



## FANTASY 6 TO ACQUIRE FANSUNITE - A LEADER IN SOCIAL SPORTS DATA

**Vancouver, British Columbia, Canada (Monday, August 22, 2016)** – Fantasy 6 Sports Inc. (“**Fantasy 6**” or the “**Company**”) (CSE: FYS)(OTC:FNTYF)(FRANKFURT: 6F6 - WKN: A2AKL8) announced today that it is acquiring FansUnite (“**FansUnite.com**”), a leader in social sports data that is unique in its approach, scope and reach, in a \$2,000,000 transaction, pending requisite regulatory approvals.

“We’re absolutely delighted to welcome the FansUnite.com team to the Fantasy 6 family, including the more than 100,000 loyal members who play their innovative games, contests and analytics in over 16 major sports,” said Shafin Diamond Tejani, Chief Executive Officer of Fantasy 6. “This is a natural fit for Fantasy 6 as part of our global fan engagement strategy.”

Created by sports fans for sports fans, FansUnite.com has built its thriving reputation in the space as a community of sports fans working together to “beat the house”. It serves as a complementary platform to the world’s largest sportsbooks such as Pinnacle Sports, bet365 and William Hill, along with fantasy sports platforms such as DraftKings and FanDuel.

“Working in a sports space in which more than \$1 trillion dollars will be wagered this year, FansUnite.com provides the tools and resources for players to make them more profitable against the major sportsbooks,” added Tejani.

Upon completion of the \$2,000,000 transaction later this month, FansUnite.com will continue to operate as a front line division of Fantasy 6, bringing their highly-regarded and innovative development team under the Company’s umbrella.

“The leadership demonstrated by their management team over the past two years will help make this a seamless transition and will allow the FansUnite.com community to grow even more going into the upcoming fall and winter sports seasons, including the 2016 NFL campaign,” said Ray Walia, Chief Operating Officer of Fantasy 6.

The three founders of FansUnite.com – Chief Executive Officer Darius Eghdami, Duncan McIntyre and Nicolas Shuster – will retain their operating responsibilities and take on senior roles within the Fantasy 6 sports entertainment and technology group.

“We’re excited and ready to continue the rapid growth we’ve enjoyed on the strength of our unique fan-based approach to sports data,” said Eghdami. “We see this as the next logical step in our growth and development, especially given the opportunity to leverage the core competencies of Fantasy 6 to acquire new members, create more opportunities for existing members and significantly grow our revenues. We know we’ll be exposed to a whole new world of opportunities and that our social community will only thrive as part of Fantasy 6.”

#### **ABOUT FANTASY 6 SPORTS INC. (CSE:FYS)**

Fantasy 6 is a sports, entertainment and technology company which produces games, contests and other related products and experiences for fans around the world. Fantasy 6 Sports Inc. currently offers a wide variety of daily, weekly and season-long contests across multiple professional sports leagues. The Company also develops interactive fan engagement platforms for corporations, media, broadcasters and not-for-profit societies and charities. The Company’s mission is to create new dimensions in fan engagement, experience and entertainment and our vision is the most knowledgeable, passionate and engaged generation of fans in history.

#### **ABOUT FANSUNITE AND FANSUNITE.COM**

FansUnite is a social sports data community started by three sports fans who wanted to take sports back to the people that fuel the industry, the fans! FansUnite caters to every type of fan, from the amateur who casually enjoys sports, to that friend who routinely washes their face paint off with their own tears after a big loss. With a free virtual currency, users are able to place fantasy wagers with absolutely zero monetary risk. Members are able to track their bets with a proprietary PickTracker and get a full-unedited look into their history, as well as their peers. The can also follow the top handicappers and increase their winning percentage by seeing where they are placing their wagers, or use the FansUnite consensus to see what the crowd is saying. Big wins and big losses allow users to move up and down the leaderboard vying for that top position. In addition, users can compete in the monthly revenue share as well as free contests, all while trash talking their friends as they take no prisoners on the way to the top.

#### **ABOUT THE CANADIAN SECURITIES EXCHANGE (CSE)**

The Canadian Securities Exchange, or CSE, is operated by CNSX Markets Inc. Recognized as a stock exchange in 2004, the CSE began operations in 2003 to provide a modern and efficient alternative for companies looking to access the Canadian public capital markets. The CSE has not reviewed, nor approved or disapproved the content of this press release.

For further information about the company, please contact:

#### **RAY WALIA, Chief Operating Officer**

Email: [ray@fantasy6.com](mailto:ray@fantasy6.com)

Telephone: **604-283-9166**

#### **FORWARD-LOOKING INFORMATION:**

This press release may include forward-looking information within the meaning of Canadian securities legislation, concerning the business of Fantasy 6. Forward-looking information is based on certain key expectations and assumptions made by the management of Fantasy 6, including future plans for acquisitions. Although Fantasy 6 believes that the expectations and assumptions

on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because Fantasy 6 can give no assurance that they will prove to be correct. Forward-looking statements contained in this press release are made as of the date of this press release. Fantasy 6 disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

This news release does not constitute an offer to sell or a solicitation of an offer to buy any of the securities described herein in the United States. The securities described herein have not been and will not be registered under the United States Securities Act of 1933, as amended, or any applicable securities laws or any state of the United States and may not be offered or sold in the United States or to the account or benefit of a person in the United States absent an exemption from the registration requirements.