



**FansUnite Announces March 5, 2022 Launch Date of VamosGG Cup;
Signs Partnerships with Two Prominent Brazilian Esports Streamers**

-The tournament will be broadcast live through VamosGG's CS:GO influencer partners-

Vancouver, British Columbia--(January 19, 2022) - FansUnite Entertainment Inc. (CSE: FANS) (OTCQX: FUNFF) ("FansUnite" or the "Company"), is pleased to announce the launch of the **VamosGG Cup**, a two-day Counter-Strike: Global Offensive ("CS:GO") tournament featuring gamers, streamers and influencers beginning on March 5, 2022.

FansUnite's Brazilian esports wagering platform, [VamosGG](#), set new record milestones during the PGL Major 2021, leading the Company to establish the VamosGG Cup. The live event will increase their Brazilian brand's visibility among esports fans, mainly CS:GO enthusiasts, and position FansUnite to leverage the tournament to generate new registrants among spectators.

"Given the significant traction we received for VamosGG during the PGL Major 2021, we decided to launch our own branded tournament to grow the VamosGG brand," said Scott Burton, CEO of FansUnite. "VamosGG is looking to acquire bettors through more cost-effective means than traditional advertising and sponsorship. Influencer advocacy has time and again proven to be an effective promotional and conversion tool for the esports generation. The Brazilian esports community consists of passionate CS:GO fans who support and follow their favourite streamers. Partnering with them will create more awareness about VamosGG, leading to more bettors on the VamosGG platform."

Overview of VamosGG Cup

Dates: Saturday, March 5 & Sunday, March 6, 2022

Participants: Four teams will compete for the title. Each team has a designated captain that will select four more players to round out their five-person teams, for a total of 20 players participating.

Format: The teams will compete against each other on a CS:GO game map that will be created exclusively for the VamosGG Cup. The tournament will run for two days. Preliminary rounds are single match, win and advance. The Grand Finale for first place will be a best of five match, while the battle to determine third place will be a best of three match. Everyone receives a cash prize according to their final placement.

Broadcast/Streaming: The tournament will be streamed live on the four captains' Twitch and social media channels, as well as on additional influencer streams that will be announced leading up to the VamosGG Cup.

VamosGG Cup's Team Captains

VamosGG has signed exclusive tournament partnerships with the immensely popular Brazilian streamers and CS:GO influencers [TomahawkTV](#) and [JokerBR](#) to serve as two of the four team captains. The remaining two captains will be announced in the near future.

The influencers will live stream the entirety of the VamosGG Cup on their Twitch channels and other social media platforms, as well as offer exclusive player and fan promotions in the month leading up to the event and during the tournament. VamosGG will leverage the streamers' large audiences to drive traffic to the platform.

About FansUnite Entertainment Inc.

FansUnite is a global sports and entertainment company, focusing on technology related to regulated and lawful online gaming and other related products. FansUnite has produced a one-of-a-kind complete iGaming platform, with a sports and esports focus geared for the next generation of online bettors and casino players. The platform includes products for pre-match betting, in-play betting, daily fantasy, content and a certified RNG to produce casino style chance games. The platform operates multiple B2C brands and B2B software for the online gambling industry. FansUnite also looks to acquire technology platforms and assets with high growth potential in new or developing markets. The Company also provides technological solutions and services in the global gaming and entertainment industries. Its technology includes fixed/parimutuel odds, in-stream betting, live betting, casino-style games, cryptocurrency wallet and news content.

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Forward-looking information are based on assumptions and analyses made by the Company in light of its experience and its perception of historical trends, current conditions and expected future developments, including, but not limited to, expectations and assumptions concerning: interest and foreign exchange rates; capital efficiencies, cost saving and synergies; growth and growth rates; the success in the online gambling and sports betting industry; the regulatory environment applicable to online gambling and sports betting; the technological infrastructure and support needed to host the Company's online gambling and sports betting platforms and applications; any cryptocurrency applications to the Company's business; and the Company's growth plan. While FansUnite considers these assumptions to be reasonable, based on information currently available, they may prove to be incorrect. Readers are cautioned not to place undue reliance on forward-looking information. In addition, forward-looking information necessarily involve known and unknown risks, including, without limitation, risks associated with general economic conditions; risks associated with the regulatory environments in the jurisdictions the Company operates in; technology-related risks that could adversely effect the Company's ability to operate its online gambling and sports betting platforms and applications, risks related to the novel coronavirus (COVID-19) global pandemic and any effects it might have on the Company's business thereto. Readers are cautioned that the foregoing list is not exhaustive. For more information on the risk, uncertainties and assumptions that could cause anticipated opportunities and actual results to differ materially, please refer to the public filings of FansUnite which are available on SEDAR at www.sedar.com. Readers are further cautioned not to place undue reliance on forward-looking information as there can be no assurance that the plans, intentions or expectations upon which they are placed will occur. Such information, although

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