

FORM 9

NOTICE OF ISSUANCE OR PROPOSED ISSUANCE OF LISTED SECURITIES

(or securities convertible or exchangeable into listed securities¹)

Name of Listed Issuer:

Symbol(s):

FSD Pharma Inc. (the "Issuer").	HUGE
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Date: September 30, 2021

Is this an updating or amending Notice: Yes No

If yes provide date(s) of prior Notices: _____.

Issued and Outstanding Securities of Issuer Prior to Issuance: 72 Class A Multiple Voting Shares ("Class A Shares") and 35,835,568 Class B subordinate voting shares ("Class B Shares")

Pricing

Date of news release announcing proposed issuance: September 22, 2021 or

Date of confidential request for price protection: _____

Closing Market Price on Day Preceding the news release: \$1.98 or

Day preceding request for price protection: _____

Closing

Number of securities to be issued: 219,936 Class B Shares

Issued and outstanding securities following issuance: 72 Class A Shares and 36,055,504 Class B Shares

Instructions:

1. For private placements (including debt settlement), complete tables 1A and 1B in Part 1 of this form.
2. Complete Table 1A – Summary for all purchasers, excluding those identified in Item 8.
3. Complete Table 1B – Related Persons only for Related Persons
4. If shares are being issued in connection with an acquisition (either as consideration or to raise funds for a cash acquisition) please proceed to Part 2 of this form.
5. An issuance of non-convertible debt does not have to be reported unless it is a significant transaction as defined in Policy 7, in which case it is to be reported on Form 10 – Notice of Proposed Transaction

6. Post the completed Form 9 to the CSE website in accordance with *Policy 6 – Distributions*. In addition, the completed form must be delivered to listings@thecse.com with an appendix that includes the information in Table 1B for ALL places.

Part 1. Private Placement

Table 1A – Summary

Each jurisdiction in which purchasers reside	Number of Purchasers	Price per Security (CDN\$)	Total dollar value (CDN\$) raised ¹ in the jurisdiction
Ontario, Canada	2	2.12 ²	431,150.85
United States of America	1	2.32 ³	\$37,808.19
Total number of purchasers:	3		
Total dollar value of distribution in all jurisdictions:			\$468,959.04

¹No cash funds were or will be raised. The aggregate purchase price of each private placement has been or will be paid for by way of services performed, as outlined below.

²Converted from USD\$1.68, assuming a USD to CDN exchange rate of 1.2603.

³Converted from USD\$1.84, assuming a USD to CDN exchange rate of 1.2603.

Table 1B – Related Persons

Full Name & Municipality of Residence of Placee	Number of Securities Purchased or to be Purchased	Purchase price per Security (CDN\$)	Conversion Price (if Applicable) (CDN\$)	Prospectus Exemption	Total Securities Previously Owned, Controlled or Directed	Payment Date(1)	Describe relationship to Issuer (2)
N/A.							

¹An issuance of non-convertible debt does not have to be reported unless it is a significant transaction as defined in Policy 7, in which case it is to be reported on Form 10.

1. Total amount of funds to be raised: CDN\$468,959.04, paid for by way of services performed, as outlined below.
2. Provide full details of the use of the proceeds. The disclosure should be sufficiently complete to enable a reader to appreciate the significance of the transaction without reference to any other material. Please refer to Section 10 of this Part 1 below.
3. Provide particulars of any proceeds which are to be paid to Related Persons of the Issuer: N/A.
4. If securities are issued in forgiveness of indebtedness, provide details of the debt agreement(s) or and the agreement to exchange the debt for securities. N/A.
5. Description of securities to be issued:
 - (a) Class Class B subordinate voting shares
 - (b) Number 219,936
 - (c) Price per security CDN\$2.12 or CDN\$2.32, assuming a USD to CDN exchange rate of 1.2603
 - (d) Voting rights One vote per Class B subordinate voting share
6. Provide the following information if warrants, (options) or other convertible securities are to be issued:
 - (a) Number N/A.
 - (b) Number of securities eligible to be purchased on exercise of warrants (or options) N/A.
 - (c) Exercise price N/A.
 - (d) Expiry date N/A.
7. Provide the following information if debt securities are to be issued:
 - (a) Aggregate principal amount N/A.
 - (b) Maturity date N/A.
 - (c) Interest rate N/A.
 - (d) Conversion terms N/A.

