



Imagination Park Entertainment Inc. Engages Sophic Capital for Capital Markets Services

Vancouver, CANADA – August 28, 2018 – Imagination Park Entertainment Inc. (CSE: IP) (OTC: IPNFF) (FRA: GMS1) (“**Imagination Park**” or the “**Company**”), an enterprise software company providing an augmented reality mobile platform focused on consumer engagement & data acquisition, is pleased to announce that it has appointed Sophic Capital Inc. (Sophic Capital) as its Investor Relations firm. Sophic Capital is a comprehensive capital markets advisory firm that will focus on increasing investor awareness of Imagination Park by developing a complete communications strategy and introducing Imagination Park to investment advisors, investment dealers, institutions and other financial professionals.

"Sophic Capital has extensive knowledge of the augmented reality industry," said Alen Paul Silverrsteien, CEO and President of Imagination Park. "After comparing several capital markets advisory firms, Imagination Park decided that Sophic Capital could best communicate our market opportunity and growth strategy to institutional and retail investors throughout North America."

"We are excited that Imagination Park has chosen Sophic Capital to execute its capital markets and investor relations strategies," said Sean Peasgood, President of Sophic Capital. "Sophic Capital previously published that content will be a primary factor for augmented reality adoption. Hardware-agnostic tools, like the easy to use enterprise software created by Imagination Park, will be key for brands to leverage consumer-facing augmented reality devices. Management has substantial industry experience, and we look forward to communicating Imagination Park's successes to the investment community."

Imagination Park's engagement with Sophic Capital is for an initial 12-month term, on a fee-for-services basis of \$7,000 per month. In addition, Sophic Capital has been granted options to purchase up to 400,000 shares of Imagination Park, vesting in equal tranches quarterly over the next 12 months and valid for a three-year term. 250,000 are exercisable at \$0.17 per share and 150,000 are exercisable at \$0.24 per share. The options are governed by the provisions of the Company's stock option plan and the policies of the Canadian Securities Exchange.

About Imagination Park

Imagination Park is an enterprise software company that developed a proprietary augmented reality mobile platform, XenoHolographic, focused on consumer engagement and data acquisition. Additionally, the company is an emerging leader in digital content production, by creating and delivering transformational experiences through the production and distribution of intellectual property for film, augmented reality and mixed reality in North America.

For more information or to explore working with Imagination Park, please email info@imaginationpark.com, or visit www.imaginationpark.com.

ON BEHALF OF THE BOARD,

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<https://www.facebook.com/imaginationparkentertainment/>

<https://www.instagram.com/imagination.park/>

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We encourage you to do your own due diligence and ask your broker if Imagination Park Entertainment Inc. (CSE: IP) is suitable for your particular investment portfolio.*

The Canadian Securities Exchange has neither approved nor disapproved the contents of this press release.

This press release may include 'forward-looking information' within the meaning of Canadian securities legislation, concerning the business of the Company. The forward-looking information is based on certain key expectations and assumptions made by Imagination Park's management. Although Imagination Park believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because Imagination Park can give no assurance that it will prove to be correct. These forward-looking statements are made as of the date of this press release, and Imagination Park disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.