration with partners to enhance our end to end solution, as well as our enhanced rating system allowing easier and more reliable matching of carriers to brokers and shippers. Given the current tight market for finding suitable truckers, the rating capability will go a long way in bringing parties together more effectively.

The 1SHIFT product offers state-of-the-art proven technologies with customer trial user feedback that will allow our platform to be both intuitive and engaging for users. The scalability built into the product ensures not only that new functionality can be incorporated quickly, but also the SaaS offering scales seamlessly as the number of users climbs along a steep trajectory. “I am extremely proud of what the 1SHIFT team has been able to deliver and I’m excited by the pipeline of capabilities that will allow us to enter larger and larger segments of the market in the coming months”, states Ashik Karim, LiteLink’s CEO.

To learn more about 1SHIFT, schedule a demo of the solution, or request to be a trial participant, please visit [www.1shiftlogistics.com](http://www.1shiftlogistics.com) or email [kent.churn@1shiftlogistics.com](mailto:kent.churn@1shiftlogistics.com).

#### **About LiteLink Technologies Inc.**

LiteLink Technologies provides enterprise payment and logistics solutions utilizing artificial intelligence and predictive analytics to solve business problems caused by fragmented and outdated technology permeating the industries. LiteLink Technologies is creating a unified communications platform for tracking shipments, disputes, and errors to increase efficiency and reduce costs for shippers, brokers and carriers with feature rich capabilities with little to no cost. Find out more about the Company at [litolinktech.com](http://litolinktech.com) and the 1SHIFT Product at [1shiftlogistics.com](http://1shiftlogistics.com).

For further information, contact Bronson Peever at 833-205-6945 ext. 3742 or [investor@litolinktech.com](mailto:investor@litolinktech.com).

#### **Forward-looking Statement**

*This news release may contain certain “Forward-Looking Statements” within the meaning of the United States Private Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. When used in this news release, the words “anticipate”, “believe”, “estimate”, “expect”, “target”, “plan”, “forecast”, “may”, “schedule” and other similar words or expressions identify forward-looking statements or information. These forward-looking statements or information may relate to the nature of the business of LiteLink, and other factors or information. Such statements represent LiteLink’s current views with respect to future events and are necessarily based upon a number of assumptions and estimate that, while considered reasonable by LiteLink, are inherently subject to significant business, economic, competitive, political and social risks, contingencies and uncertainties. Many*

*factors, both known and unknown, could cause results, performance or achievements to be materially different from the results, performance or achievements that are or may be expressed or implied by such forward-looking statements. LiteLink does not intend and does not assume any obligation, to update these forward-looking statements or information to reflect changes in assumptions or changes in circumstances or any other events affecting such statements and information other than as required by applicable laws, rules and regulations.*