



ISODIOL INTERNATIONAL INC. BRAND AMBASSADOR AND SPOKESMAN TO DISCUSS CTE AT SUPERBOWL LII

January 29, 2018 - Vancouver, BC – [Isodiol International Inc.](#) (CSE: [ISOL](#)) (OTC: [ISOLF](#)) (FSE: [LB6A.F](#)) (the “Company” or “Isodiol”), a global Bioactive Phytoceutical innovator specializing in the development of pharmaceutical and wellness products, announced today that Marvin Washington, brand ambassador and spokesman for Isodiol, will be speaking on the cause of the neurological disorder Chronic Traumatic Encephalopathy (CTE) at Super Bowl LII.

Mr. Washington will be in Minneapolis before the Super Bowl to draw attention to the silent killer of football players in the National Football League. Together, through the Company’s brand [ISO-Sport](#), the goal is to raise awareness about CTE and the dangers of player concussions.

“Players are dying from CTE,” said Mr. Washington, a defensive end in the National Football League for eleven seasons, 1989-1999. “I want to sound the alarm about CTE, and let the world know there is a way to protect the brains of players and stop the damage with CBD.”

In an interview with i24NEWS, Mr. Washington added, “The US government has a patent that says a cannabinoid in a cannabis plant can be used as an antioxidant or protective for the brain and that is what I take. The leading cannabidiol company in the world is Isodiol and I have aligned with them, and we have taken this all the way to the body that represents the former players, which is the National Football League Players Association.”

To view this interview from January 26, 2018, please visit <http://www.i24news.tv/en/tv/replay/stateside/x6drk72>.

Mr. Washington, who won a Super Bowl ring with the Denver Broncos in 1999, is now a crusader for the healing powers of cannabis with Isodiol. The company is actively developing non-psychoactive cannabinoids to work as neuroprotectants for athletes on the football field.

“This is a matter of life and death,” said Mr. Washington. “The science is there. The proof is there. We need to protect players, and I believe Cannabidiol – “CBD” is the solution.”



For more information on Isodiol, please visit www.isodiol.com

About Isodiol International Inc.

Isodiol International Inc. is the market leader in pharmaceutical grade phytochemical compounds and the industry leader in the manufacturing and development of phytoceutical consumer products.

Isodiol is the pioneer of many firsts for the cannabis industry including commercialization of 99%+ pure, bioactive pharmaceutical grade cannabinoids, micro-encapsulations, and nanotechnology for the highest quality consumable and topical skin care products.

Isodiol's growth strategy includes the development of over-the-counter and pharmaceutical drugs, expanding its phytoceutical portfolio and will aggressively continue international expansion into Latin America, Asia and Europe.

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The CSE has not reviewed, approved or disapproved the content of this press release.