



Jerry Solomon joins Imagination Park Board of Advisors.

Vancouver, CANADA – February 7, 2018 – Imagination Park Entertainment Inc. (CSE: IP) (OTC: IPNFF) (FRA: GMS1) (“**Imagination Park**” or “**Company**”) is pleased to announce the appointment of Mr. Jerry Solomon to its Board of Advisors. Mr. Solomon, Founder of the Aurora Games, has already entered into a five-year exclusive partnership with XenoHolographic, LLC as the exclusive technology platform for AR, AI and our proprietary Blockchain technology.

Jerry Solomon stated: “Imagination Park is creating advanced technology that is primed to provide new and unique experiential activation for fans, grassroots participants, sponsors, media outlets and elite athletes. Joining their Advisory Board provides me an opportunity for input into a process which is on the cutting edge of sports and entertainment. To contribute through the Aurora Games, as well as our other design projects, is particularly exciting.”

Alen Paul Silverstieen CEO of Imagination Park noted: “Jerry is a true icon in the sports and event promotions business and having him commit to work closely with Imagination Park provides tremendous validation to our business strategy. We are expecting to generate significant new revenue opportunities with Jerry in the coming year.”

About Jerry Solomon

Over a 30 year career, Jerry Solomon has represented some of the most well-known athletes in the world while also producing live and televised events in a variety of sports and in some of the world’s most important venues including; Madison Square Garden, Bell Centre, Boardwalk Hall, AsiaWorld Arena, Earl’s Court Arena and Boston Garden. Mr. Solomon was inducted into the Personal Managers Hall of Fame and the National Jewish Sports Hall of Fame, has been named one of the "Top 100 Most Powerful People in Sports" by The Sporting News and one of the "Top 25 Most Influential People in Figure Skating" by Figure Skating International magazine. He is responsible for helping to found the Karch Kiraly Scholarship Fund, the KidSport Foundation and the Nancy Kerrigan Foundation; served as an adjunct professor at UNH and UCLA and is the author of An Insider’s Guide to Managing Sports Events which is being re-released later this year.

About Imagination Park

Imagination Park is an emerging digital content production company, working with talented filmmakers around the world to bring conventional as well as virtual reality content to life.

For more information or to explore working with Imagination Park, please email info@imaginationpark.com, or visit www.imaginationpark.com.

ON BEHALF OF THE BOARD,

Alen Paul Silverstieen
President & CEO
(818) 850-2490

<https://www.facebook.com/imaginationparkentertainment/>
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The Canadian Securities Exchange has neither approved nor disapproved the contents of this press release.

This press release may include 'forward-looking information' within the meaning of Canadian securities legislation, concerning the business of the Company. The forward-looking information is based on certain key expectations and assumptions made by Imagination Park's management. Although Imagination Park believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because Imagination Park can give no assurance that it will prove to be correct. These forward-looking statements are made as of the date of this press release, and Imagination Park disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.