



**International Cannabrands**  
ADVANCING WELLNESS AROUND THE GLOBE

**INTERNATIONAL CANNABRANDS ANNOUNCES  
CSE TICKER SYMBOL CHANGE TO "INCB"**

LOS ANGELES, CA / October 29, 2019 / International Cannabrands Inc. (CSE:JUJU) (the "**Company**") wishes to announce that the Company has requested a change of its ticker symbol on the Canadian Securities Exchange (the "CSE") from "JUJU" to "INCB," effective at the start of trading two business days from the date of CSE's bulletin announcing same. The effective date is expected to be November 1, 2019.

As announced in its press release dated September 26, 2019, the Company has discontinued its JuJu Royal brand. The change of symbol makes sense in the context of this business decision, as well as providing a more consistent recognition of the Company as a whole, among public investors and stakeholders.

Steve Gormley, CEO commented: "This change is part of our strategic repositioning, and we are eager to fully align our public company presence with our corporate brand as we continue our go-forward strategy."

No action is needed from current shareholders in relation to the ticker symbol change.

**International Cannabrands Contact:**

Steve Gormley Chief Executive Officer, 12655 W Jefferson Blvd., Los Angeles, CA, 90066  
Ph: (323) 828-4321 or [steve.gormley@intlcanabrand.com](mailto:steve.gormley@intlcanabrand.com).

NEITHER THE CANADIAN SECURITIES EXCHANGE NOR ITS REGULATION SERVICES PROVIDER HAS REVIEWED OR ACCEPT RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THIS RELEASE.

***Disclaimer concerning Forward-looking Statements***

*Certain statements included herein constitute "forward-looking statements" relating to the timing and execution of the Company's revised strategy, within the meaning of applicable securities laws. Forward-looking statements are necessarily based upon a number of estimates and assumptions that, while considered reasonable by management at this time, are inherently subject to significant business, economic and competitive uncertainties and contingencies. Investors are cautioned not to put undue reliance on forward-looking statements. Additional risks and uncertainties regarding the Company are described in its publicly-available disclosure documents filed by the Company on SEDAR ([www.sedar.com](http://www.sedar.com)). The forward-looking statements contained in this news release represent the Company's expectations as of the date of this news release, or as of the date they are otherwise stated to be made, and subsequent events may cause these expectations to change. Except as required by law, the Company does not intend, and undertakes no obligation, to update any forward-looking statements to reflect, in particular, new information or future events.*