

IONIC BRANDS CORP.

March 10, 2021

Canadian Securities Exchange
First Canadian Place
100 King Street West, Suite 7210
Toronto, Ontario
M5X 1E1

Dear Sirs/Mesdames:

**Re: Ionic Brands Corp. (the “Company”)
Private Placement of Units**

Pursuant to Section 2.7 of Policy 6 of the Canadian Securities Exchange, we advise that the Company has completed a non-brokered private placement of units (the “Units”) at a price of \$0.19 per Unit to raise gross aggregate proceeds of \$14,762,145.38 as outlined in the Company’s Form 9 – Notice of Proposed Issuance of Listed Securities dated March 10, 2021.

Yours very truly,

IONIC BRANDS CORP.



John Gorst
CEO