

FORM 11

NOTICE OF PROPOSED STOCK OPTION GRANT OR AMENDMENT

Name of Listed Issuer: Hiku Brands Company Ltd. (the "Issuer").

Trading Symbol: HIKU

Date: February 21, 2018

1. New Options Granted:

Date of Grant: February 21, 2018

Name of Optionee	Position (Director/ Officer/ Employee/ Consultant/ Management Company)	Insider Yes or No?	No. of Optioned Shares	Exercise Price	Expiry Date	No. of Options Granted in Past 12 Months
Marlo Hwang	Employee	No	3,533	\$2.76	February 21, 2023	nil
Rae Brown	Employee	No	18,116	\$2.76	February 21, 2023	nil
Taylor Holland	Employee	No	21,739	\$2.76	February 21, 2023	nil
Will Wolodko	Employee	No	13,587	\$2.76	February 21, 2023	nil
Lacey Norton	Employee	No	72,464	\$2.76	February 21, 2023	nil
Ashley Briker	Employee	No	9,783	\$2.76	February 21, 2023	nil

Total Number of optioned shares proposed for acceptance: 139,222 .

2. Other Presently Outstanding Options:

Name of Optionee	No. of Optioned Shares ⁽¹⁾	Exercise Price	Original Date of Grant	Expiry Date
2507444 Ontario Corp.	139,308	0.001	January 25, 2017	January 25, 2022
Aaron Salz	52,000	0.19	January 1, 2017	January 1, 2022
Alan Gertner	487,500	0.001	October 27, 2016	October 27, 2021
Alan Gertner	461,279	0.19	October 27, 2016	October 27, 2021
Alan Gertner	100,000	0.95	November 20, 2017	November 20, 2022
Alex Schiff	87,887	0.55	November 1, 2017	November 1, 2022
Ali Dressler	11,285	0.22	March 6, 2017	March 6, 2022
Ameel Bachir	208,000	0.19	November 14, 2016	November 14, 2021
Ameel Bachir	32,045	0.55	October 1, 2017	October 1, 2022
Anwar Mekhayech	35,633	0.19	March 22, 2017	March 22, 2022
April Pride	441,896	0.19	February 1, 2017	February 1, 2022
Berkley Poole	364,000	0.19	January 17, 2017	January 17, 2022
Berkley Poole	457,743	0.55	October 1, 2017	October 1, 2022
Bobby Halpern	35,633	0.19	March 22, 2017	March 22, 2022
Brian Polsinello	1,866,726	0.001	November 25, 2017	November 25, 2022
Charles Broderick	71,279	0.19	March 22, 2017	March 22, 2022
Clark Sevalrud	100,000	0.75	October 4, 2017	October 4, 2022
Daniel Okorn	124,132	0.22	March 13, 2017	March 13, 2022
Daniel Orkorn	78,975	0.55	October 1, 2017	October 1, 2022
David Drummond Munro	130,261	0.38	June 6, 2017	June 6, 2022
David Rohrbacher	71,279	0.19	March 22, 2017	March 22, 2022
Dylan Zaitsoff	100,000	0.95	November 20, 2017	November 20, 2022
Felicia Snyder	331,786	0.22	April 26, 2017	April 26, 2022
Felicia Snyder	1,646,972	0.001	November 25, 2017	November 25, 2022
Geoffrey Degrasse	160,706	0.001	October 27, 2016	October 27, 2022
Geoffrey Degrasse	234,000	0.19	October 27, 2016	October 27, 2022
Geoffrey Degrasse	49,439	0.55	October 1, 2017	October 1, 2022
Interward Capital Corp	427,648	0.19	January 25, 2017	January 25, 2022
Irie Selkirk	22,569	0.22	May 1, 2017	May 1, 2022
Jamie Webster	35,633	0.19	March 22, 2017	March 22, 2022
Jeremy Potvin	45,139	0.22	March 30, 2017	March 30, 2022

