



StartMonday launches pay-per-posting job promotion on its recruiting platform

AMSTERDAM, NL – September 4, 2018 – Smart recruitment technology firm StartMonday Technology Corp. (CSE: JOB) (OTC:STMDF) (FRANKFURT: JOB) (the “Company” or “StartMonday”) is pleased to announce the launch of a no-subscription, pay-as-you-go service for employers, effectively opening the door to a whole new segment of customers in Europe and North America.

The service adds a job promotion shopping cart that is seamlessly integrated with StartMonday’s applicant tracking system (ATS) and facilitates job posting to a large selection of popular job sites and social media channels. Employers require no contract and can pay by credit card upon job posting.

Job promotion is a critical activity for busy employers who spend most of their recruiting budgets on job advertising versus a small proportion of their budget on recruiting tools. In fact, according to Talent Tech Labs in New York, employers spend \$2bn per year on recruiting tools and ten times this amount on job advertising every year. Many regional managers in StartMonday’s target industries - hospitality and retail - tend to use recruiting tools intermittently. They might have a new hotel opening next month or a quick hire to replace a receptionist now, and next month they are back to focusing on guest satisfaction or customer experience. The quick set-up and low-cost of our new service is designed to suit their specific recruitment needs.

Ray Gibson, StartMonday’s CEO, commented, “We’ve been working toward this job promotion service for some months now and we’re excited to launch our digital marketing campaigns that are poised to win thousands of new paying customers. This represents an entirely new revenue stream for StartMonday.”

For those organisations with more sophisticated human resource requirements, StartMonday continues to offer a paid subscription with advanced features in its full ATS such as talent pools of candidates, custom careers pages and customizable integration services.

See how StartMonday is making job candidate selection faster and easier for every employer. Please join us in celebrating this significant step forward in the growth of our business by visiting and sharing this simple registration page <https://landing.startmonday.com/>.

ON BEHALF OF THE BOARD

"Ray Gibson"
CEO & Director

About StartMonday (CSE: JOB) (XFRA: JOB) (OTC: STMDF)

StartMonday helps employers select better candidates, faster, with the power of 15-second video introductions. StartMonday's video-led mobile and web applications deliver a better impression of personality and customer skills, ultimately helping employers decide which candidates they should talk to

first - making the process much more efficient. The Company is dedicated to building powerful tools for the Mobile Generation and is further developing its technology with an open blockchain solution for verifiable career histories called CareerChain. For more information please visit www.startmonday.com.

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