

# HARVEST

## **Harvest Health & Recreation, Inc. Continues Growth in California, Acquires Grover Beach Dispensary**

*805 Beach Breaks Acquisition Marks Tenth Potential Location Right in California, Strengthening Harvest's Presence in World's Largest Cannabis Market*

**August 14, 2019 – PHOENIX, Ariz. – [Harvest Health & Recreation, Inc. \(CSE: HARV, OTCQX: HRVSE\)](#) (“Harvest”)**, a vertically integrated cannabis company with one of the largest and deepest footprints in the U.S., today announced the acquisition of Grover Beach dispensary 805 Beach Breaks, serving the San Luis Obispo, Santa Barbara, Ventura and Monterey County markets. The dispensary marks the tenth location in California for which Harvest has rights.

“California is the largest cannabis market in the world, and with the acquisition of 805 Beach Breaks, we’re thrilled to be expanding our presence and industry-leading operational and vertical integration standards across the state,” said Harvest’s Executive Chairman Jason Vedadi. “This location and other planned locations will continue to bring our expertise and top-notch cannabis offerings to further develop premiere retail environments across the state, where consumers and patients have access to high-quality trusted cannabis experiences.”

805 Beach Breaks is located at 1053 Highland Way and will be open Monday through Sunday from 9:00am to 7:00pm, with delivery offered Wednesday through Sunday from 10:00am to 6:00pm. In addition to the recent opening of Harvest’s Napa location and 805 Beach Breaks, Harvest has secured the right to retail licenses for eight other locations, including in Santa Monica, Palm Spring and Pasadena, where the company was among the top-scoring applications from a pool of 128 applications. Harvest plans to open a new location in Venice pending regulatory approval and continues to finalize the previously announced acquisition of Falcon International Corp.—the state’s leading operator in logistics serving more than 80 percent of dispensaries in the state.

Harvest has determined that the amount of cash and stock to be issued in connection with its acquisition of 805 Beach Breaks is not material.

### ***About Harvest Health & Recreation, Inc.***

*Headquartered in Tempe, Arizona, Harvest Health & Recreation, Inc. is a multi-state cannabis operator (MSO) and vertically-integrated cannabis company. Subject to completion of*

*announced acquisitions, Harvest will have one of the largest footprints in the U.S., with rights to more than 210 facilities, of which approximately 135 are retail locations, and more than 1,695 employees across 18 states and territories. Since 2011, the company has been committed to expanding its Harvest House of Cannabis retail and wholesale presence throughout the U.S., acquiring, creating and growing leading brands for patients and consumers nationally and continuing on a path of profitable growth. Harvest's mission is to improve lives through the goodness of cannabis and is focused on its vision to become the most valuable cannabis company in the world. We hope you'll join us on our journey: <https://harvestinc.com>.*

## **Forward-looking Statements**

*This press release contains statements which constitute "forward-looking information" within the meaning of applicable securities laws, including statements regarding the plans, intentions, beliefs and current expectations of Harvest with respect to future business activities. Forward-looking information is often identified by the words "may," "would," "could," "should," "will," "intend," "plan," "anticipate," "believe," "estimate," "expect" or similar expressions and include information regarding: (i) expectations regarding the size of the U.S. cannabis market, (ii) the ability of the Company to successfully achieve its business objectives, (iii) plans for expansion of Harvest, and (iv) expectations for other economic, business, and/or competitive factors.*

*Investors are cautioned that forward-looking information is not based on historical facts but instead reflects Harvest management's expectations, estimates or projections concerning future results or events based on the opinions, assumptions and estimates of management considered reasonable at the date the statements are made. Although Harvest believes that the expectations reflected in such forward-looking information are reasonable, such information involves risks and uncertainties, and undue reliance should not be placed on such information, as unknown or unpredictable factors could have material adverse effects on future results, performance or achievements of the combined Company. Among the key factors that could cause actual results to differ materially from those projected in the forward-looking information are the following: the ability of Harvest to develop Harvest's brand and meet its growth objectives, the ability of Harvest to complete planned acquisitions that are accretive to its revenue, the ability of Harvest to obtain and/or maintain licenses to operate in the jurisdictions in which it operates or in which it expects or plans to operate; changes in general economic, business and political conditions, including changes in the financial markets; and in particular the ability of the Company to raise debt and equity capital in the amounts and at the costs that it expects; adverse changes in the public perception of cannabis; decreases in the prevailing prices for cannabis and cannabis products in the markets that the Company operates in; adverse changes in applicable laws; or adverse changes in the application or enforcement of current laws, including those related to taxation; the inability to locate and acquire suitable companies, properties and assets necessary to execute on the Company's business plans; and increasing costs of compliance with extensive government regulation. This forward-looking information may be affected by risks and uncertainties in the business of Harvest and market conditions.*

*Should one or more of these risks or uncertainties materialize, or should assumptions underlying the forward-looking information prove incorrect, actual results may vary materially from those described herein as intended, planned, anticipated, believed, estimated or expected. Although Harvest has attempted to identify important risks, uncertainties and factors which could cause actual results to differ materially, there may be others that cause results not to be as anticipated, estimated or intended. Harvest does not intend, and does not assume any obligation, to update this forward-looking information except as otherwise required by applicable law.*

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