



XenoHolographic Executes Four Year Exclusive Agreement to Provide Augmented and Mixed Reality Platform for OrchestraNEXUS and Classical Movements

Exclusive AR/MR Commemoration of the 75th Anniversary of D-Day in France, 30th Anniversary of Fall of the Berlin Wall in Germany, and the 20th Anniversary of September 11th in New York City

Vancouver, CANADA – July 17, 2018 – Imagination Park Entertainment Inc. (CSE: IP) (OTC: IPNFF) (FRA: GMS1) (“**Imagination Park**” or “**Company**”) is pleased to announce that its wholly-owned subsidiary, XenoHolographic Inc. (“XenoHolographic”), has been selected to provide the exclusive Augmented Reality and Mobile Software Platform to OrchestraNEXUS and Classical Movements for the next four years.

OrchestraNEXUS, is a new multimedia orchestra driven by internationally acclaimed conductor Eric Dale Knapp of Carnegie Hall in partnership with Classical Movements organizing over 400 concerts and 60 global tours each year. The debut event will include artists from dozens of countries and a 300 voice international children’s choir to celebrate the 75th anniversary of D-Day in France. Substantial international multimedia musical celebrations are also planned in Germany for the 30th anniversary of the fall of the Berlin Wall, in Dubai for the Expo 2020, and in New York City for the 20th anniversary of September 11th.

"XenoHolographic is the best location-based augmented reality platform for large scale concert creators I've reviewed. My team is looking forward to an amazingly creative partnership and to providing our attendees and media partners the most advanced augmented reality experience available," stated Eric Dale Knapp, Founder of OrchestraNEXUS.

Jordan English, Managing Partner at New Brave World and exclusive agent for OrchestraNEXUS stated: "XenoHolographic's creative capabilities will provide OrchestraNEXUS and Classical Movements a platform for bringing to life the world's most historic events through a global celebration of music and the human spirit while providing brand sponsors with unmatched insights and new media value."

Alen Paul Silverrstieen, CEO of XenoHolographic, stated: "We are honored by our four year exclusive partnership with OrchestraNEXUS. The Xeno AR Platform is privileged to have been trusted with bringing to life the globally significant historic events being commemorating by internationally acclaimed artists around the world."

The Xeno AR Platform will assist all OrchestraNEXUS performers and attendees in discovery of historic footage and media, international locations, admission to exclusive experiences, and other core on-site activation. It will be available for both IOS and Android.

About OrchestraNEXUS

OrchestraNEXUS brings together internationally acclaimed artists to celebrate the axis of music, history, and the future. From Carnegie Hall to Las Vegas and onto London's Cadogan Hall as well as The Sydney Opera House OrchestraNEXUS is composing multimedia fueled celebrations and formulating the millennial evolution of fine arts performance while creating an entirely new style of classical programming for the global fine arts community.

About Classical Movements

Classical Movements is the premier concert tour company for the world's great orchestras and choirs, creating meaningful cultural experiences through music in 145 countries. An industry leader for 25 years, the company understand both the travel and the performance needs of professional symphonies and choruses, as well as conservatory, university and youth ensembles and is committed to facilitating cultural diplomacy across the world.

About New Brave World

New Brave World is a leading media innovation firm providing strategy, consulting, and Brand & Agency representation to a select portfolio of sports, entertainment, publishing, and technology companies.

About Imagination Park

An emerging leader in digital content production, Imagination Park creates and delivers transformational experiences through the production and distribution of intellectual property for film, virtual reality, augmented reality & mixed reality in North America and China.

Through its wholly-owned subsidiary, XenoHolographic, it creates novel holographic content and provides augmented reality products for phones and wearable headsets, as well as rapid deployment of AR solutions, without the need for developers, while integrating artificial intelligence (AI) and Blockchain.

For more information or to explore working with Imagination Park, please email info@imaginationpark.com, or visit www.imaginationpark.com.

ON BEHALF OF THE BOARD,

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The Canadian Securities Exchange has neither approved nor disapproved the contents of this press release.

This press release may include 'forward-looking information' within the meaning of Canadian securities legislation, concerning the business of the Company. The forward-looking information is based on certain key expectations and assumptions made by Imagination Park's management. Although Imagination Park believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because Imagination Park can give no assurance that it will prove to be correct. These forward-looking statements are made

as of the date of this press release, and Imagination Park disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.