

Harvest Opens Twelfth Florida Dispensary in Jacksonville

PHOENIX, September 14, 2021 -- [Harvest Health & Recreation Inc.](#) (“Harvest”) (CSE: HARV, OTCQX: HRVSF), a vertically integrated cannabis company and multi-state operator in the U.S., today announced the opening of a new medical dispensary in Jacksonville, Florida.

Harvest of South Jacksonville is located at 10339 San Jose Blvd, Jacksonville, Florida and is open Monday through Saturday from 9:00 am to 8:00 pm and Sunday from 10:00 am to 7:00 pm. Additional Harvest dispensaries in Florida are located in Gainesville, Kissimmee, Lehigh Acres, Longwood, North Jacksonville, North Miami Beach, North Port, Olympia Heights, South Miami Beach, Tallahassee, and West Palm Beach.

More information for patients about the new medical dispensary location can be found at: <https://www.harvesthoc.com/locations/florida/jacksonville/harvest-of-south-jacksonville/>



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“We are excited to open our twelfth Harvest location in Florida, one of the fastest growing medical markets in the U.S.” said Chief Executive Officer Steve White. “We look forward to serving patients and providing quality products at this new location in one of our core markets.”

About Harvest Health & Recreation Inc.

Headquartered in Tempe, Arizona, Harvest Health & Recreation Inc. is a vertically integrated cannabis company and multi-state operator. Since 2011, Harvest has been committed to expanding its retail and wholesale presence throughout the U.S., acquiring, manufacturing, and selling cannabis products for patients and consumers in addition to providing services to retail dispensaries. Through organic license wins, service agreements, and targeted acquisitions, Harvest has assembled an operational footprint spanning multiple states in the U.S. Harvest's mission is to improve lives through the goodness of cannabis. We hope you'll join us on our journey: <https://www.harvesthoc.com/>

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Forward-looking Statements

This press release may contain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 regarding Harvest's business strategies or prospects, which may be identified by the use of words such as, "may", "would", "could", "will", "likely", "expect", "anticipate", "believe", "intend", "plan", "forecast", "project", "estimate", "outlook" and other similar expressions. Such statements include, but are not limited to, the following: our growth potential in our core cannabis markets, and the sustainability of such growth; our ability to successfully and timely execute our business and operational plans in such markets; statements regarding our proposed strategic business combination with Trulieve, including without limitation, the expected terms, timing and closing of the combination, the timing and nature of all required regulatory approvals, estimates of pro-forma financial information of the combined company, Trulieve's and Harvest's expected financial performance for fiscal year 2021, the combined operations and prospects of Trulieve and Harvest, and the current and projected market and growth opportunities for the combined company and value for shareholders; the development of favorable federal and state cannabis regulatory frameworks in the United States applicable to multi-state cannabis operators; and adverse changes in the public perception of cannabis. Forward-looking statements are not a guarantee of future performance and are based upon a number of estimates and assumptions of management in light of management's experience and perception of trends, current conditions and expected developments, as well as other factors that management believes to be relevant and reasonable in the circumstances, including assumptions in respect of current and future market conditions. Actual results, performance or achievement could differ materially from that expressed in, or implied.

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