

FORM 10

NOTICE OF PROPOSED SIGNIFICANT TRANSACTION (not involving an issuance or potential issuance of a listed security)

Name of Listed Issuer: Hertz Energy Inc. (the “**Issuer**”).

Trading Symbol: HZ

Issued and Outstanding Securities of the Issuer Prior to Transaction: 6,989,850

Date of News Release Fully Disclosing the Transaction: April 17, 2026

1. Transaction

1. Provide details of the transaction including the date, description and location of assets, if applicable, parties to and type of agreement (eg: sale, option, license, contract for Investor Relations Activities etc.) and relationship to the Issuer. The disclosure should be sufficiently complete to enable a reader to appreciate the significance of the transaction without reference to any other material: On April 2, 2026, the Company entered into a media agency agreement with Emerging Growth, LLC doing business as TDM Financial (“TDM Financial”) (the “TDM Service Agreement”), a U.S.-based firm specializing in investor-focused marketing and communications. Under the terms of the agreement, TDM Financial will execute a comprehensive investor outreach and awareness campaign over a six-month period commencing on April 2, 2026. The campaign is designed to reach a broad audience of highly targeted investors across the United States and Canada through a combination of digital media channels and social platforms. Key elements of the campaign include distribution of sponsored, native-style content across leading financial websites and investor-focused social media platforms, including X (formerly Twitter), Reddit, TikTok, and LinkedIn, and the development and production of multimedia content, including videos, infographics, and editorial articles tailored to communicate the Company’s corporate story and growth strategy. In accordance with the terms and conditions of the TDM Financial Service Agreement and as consideration for the services provided by TDM Financial, the Company has agreed to pay TDM Financial a total cash consideration of USD \$26,667, payable in installments over the duration of the agreement. TDM Financial and its principals are arm’s length from the Company and do not have any interest, direct or indirect, in the Company or its securities nor do they have any right or intent to acquire such an interest. TDM Financial’s business is located at 600 E. 8th St., Whitefish, MT, USA 59937, and the contact information is as follows: Tel: 1 (206) 369-7050 Website: <https://www.tdmfinancial.com> Email at flane@cfnmedia.com.
2. Provide the following information in relation to the total consideration for the

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transaction (including details of all cash, non-convertible debt securities or other consideration) and any required work commitments:

- (a) Total aggregate consideration in Canadian dollars: USD \$26,667
 - (b) Cash: USD \$26,667
 - (c) Other: N/A
 - (d) Work commitments: N/A
3. State how the purchase or sale price and the terms of any agreement were determined (e.g. arm's-length negotiation, independent committee of the Board, third party valuation etc): The terms of the agreement were negotiated via arm's-length negotiations.
4. Provide details of any appraisal or valuation of the subject of the transaction known to management of the Issuer: N/A
5. If the transaction is an acquisition, details of the steps taken by the Issuer to ensure that the vendor has good title to the assets being acquired: N/A
6. Provide the following information for any agent's fee, commission, bonus or finder's fee, or other compensation paid or to be paid in connection with the transaction (including warrants, options, etc.): N/A
- (a) Details of any dealer, agent, broker or other person receiving compensation in connection with the transaction (name, address. If a corporation, identify persons owning or exercising voting control over 20% or more of the voting shares if known to the Issuer): N/A
 - (b) Cash: N/A
 - (c) Other: N/A
7. State whether the vendor, sales agent, broker or other person receiving compensation in connection with the transaction is a Related Person or has any other relationship with the Issuer and provide details of the relationship. N/A
8. If applicable, indicate whether the transaction is the acquisition of an interest in property contiguous to or otherwise related to any other asset acquired in the last 12 months. N/A

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2. Development

Provide details of the development. The disclosure should be sufficiently complete to enable a reader to appreciate the significance of the transaction without reference to any other material: N/A

3. Certificate Of Compliance

The undersigned hereby certifies that:

1. The undersigned is a director and/or senior officer of the Issuer and has been duly authorized by a resolution of the board of directors of the Issuer to sign this Certificate of Compliance.
2. To the knowledge of the Issuer, at the time an agreement in principle was reached, no party to the transaction had knowledge of any undisclosed material information relating to the Issuer, other than in relation to the transaction.
3. As of the date hereof there is no material information concerning the Issuer which has not been publicly disclosed.
4. The undersigned hereby certifies to the Exchange that the Issuer is in compliance with the requirements of applicable securities legislation (as such term is defined in National Instrument 14-101) and all Exchange Requirements (as defined in CNSX Policy 1).
5. All of the information in this Form 10 Notice of Proposed Significant Transaction is true.

Dated: April 21, 2026.

Kulwant Malhi
Name of Director or Senior
Officer

/s/ Kulwant Malhi

Signature

Chief Executive Officer
Official Capacity

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