



Appointment of Proxyholder

I/We, being holder(s) of common shares of **Direct Communication Solutions, Inc.** (the “**Company**”), hereby appoint: Chris Bursey, Chief Executive Officer, or, failing him, Konstantin Lichtenwald, Chief Financial Officer (the “**Management Nominees**”) OR

Print the name of the person you are appointing if this person is someone other than the individuals listed above

as proxy of the undersigned, to attend, act and vote on behalf of the undersigned in accordance with the below direction (or if no directions have been given, as the proxy sees fit) on all the following matters and any other matter that may properly come before the annual general meeting of shareholders of the Company on Monday, December 11, 2023, 10:00AM PST at 17150 Via Del Campo #200, San Diego, CA USA (the “**Meeting**”), and at any and all adjournments or postponements thereof in the same manner, to the same extent and with the same powers as if the undersigned were personally present, with full power of substitution.

Management recommends voting FOR Resolutions 1-4. Please use a dark black pencil or pen.

	FOR	AGAINST
1. Number of Directors To fix the number of directors of the Company for the ensuing year at seven (7)	<input type="checkbox"/>	<input type="checkbox"/>
	FOR	AGAINST
2. Election of Directors		
a. William Espley	<input type="checkbox"/>	<input type="checkbox"/>
b. Mike Zhou	<input type="checkbox"/>	<input type="checkbox"/>
c. David Diamond	<input type="checkbox"/>	<input type="checkbox"/>
d. Julie Hajduk	<input type="checkbox"/>	<input type="checkbox"/>
e. John Hubler	<input type="checkbox"/>	<input type="checkbox"/>
f. Michael Ueland	<input type="checkbox"/>	<input type="checkbox"/>
g. Chris Bursey	<input type="checkbox"/>	<input type="checkbox"/>

I/We authorize you to act in accordance with my/our instructions set out above. I/We hereby

	FOR	WITHHOLD
3. Appointment of Auditor To appoint Davidson & Company, Chartered Professional Accountants as the Auditor of the Company for the ensuing year, and to authorize the directors to fix the remuneration to be paid to the Auditor	<input type="checkbox"/>	<input type="checkbox"/>
	FOR	AGAINST
4. Approve Omnibus Plan To pass, with or without variation, an ordinary resolution of shareholders to ratify and approve the Omnibus Plan, the full text of which ordinary resolution and Omnibus Plan are set out in the accompanying Information Circular.	<input type="checkbox"/>	<input type="checkbox"/>
	FOR	AGAINST
5. Approval of Other Business To approve the meeting to transact such other business as may properly come before the Meeting or any adjournments thereof	<input type="checkbox"/>	<input type="checkbox"/>

revoke any proxy previously given with respect to the Meeting. If no voting instructions are indicated above, this proxy will be voted FOR each matter by the Management Nominees or, if you appoint another proxyholder, as that other proxyholder sees fit. On any amendments or variations proposed or any new business properly submitted before the Meeting, I/We authorize you to vote as you see fit.

Signature(s)

Date

Please sign exactly as your name(s) appear on this proxy. Please see reverse for instructions. All proxies must be received no later than 10:00 a.m. (Vancouver Time) on Monday, November 20, 2023.

Proxy Form – Annual General Meeting of Shareholders of Direct Communication Solutions, Inc. to be held on Monday, December 11, 2023, 10:00AM PST at 17150 Via Del Campo #200, San Diego, CA USA (the “Meeting”)

Notes to Proxy

1. This proxy must be signed by a holder or his or her attorney duly authorized in writing. If you are an individual, please sign exactly as your name appears on this proxy. If the holder is a corporation, a duly authorized officer or attorney of the corporation must sign this proxy, and if the corporation has a corporate seal, its corporate seal should be affixed.
2. If the securities are registered in the name of an executor, administrator or trustee, please sign exactly as your name appears on this proxy. If the securities are registered in the name of a deceased or other holder, the proxy must be signed by the legal representative with his or her name printed below his or her signature, and evidence of authority to sign on behalf of the deceased or other holder must be attached to this proxy.
3. Some holders may own securities as both a registered and a beneficial holder; in which case you may receive more than one Circular and will need to vote separately as a registered and beneficial holder. Beneficial holders may be forwarded either a form of proxy already signed by the intermediary or a voting instruction form to allow them to direct the voting of securities they beneficially own. Beneficial holders should follow instructions for voting conveyed to them by their intermediaries.
4. If a security is held by two or more individuals, any one of them present or represented by proxy at the Meeting may, in the absence of the other or others, vote at the Meeting. However, if one or more of them are present or represented by proxy, they must vote together the number of securities indicated on the proxy.

All holders should refer to the Proxy Circular for further information regarding completion and use of this proxy and other information pertaining to the Meeting.

This proxy is solicited by and on behalf of Management of the Corporation.

5. As noted above, this proxy confers discretionary authority on the person named to vote in his or her discretion with respect to amendments or variations to the matter identified in the notice of meeting accompanying the proxy or such other matters which may properly come before the Meeting or any adjournment or postponement, thereof, whether or not the matter is routine and whether or not the matter is contested.

How to Vote

INTERNET

Go to www.tsxtrust.com/vote-proxy
Cast your vote online
View Meeting documents

To vote using your smartphone,
please scan this QR Code →



To vote by telephone or Internet you will need your control number. If you vote by Internet or telephone, do not return this proxy.

MAIL, FAX or EMAIL

Complete and return your signed proxy in the envelope provided or send to:

TSX Trust Company
P.O. Box 721
Agincourt, ON M1S 0A1

You may alternatively fax your proxy to 416-595-9593 or scan and email to proxyvote@tmx.com.

An undated proxy is deemed to be dated on the day it was received by TSX.

If you wish to receive investor documents electronically in future, please visit <https://services.tsxtrust.com/InvestorServices/edelivery> to enrol.

All proxies must be received no later than 10:00 a.m. (Vancouver Time) on Thursday December 7, 2023.