

## GOVERMEDIA PLUS CANADA CORP. ANNOUNCES WHITE LABEL SOFTWARE SALE AND SERVICES AGREEMENT WITH A PRIVATE BANK IN SWITZERLAND

**Vancouver, British Columbia: July 23, 2018** – GoverMedia Plus Canada Corp. (CSE: MPLS) (FWB: 48G) (WKN: A2JF6W) (“**GoverMedia**” or the “**Company**”), is pleased to announce it has signed a software development agreement with a Swiss private bank based in Geneva. The bank has a long history in asset and wealth management. The agreement is for the development and sale of a proprietary white labeled messaging platform for the bank’s internal communication. The messaging solution is fully customized, with the servers and the encryption keys at the bank level and can be replicated to other banking institutions.

The technology will be built based on GoverMedia’s state-of-the-art, proprietary messaging software: MFLY+. The Company’s team has already begun the software development activities for the bank’s internal messaging platform and is expecting to deliver the final software solution during Q3 2018. The commercial agreement stipulates a software development fee and additional maintenance and technical support fees. These fees represent direct significant revenues to GoverMedia.

Leonid Afanasyev, GoverMedia’s Founder and Director, commented “After months of restless work, we are pleased to announce this partnership in the financial heart of Switzerland. Based on years of professional relationship with the bank, we managed to develop a tailor-made solution for the financial institution’s needs. The solution the Company has developed is fully adapted to the banking technology infrastructure in Switzerland and can be easily implemented to other banks in our network. We are confident this agreement will provide the basis for many other commercial contracts to come.”

### About GoverMedia Plus Canada Corp.

GoverMedia Plus Canada Corp. is a Canadian holding company with a fully owned Russian technology subsidiary. GoverMedia has developed a fully operational state of the art internet platform offering all-inclusive online services such as, e-commerce, social media, multimedia, corporate auctions, corporate database, messaging platform and crowdfunding services. We believe the GoverMedia platform is the first and only internet platform offering such a wide range of online services accessible via only one account. The Company’s management and advisors have extensive expertise in the Telecommunications, High-Technology, Corporate Development and Finance fields. [www.gm.plus](http://www.gm.plus) and [www.govermedia.plus](http://www.govermedia.plus).

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### Cautionary Note Regarding Forward-Looking Statements

*The statements made in this press release may contain certain forward-looking statements concerning potential developments affecting the business, prospects, financial condition and other aspects of GoverMedia. The words “will”, “may”, “anticipate”, “intend”, “plan” and similar words and expressions are used to identify forward-looking information. These statements include that the Company will resume trading on the CSE. The actual results of the specific items described in this release, and the Company’s operations generally, may differ materially from what is projected in such forward-looking statements. Although such statements are based upon the best judgments of GoverMedia’s management as of the date of this release, significant deviations in magnitude, timing and other factors may result from business risks and uncertainties including, without limitation, GoverMedia’s dependence on third parties,*

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