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INTERNATIONAL CANNABIS ANNOUNCES CHANGE OF TICKER SYMBOL TO “WRLD”

News Release

Vancouver, British Columbia, September 24, 2018 – ICC International Cannabis Corp. (CSE: KBB)(FWB: 8K51)(OTC: KNHBF) (“ICC” or the “Company”) is pleased to announce that, in connection with ICC’s recent name change, its ticker symbol on the Canadian Securities Exchange will change to " WRLD " from "KBB". Trading under the new ticker symbol will begin at market opening on September 26, 2018.

No action is needed from the Company's current shareholders relative to the ticker symbol change.

ON BEHALF OF THE ICC INTERNATIONAL CANNABIS CORP BOARD OF DIRECTORS

“Michael Martinz”

Michael Martinz
President, Director
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THE CSE HAS NOT REVIEWED AND DOES NOT ACCEPT RESPONSIBILITY FOR THE ACCURACY OR ADEQUACY OF THIS RELEASE.

Notice Regarding Forward Looking Information:

This news release contains certain "forward-looking information" within the meaning of applicable Canadian securities law. Forward-looking information is frequently characterized by words such as "plan", "continue", "expect", "project", "intend", "believe", "anticipate", "estimate", "may", "will", "potential", "proposed" and other similar words, or information that certain events or conditions "may" or "will" occur. This information is only a prediction. Various assumptions were used in drawing the conclusions or making the projections contained in the forward-looking information throughout this news release. Forward-looking information includes, but is not limited to: political changes in Canada and internationally, future legislative and regulatory developments involving cannabis in Canada and internationally, the Company’s ability to secure distribution channels in international jurisdictions, competition and other risks affecting the Company in particular and the cannabis industry generally.

The forward-looking information contained in this release is expressly qualified by the foregoing cautionary statements and is made as of the date of this release. Except as may be required by applicable

securities laws, the Company does not undertake any obligation to publicly update or revise any forward-looking information to reflect events or circumstances after the date of this release or to reflect the occurrence of unanticipated events, whether as a result of new information, future events or results, or otherwise.