- (e) Default provisions N/A. .
8. Provide the following information for any agent's fee, commission, bonus or finder's fee, or other compensation paid or to be paid in connection with the placement (including warrants, options, etc.):
- (a) Details of any dealer, agent, broker or other person receiving compensation in connection with the placement (name, and if a corporation, identify persons owning or exercising voting control over 20% or more of the voting shares if known to the Issuer): N/A. .
- (b) Cash N/A. .
- (c) Securities N/A. .
- (d) Other N/A. .
- (e) Expiry date of any options, warrants etc. N/A. .
- (f) Exercise price of any options, warrants etc. N/A. .
9. State whether the sales agent, broker, dealer or other person receiving compensation in connection with the placement is Related Person or has any other relationship with the Issuer and provide details of the relationship N/A. .
10. Describe any unusual particulars of the transaction (i.e. tax "flow through" shares, etc.).

The Issuer entered into contracts for investor relations activities with Hybrid Financial Ltd. ("Hybrid"), North Equities Corp. ("North Equities"), Looking Glass Capital Consultants ("Looking Glass"), Worldwide Media Solutions, LLC ("BGTV"), KCSA Strategic Communications ("KCSA") and Digi Messaging & Advertising ("Digi") (the "IR Contracts"), as further described as follows:

On August 25th, 2021, the Issuer entered a contract with Hybrid for a term of twelve months, during which Hybrid will assist in all aspects of a marketing campaign for the Issuer. As consideration for its services, the Issuer will pay Hybrid a monthly fee of US\$22,500, to be paid by the issuance to Hybrid of a total of 160,714 Class B subordinate voting shares of the Issuer ("FSD Shares") at a price equal to US\$1.68 per FSD Share.

On July 23rd, 2021, the Issuer entered into a contract with North Equities for a term of seven months, during which North Equities will assist the Issuer in improving awareness and dissemination of its news releases. As consideration for its services, the Issuer issued to North Equities a total of 42,918 FSD Shares at a price equal to US\$1.68 per FSD Share.

On June 22, 2021, the Issuer entered into a contract with Looking Glass to assist with market awareness on a monthly basis for a fee of US\$25,000 per month.

On August 8, 2021, the Issuer entered into a contract with BGTV to assist in multi-media production, programming, and distribution of Issuer information on a monthly basis. As consideration for its services, the Issuer will pay BGTV a monthly fee of US\$42,500.

On September 14, 2021, the Issuer entered into a contract with KCSA to develop strategic communications on a monthly basis. As consideration for its services, the Issuer will pay KCSA a monthly fee of US\$25,000.

On August 5, 2021, the Issuer entered into a contract with Digi to assist with marketing services on a monthly basis. As consideration for its services, the Issuer will pay Digi a monthly fee of US\$50,000 and issued to Digi a total of 16,304 FSD Shares at a price of US\$1.84 per FSD Share.

In addition to the IR Contracts, the Issuer entered into contracts with Integral Wealth Securities Limited (“Integral”) and Red Cloud Securities (“Red Cloud”) (the “Market-making Contracts”), as further described as follows:

On September 3, 2021, the Issuer entered into a contract with Integral for market-making services. Integral will trade FSD Shares on the Canadian Securities Exchange to maintain an orderly market, improve the liquidity of FSD Shares and provide the Issuer with market intelligence. Under the terms of the agreement, Integral will receive a fee of CDN\$6,000 per month for a minimum period of three months. After the initial three-month period, the agreement may be terminated by the Issuer at any time upon 30 days’ written notice.

On September 7, 2021, the Issuer entered into a contract with Red Cloud for market-making services on a month-to-month basis for a fee of CDN\$7,000 per month.

11. State whether the private placement will result in a change of control.

The private placement will not result in a change of control.

12. Where there is a change in the control of the Issuer resulting from the issuance of the private placement shares, indicate the names of the new controlling shareholders. N/A.

13. Each purchaser has been advised of the applicable securities legislation restricted or seasoning period. All certificates for securities issued which are subject to a hold period bear the appropriate legend restricting their transfer

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until the expiry of the applicable hold period required by National Instrument 45-102 Resale of Securities.

Part 2. Acquisition

1. Provide details of the assets to be acquired by the Issuer (including the location of the assets, if applicable). The disclosure should be sufficiently complete to enable a reader to appreciate the significance of the transaction without reference to any other material: _____
_____ .
2. Provide details of the acquisition including the date, parties to and type of agreement (eg: sale, option, license etc.) and relationship to the Issuer. The disclosure should be sufficiently complete to enable a reader to appreciate the significance of the acquisition without reference to any other material: _____
_____ .
3. Provide the following information in relation to the total consideration for the acquisition (including details of all cash, securities or other consideration) and any required work commitments:
 - (a) Total aggregate consideration in Canadian dollars: _____ .
 - (b) Cash: _____ .
 - (c) Securities (including options, warrants etc.) and dollar value: _____
_____ .
 - (d) Other: _____ .
 - (e) Expiry date of options, warrants, etc. if any: _____ .
 - (f) Exercise price of options, warrants, etc. if any: _____ .
 - (g) Work commitments: _____ .
4. State how the purchase or sale price was determined (e.g. arm's-length negotiation, independent committee of the Board, third party valuation etc).
5. Provide details of any appraisal or valuation of the subject of the acquisition known to management of the Issuer: _____
_____ .
6. The names of parties receiving securities of the Issuer pursuant to the acquisition and the number of securities to be issued are described as follows:

