



### **FansUnite to Host Investor Webinar on Monday, November 29, 2021**

*-The leadership team of FansUnite will be joined by American Affiliate executives to discuss the Company's latest transaction-*

Vancouver, British Columbia--(November 24, 2021) - FansUnite Entertainment Inc. (CSE: FANS) (OTCQX: FUNFF) ("FansUnite" or the "Company") is pleased to announce that the Company will host an investor webinar on Monday, November 29, 2021 at 1:00 PM EST/ 10:00 AM PST to discuss the Company's latest acquisition of American Affiliate, a leading U.S. gambling media and customer acquisition company.

#### **Investor Webinar Details**

Date: Monday, November 29, 2021

Time: 1:00 PM EST/10:00 AM PST

Registration Link: [https://us02web.zoom.us/webinar/register/WN\\_79sLLGvjTmm9x8JuPs681w](https://us02web.zoom.us/webinar/register/WN_79sLLGvjTmm9x8JuPs681w)

Chief Executive Officer of FansUnite Scott Burton, President of FansUnite Darius Eghdami and senior executives of American Affiliate's management team including Chris Grove, Sean Hurley, Jai Maw and Jeremy Jakary will present during the webinar. The presentation will be followed by a Q&A session during which both the FansUnite and American Affiliate management teams will answer investor questions.

Please submit any questions to [ir@fansunite.com](mailto:ir@fansunite.com) before or during the event.

A presentation outlining the transaction can be found:

<https://www.fansunite.com/press/american-affiliate-acquisition>

#### **About FansUnite Entertainment Inc.**

FansUnite is a global sports and entertainment company, focusing on technology related to regulated and lawful online gaming and other related products. FansUnite has produced a one-of-a-kind complete iGaming platform, with a sports and esports focus geared for the next generation of online bettors and casino players. The platform includes products for pre-match betting, in-play betting, daily fantasy, content and a certified RNG to produce casino style chance games. The platform operates multiple B2C brands and B2B software for the online gambling industry. FansUnite also looks to acquire technology platforms and assets with high growth potential in new or developing markets. The Company also provides technological solutions and services in the global gaming and entertainment industries. Its technology

includes fixed/parimutuel odds, in-stream betting, live betting, casino-style games, cryptocurrency wallet and news content.

### **About American Affiliate**

American Affiliate brings together a diverse portfolio of assets that are all dedicated to generating new depositing customers for legal sportsbooks, online casinos, online poker sites, and adjacent products in the U.S. market.

American Affiliate's vision blends an exclusive focus on the U.S. opportunity with marquee brands, a powerful omni-channel approach, a deep portfolio of proprietary technology, and a uniquely qualified management team.

For further information, please contact:

Prit Singh, Investor Relations at FansUnite

[ir@fansunite.com](mailto:ir@fansunite.com)

(905) 510-7636

Scott Burton, Chief Executive Officer of FansUnite

[scott@fansunite.com](mailto:scott@fansunite.com)

Darius Eghdami, President of FansUnite

[darius@fansunite.com](mailto:darius@fansunite.com)

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This news release contains certain statements that may constitute forward-looking information under applicable securities laws. All statements, other than those of historical fact, which address activities, events, outcomes, results, developments, performance or achievements that FansUnite anticipates or expects may or will occur in the future (in whole or in part) should be considered forward-looking information. Often, but not always, forward-looking information can be identified by the use of words such as “plans”, “expects”, “is expected”, “budget”, “scheduled”, “estimates”, “forecasts”, “intends”, “anticipates”, or “believes” or variations (including negative variations) of such words and phrases, or statements formed in the future tense or indicating that certain actions, events or results “may”, “could”, “would”, “might” or “will” (or other variations of the foregoing) be taken, occur, be achieved, or come to pass. Forward-looking statements in this news release include, but are not limited to, statements with respect to the management team of AmAff as a result of the previously announced transaction of the Company; the management team of AmAff’s ability to drive shareholder value by building a leading customer acquisition network for the U.S. sports betting and online casino market.

Forward-looking statements are based on assumptions and analyses made by the Company in light of its experience and its perception of historical trends, current conditions and expected future developments, including, but not limited to, expectations and assumptions concerning: interest and foreign exchange rates; capital efficiencies, cost saving and synergies; growth and growth rates; the success in the online gambling and sports betting industry; the regulatory

environment applicable to online gambling and sports betting; the technological infrastructure and support needed to host the Company's online gambling and sports betting platforms and applications; any cryptocurrency applications to the Company's business; and the Company's growth plan. While FansUnite considers these assumptions to be reasonable, based on information currently available, they may prove to be incorrect. Readers are cautioned not to place undue reliance on forward-looking statements. In addition, forward-looking statements necessarily involve known and unknown risks, including, without limitation, risks associated with general economic conditions; risks associated with the Transaction; risks associated with the Definitive Agreement; risks associated with the regulatory environments in the jurisdictions the Company and the Target operate in; technology-related risks that could adversely effect the Company's ability to operate its online gambling and sports betting platforms and applications, risks related to the novel coronavirus (COVID-19) global pandemic and any effects it might have on the Company's business thereto. Readers are cautioned that the foregoing list is not exhaustive. For more information on the risk, uncertainties and assumptions that could cause anticipated opportunities and actual results to differ materially, please refer to the public filings of FansUnite which are available on SEDAR at [www.sedar.com](http://www.sedar.com). Readers are further cautioned not to place undue reliance on forward-looking statements as there can be no assurance that the plans, intentions or expectations upon which they are placed will occur. Such information, although considered reasonable by management at the time of preparation, may prove to be incorrect and actual results may differ materially from those anticipated. Forward-looking statements contained in this news release are expressly qualified by this cautionary statement and reflect our expectations as of the date hereof, and thus are subject to change thereafter. FansUnite disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by applicable law.