



## **Imagination Park Entertainment Appoints James Skippen Chair of the Board**

**Vancouver, CANADA – October 12, 2018** – Imagination Park Entertainment Inc. (CSE: IP) (OTC: IPNFF) (“**Imagination Park**” or the “**Company**”), an augmented reality (“AR”) enterprise cloud software provider, is pleased to announce today that Mr. Jim Skippen, an independent director, has been appointed Chair of the Board, effective immediately. Gabriel Napora, former Chair of the Board, will remain a member of the Board and will continue to provide content and AR services to the Company.

Mr. Gabriel Napora said: “Today it is recognized that having an independent Board Chair is the best possible governance practice and we strive to follow the best possible practices. I am pleased to support the appointment of Jim Skippen as Board Chair and believe Jim is an ideal candidate to lead the Board as we continue to strengthen the Company. I look forward to continue with my work on the Board and in creating world class experiences in augmented reality and other areas.”

An Imagination Park Entertainment Board member since June 2018, Mr. Skippen has over 30 years of legal and management experience. Mr. Skippen led Quarterhill Inc. (formerly WiLAN) for twelve years and changed it from a struggling microcap to its current form. He has significant public board and governance experience and is currently Quarterhill Inc’s Board Chair. He is frequently recognized as one of the world’s leading intellectual property strategists. Mr. Skippen has been a lawyer for over thirty years and is a former Partner of one of Canada’s largest law firms, where his practice focused on technology transactions. In 2012, he won Cantech’s award as Canada’s Top Technology Stock Executive.

### **About Imagination Park**

Imagination Park, through its wholly-owned subsidiary XenoHolographic, creates engaging and interactive holographic content delivered by its cloud-based augmented reality enterprise platforms. The Company provides augmented reality products for mobile phones and wearable headsets, as well as rapid deployment of AR solutions, without the need for developers, while integrating artificial intelligence (AI) and Blockchain.

For more information or to explore working with Imagination Park, please email [info@imaginationpark.com](mailto:info@imaginationpark.com), or visit [www.imaginationpark.com](http://www.imaginationpark.com).

### **ON BEHALF OF THE BOARD,**

Alen Paul Silverrstieen  
President & CEO  
(818) 850-2490

## Contact

Sean Peasgood  
Investor Relations  
(647) 560-9201  
sean@sophiccapital.com

<https://www.facebook.com/imaginationparkentertainment/>

<https://www.instagram.com/imagination.park/>

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*The Canadian Securities Exchange has neither approved nor disapproved the contents of this press release.*

*This press release may include 'forward-looking information' within the meaning of Canadian securities legislation, concerning the business of the Company. The forward-looking information is based on certain key expectations and assumptions made by Imagination Park's management. Although Imagination Park believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because Imagination Park can give no assurance that it will prove to be correct. These forward-looking statements are made as of the date of this press release, and Imagination Park disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.*