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Liberty Leaf's 'Signature Cannabis Retail' Announces Collaboration with Rising Tide Consultants on Cannabis Retail Licensing Initiatives

Vancouver, B.C. August 23, 2018: Liberty Leaf Holdings Ltd. (CSE: LIB) (OTCQB: LIBFF) (FSE: HN3P) ("Liberty Leaf" or the "**Company**") is pleased to announce a collaboration with Rising Tide Consultants ("Rising Tide") on its retail cannabis licensing initiatives.

Rising Tide is recognized in the industry for its capabilities regarding ushering in licensing applications in both the cannabis and alcohol sectors. The company has 30 plus years' experience in facilitating approvals by government bodies for retail outlets at the provincial and local levels, initially in British Columbia and then expanded to provide consulting services in all provinces.

With the imminent legalization of non-medical, adult-use marijuana, governments are drafting regulations, policies and bylaws that will control cannabis recreational licensing in Canada.

Responsibilities for Rising Tide on behalf of Signature Cannabis Retail ("SCR") cover all items pertaining to cannabis retail licensing, including analyzing pertinent documents for regulatory review, preparing and filing applications, liaising with government officials, and more.

"At SCR, we view our collaboration with Rising Tide as a significant development in the ongoing growth of our retail business initiative," said Will Rascan, President & CEO of Liberty Leaf. "Rising Tide is considered to be one of the most capable and competent advisors in the industry and we are grateful to be working closely with them."

According to Bert Hick, Founder & President of Rising Tide, SCR is well on track to getting its applications vetted and submitted for approval, and Rising Tide is helping to make it all happen. "Together, Liberty Leaf and SCR are making great headway in the cannabis industry and we are proud to be associated with them."

About Rising Tide

Rising Tide Consultants (RTC) is Canada's leading licence consulting firm. Bert Hick, founder of RTC has been actively involved with the liquor licence industry since 1988, after serving as the General Manager of British Columbia's Liquor Control and Licensing Branch.

In 2017, with the pending legalization of recreational cannabis, RTC expanded services to include consulting for non-medical cannabis retail licensing and various federal licensing as RTC understands the regulatory licensing processes.

To learn more please visit RTC's new site at www.risingtideconsultants.ca

About Liberty Leaf

Liberty Leaf Holdings Ltd. is a Canadian-based, public company whose focus is to build and support a diversified portfolio of cannabis-sector businesses, including cultivation, processing, value-added CBD/THC pet products and supply-chain products within this dynamic and fast-growing sector.

Liberty Leaf's late-stage ACMPR portfolio consists of a 60% interest in Just Kush and 100% of North Road Ventures. The company has launched its Signature Cannabis Retail division, an enterprise that is expected to roll out across Canada, bringing recreational cannabis to market for consumers.

For further info on the Company please visit <https://www.libleaf.com> or email info@libleaf.com.

On Behalf of the Board

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