



Appointee

I/We, being holder(s) of common shares of **Direct Communication Solutions, Inc.** (the “**Company**”), hereby appoint: Chris Bursey, Chief Executive Officer, or, failing him, Konstantin Lichtenwald, Chief Financial Officer (the “**Management Nominees**”) OR

To attend the meeting or to appoint someone to attend on your behalf, print that name here

as proxy of the undersigned, to attend, act and vote on behalf of the undersigned in accordance with the below direction (or if no directions have been given, as the proxy sees fit) on all the following matters and any other matter that may properly come before the annual general meeting of shareholders of the Company on Monday, December 11, 2023, 10:00AM PST at 17150 Via Del Campo #200, San Diego, CA USA (the “**Meeting**”), and at any and all adjournments or postponements thereof in the same manner, to the same extent and with the same powers as if the undersigned were personally present, with full power of substitution..

Management recommends voting FOR Resolutions 1-4. Please use a dark black pencil or pen.

1. Number of Directors
To fix the number of directors of the Company for the ensuing year at seven (7)

	FOR	AGAINST
	<input type="checkbox"/>	<input type="checkbox"/>

2. Election of Directors

a. William Espley	<input type="checkbox"/>	<input type="checkbox"/>
b. Mike Zhou	<input type="checkbox"/>	<input type="checkbox"/>
c. David Diamond	<input type="checkbox"/>	<input type="checkbox"/>
d. Julie Hajduk	<input type="checkbox"/>	<input type="checkbox"/>
e. John Hubler	<input type="checkbox"/>	<input type="checkbox"/>
f. Michael Ueland	<input type="checkbox"/>	<input type="checkbox"/>
g. Chris Bursey	<input type="checkbox"/>	<input type="checkbox"/>

3. Appointment of Auditor
To appoint Davidson & Company, Chartered Professional Accountants as the Auditor of the Company for the ensuing year, and to authorize the directors to fix the remuneration to be paid to the Auditor

	FOR	WITHHOLD
	<input type="checkbox"/>	<input type="checkbox"/>

4. Approve Omnibus Plan
To pass, with or without variation, an ordinary resolution of shareholders to ratify and approve the Omnibus Plan, the full text of which ordinary resolution and Omnibus Plan are set out in the accompanying Information Circular.

	FOR	AGAINST
	<input type="checkbox"/>	<input type="checkbox"/>

5. Approval of Other Business
To approve the meeting to transact such other business as may properly come before the Meeting or any adjournments thereof

	FOR	AGAINST
	<input type="checkbox"/>	<input type="checkbox"/>

I/We authorize you to act in accordance with my/our instructions set out above. I/We hereby revoke any instructions previously given with respect to the Meeting. **If no voting instructions are indicated above, this VIF will be voted FOR a matter by Management’s appointees or, if you appoint another person, as such other person sees fit. On any amendments or variations proposed or any new business submitted properly before the Meeting, I/We authorize you to vote as you see fit.**

Signature(s) Date

Please sign exactly as your name(s) appear on this VIF. Please see reverse for additional instructions. All VIFs must be received by 10:00 a.m. (Vancouver Time) on Monday, November 20, 2023.

Voting Instruction Form (VIF) – Annual Meeting of Shareholders of Direct Communication Solutions, Inc. to be held on Monday, December 11, 2023, 10:00AM PST at 17150 Via Del Campo #200, San Diego, CA USA (the “Meeting”)

1. We are sending to you the enclosed proxy-related materials that relate to a meeting of the holders of the series or class of securities that are held on your behalf by the intermediary identified above. Unless you attend the meeting and vote in person, your securities can be voted only by management, as proxy holder of the registered holder, in accordance with your instructions.

2. *We are prohibited from voting these securities on any of the matters to be acted upon at the meeting without your specific voting instructions.* In order for these securities to be voted at the meeting, *it will be necessary for us to have your specific voting instructions.* Please complete and return the information requested in this VIF to provide your voting instructions to us promptly.

3. If you want to attend the meeting and vote in person, please write your name in the place provided for that purpose in this form. You can also write the name of someone else whom you wish to attend the meeting and vote on your behalf. Unless prohibited by law, the person whose name is written in the space provided will have full authority to present matters to the meeting and vote on all matters that are presented at the meeting, even if those matters are not set out in this form or the Information Circular. Consult a legal advisor if you wish to modify the authority of that person in any way. If you require help, please contact the Registered Representative who services your account.

4. This VIF should be signed by you in the exact manner as your name appears on the VIF. If these voting instructions are given on behalf of a body corporate set out the full legal name of the body corporate, the name and position of the person giving voting instructions on behalf of the body corporate and the address for service of the body corporate.

5. If this VIF is not dated, it will be deemed to bear the date on which it is mailed by management to you.

6. When properly signed and delivered, securities represented by this VIF will be voted as directed by you, however, if such a direction is not made in respect of any matter, the VIF will direct the voting of the securities to be made as recommended in the documentation provided by Management for the meeting.

7. This VIF confers discretionary authority on the appointee to vote as the appointee sees fit in respect of amendments or variations to matters identified in the notice of meeting or other matters as may properly come before the meeting or any adjournment thereof.

8. Your voting instructions will be recorded on receipt of the VIF.

9. By providing voting instructions as requested, you are acknowledging that you are the beneficial owner of, and are entitled to instruct us with respect to the voting of, these securities.

10. If you have any questions regarding the enclosed documents, please contact the Registered Representative who services your account.

11. This VIF should be read in conjunction with the Information Circular and other proxy materials provided by Management.

How to Vote

INTERNET

Go to www.tsxtrust.com/vote-proxy
Cast your vote online
View Meeting documents

To vote using your smartphone,
please scan this QR Code →

TELEPHONE

Use any touch-tone phone, call toll free in
Canada and United States **1-888-489-5760** and
follow the voice instructions



To vote by telephone or Internet you will need your control number. If you vote by Internet or telephone, do not return this proxy.

MAIL, FAX or EMAIL

Complete and return your signed proxy in the envelope provided or send to:

TSX Trust Company
P.O. Box 721
Agincourt, ON M1S 0A1

You may alternatively fax your proxy to 416-595-9593 or scan and email to proxymail@tmx.com.

An undated proxy is deemed to be dated on the day it was received by TSX.

If you wish to receive investor documents electronically in future, please visit <https://services.tsxtrust.com/InvestorServices/edelivery> to enrol.

All VIFs must be received no later than 10:00 a.m. (Vancouver Time) on Thursday December 7, 2023.