Name of Party (If not an individual, name all insiders of the Party)	Number and Type of Securities to be Issued	Dollar value per Security (CDN\$)	Conversion price (if applicable)	Prospectus Exemption	Total Securities, Previously Owned, Controlled or Directed by Party	Describe relationship to Issuer ⁽¹⁾

(1) Indicate if Related Person

7. Details of the steps taken by the Issuer to ensure that the vendor has good title to the assets being acquired: _____
_____ .

8. Provide the following information for any agent's fee, commission, bonus or finder's fee, or other compensation paid or to be paid in connection with the acquisition (including warrants, options, etc.):
 - (a) Details of any dealer, agent, broker or other person receiving compensation in connection with the acquisition (name, and if a corporation, identify persons owning or exercising voting control over 20% or more of the voting shares if known to the Issuer): _____
_____ .
 - (b) Cash _____ .
 - (c) Securities _____ .
 - (d) Other _____ .
 - (e) Expiry date of any options, warrants etc. _____ .
 - (f) Exercise price of any options, warrants etc. _____ .

9. State whether the sales agent, broker or other person receiving compensation in connection with the acquisition is a Related Person or has any other relationship with the Issuer and provide details of the relationship. _____

_____ .

10. If applicable, indicate whether the acquisition is the acquisition of an interest in property contiguous to or otherwise related to any other asset acquired in the last 12 months. _____

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Certificate Of Compliance

The undersigned hereby certifies that:

1. The undersigned is a director and/or senior officer of the Issuer and has been duly authorized by a resolution of the board of directors of the Issuer to sign this Certificate of Compliance on behalf of the Issuer.
2. As of the date hereof there is not material information concerning the Issuer which has not been publicly disclosed.
3. the Issuer has obtained the express written consent of each applicable individual to:
 - (a) the disclosure of their information to the Exchange pursuant to this Form or otherwise pursuant to this filing; and
 - (b) the collection, use and disclosure of their information by the Exchange in the manner and for the purposes described in Appendix A or as otherwise identified by the Exchange, from time to time
4. The undersigned hereby certifies to the Exchange that the Issuer is in compliance with the requirements of applicable securities legislation (as such term is defined in National Instrument 14-101) and all Exchange Requirements (as defined in CSE Policy 1).
5. All of the information in this Form 9 Notice of Issuance of Securities is true.

Dated September 30, 2021.

Nathan Coyle
Name of Director or Senior
Officer

(signed) "Nathan Coyle"
Signature

Chief Financial Officer
Official Capacity

Appendix A

PERSONAL INFORMATION COLLECTION POLICY REGARDING FORM 9

The Canadian Securities Exchange and its subsidiaries, affiliates, regulators and agents (collectively, “CSE or the “Exchange”) collect and use the information (which may include personal or other information) which has been provided in Form 9 for the following purposes:

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- To determine whether an individual is suitable to be associated with a Listed Issuer;
- To determine whether an issuer is suitable for listing;
- To determine whether allowing an issuer to be listed or allowing an individual to be associated with a Listed Issuer could give rise to investor protection concerns or could bring the Exchange into disrepute;
- To conduct enforcement proceedings;
- To ensure compliance with Exchange Requirements and applicable securities legislation; and
- To fulfil the Exchange’s obligation to regulate its marketplace.

The CSE also collects information, including personal information, from other sources, including but not limited to securities regulatory authorities, law enforcement and self-regulatory authorities, regulation service providers and their subsidiaries, affiliates, regulators and agents. The Exchange may disclose personal information to these entities or otherwise as provided by law and they may use it for their own investigations.

The Exchange may use third parties to process information or provide other administrative services. Any third party will be obliged to adhere to the security and confidentiality provisions set out in this policy.

All personal information provided to or collected by or on behalf of The Exchange and that is retained by The Exchange is kept in a secure environment. Only those employees who need to know the information for the purposes listed above are permitted access to the information or any summary thereof. Employees are instructed to keep the information confidential at all times.

Information about you that is retained by the Exchange and that you have identified as inaccurate or obsolete will be corrected or removed.

If you wish to consult your file or have any questions about this policy or our practices, please write the Chief Privacy Officer, Canadian Securities Exchange, 220 Bay Street – 9th Floor, Toronto, ON, M5J 2W4