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INTERNATIONAL CANNABIS ANNOUNCES CLOSING OF CONVERTIBLE DEBENTURE OFFERING

News Release

VANCOUVER, British Columbia, September 24, 2019 - ICC International Cannabis Corp. (CSE: WRLD.U)(FWB: 8K51)(OTC: WLDC.F) ("ICC" or "International Cannabis" or the "Company") announces that it has closed a non-brokered private placement offering of convertible debentures (the "**Offering**") of 2,500 unsecured convertible debentures (the "**Debentures**") with an aggregate face value of CDN\$1,000 (the "**Principal Amount**"), for gross aggregate proceeds of CDN\$2,500,000.

The terms of the Debentures include:

A maturity date that is two years from the date of closing of the Offering (the "**Closing**"). The Debentures will bear interest at a rate of 8% per annum from the date of issue, payable bi-annually (the "**Interest**") in arrears on March 30 and September 30 of each year. Interest shall be computed on the basis of a 360-day year composed of twelve 30-day months; and

Subject to adjustment, the holders of the Debentures, at any time, may convert all or any part of the Principal Amount outstanding under the Debentures into common shares of the Company (each, a "**Conversion Share**") at a conversion price based on a 15% discount of the shares calculated by using the volume weighted average closing share price of the Company on the 30 days prior to receiving notice of conversion from the holders of the Debentures.

All securities issued pursuant to the Offering are subject to a statutory four-month and one day hold period from the date of issuance pursuant to applicable securities laws of Canada. Proceeds from the Offering will be used for general working capital to continue the Company's ongoing obligations.

ON BEHALF OF THE ICC INTERNATIONAL CANNABIS CORP BOARD OF DIRECTORS

"David Shpilt"

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Learn more about ICC by visiting our website at: <https://intlcanbiscorp.com/>

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Facebook - <https://www.facebook.com/ICCWRLD/>

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THE CSE HAS NOT REVIEWED AND DOES NOT ACCEPT RESPONSIBILITY FOR THE ACCURACY OR ADEQUACY OF THIS RELEASE.

Notice Regarding Forward Looking Information:

This news release contains certain "forward-looking information" within the meaning of applicable Canadian securities law. Forward-looking information is frequently characterized by words such as "plan", "continue", "expect", "project", "intend", "believe", "anticipate", "estimate", "may", "will", "potential", "proposed" and other similar words, or information that certain events or conditions "may" or "will" occur. This information is only a prediction. Various assumptions were used in drawing the conclusions or making the projections contained in the forward-looking information throughout this news release. Forward-looking information includes, but is not limited to: political changes in Canada and internationally, future legislative and regulatory developments involving cannabis in Canada and internationally, the Company's ability to secure distribution channels in international jurisdictions, competition and other risks affecting the Company in particular and the cannabis industry generally.

The forward-looking information contained in this release is expressly qualified by the foregoing cautionary statements and is made as of the date of this release. Except as may be required by applicable securities laws, the Company does not undertake any obligation to publicly update or revise any forward-looking information to reflect events or circumstances after the date of this release or to reflect the occurrence of unanticipated events, whether as a result of new information, future events or results, or otherwise.