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Jeremy Potvin	27,465	0.55	March 30, 2017	March 30, 2022
Joe Mimran	250,000	1.45	December 20, 2017	December 20, 2022
Joey Houssian	183,092	0.55	September 25, 2017	September 25, 2022
Joseph Benaim	71,279	0.19	March 22, 2017	March 22, 2022
Josh Lyon	286,000	0.19	October 27, 2016	October 27, 2021
Josh Lyon	100,698	0.55	October 1, 2017	October 1, 2022
Josh Lyon	403,000	0.001	October 27, 2016	October 27, 2021
Kieryn Wang	272,350	0.22	February 1, 2017	February 1, 2022
Kristen Stollarz	9,155	0.55	October 26, 2017	October 26, 2022
Lailah Inayah	21,056	0.55	September 11, 2017	September 11, 2022
Lorilynn McCorrister	45,139	0.22	March 30, 2017	March 30, 2022
Lorilynn McCorrister	27,465	0.55	March 30, 2017	March 30, 2022
Lorne Gertner	71,279	0.19	March 22, 2017	March 22, 2022
Man Greig Farin	157,986	0.22	April 20, 2017	April 20, 2022
Man Greig Farin	4,576	0.55	October 1, 2017	October 1, 2022
Matt Shaloub	109,278	0.55	March 22, 2017	March 22, 2022
Michael Frank	117,637	0.55	September 18, 2017	September 18, 2022
Mimi Lam	195,391	0.38	June 19, 2017	June 19, 2022
Odessa Paloma Parker	65,130	0.38	July 4, 2017	July 4, 2022
Paul Rowan	91,549	0.55	March 22, 2017	March 22, 2022
Rachel Ravitch	242,437	0.22	April 24, 2017	April 24, 2022
Rick Kimball	35,633	0.19	March 22, 2017	March 22, 2022
Sarah Ramesbottom	286,000	0.19	December 5, 2016	December 5, 2021
Sarah Ramesbottom	75,530	0.55	October 1, 2017	October 1, 2022
St. Peter Investment Group	33,333	0.42	November 30, 2016	Nov 30, 2021
Steve Dale	100,000	0.95	November 30, 2016	Nov 30, 2021
Steven Fong	178,191	0.19	November 8, 2016	November 8, 2017
Stewart Thornhill	33,333	0.42	May 5, 2017	May 5, 2022
Stoic Advisory	285,090	0.19	January 25, 2017	January 25, 2022
T3 Ventures Inc.	5,203	0.19	March 1, 2017	March 1, 2022
T3 Ventures Inc.	18,085	0.22	March 1, 2017	March 1, 2022
T3 Ventures Inc.	8,648	0.55	March 1, 2017	March 1, 2022
Tahira Rehmatullah	35,633	0.19	March 22, 2017	March 22, 2022
Taylor Keefe	27,465	0.55	October 10, 2017	October 10, 2022

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(1) Set out number of optioned shares for each grant with different terms.

3. Additional Information

- (a) If shareholder approval was required for the grant of options (including prior approval of a stock option plan), state the date that the shareholder meeting approving the grant was or will be held.

N/A

- (b) State the date of the news release announcing the grant of options.

N/A

- (c) State the total issued and outstanding share capital at the date of grant or amendment.

135,908,601

- (d) State, as a percentage of the issued and outstanding shares of the Issuer indicated in (c) above, the aggregate number of shares that are subject to incentive stock options, including new options, amended options and other presently outstanding options.

9.2%

- (e) If the new options are being granted pursuant to a stock option plan, state the number of remaining shares reserved for issuance under the plan.

0.8%

- (f) If the Issuer has completed a public distribution of its securities within 90 days of the date of grant, state the per share price paid by the public investors.

N/A

- (g) Describe the particulars of any proposed material changes in the affairs of the Issuer.

N/A

4. Certificate of Compliance

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The undersigned hereby certifies that:

1. The undersigned is a director and/or senior officer of the Issuer and has been duly authorized by a resolution of the board of directors of the Issuer to sign this Certificate of Compliance.
2. As of the date hereof there is no material information concerning the Issuer which has not been publicly disclosed.
3. The undersigned hereby certifies to the Exchange that the Issuer is in compliance with the requirements of applicable securities legislation (as such term is defined in National Instrument 14-101) and all Exchange Requirements (as defined in CNSX Policy 1).
4. All of the information in this Form 11 Notice of Proposed Stock Option Grant or Amendment is true.

Dated February 22, 2018.

Jeff Barber
Name of Director or Senior
Officer


Signature

CFO
Official Capacity