

## LITELINK LAUNCHES ALPHA RELEASE FOR 1SHIFT LOGISTICS PLATFORM

VANCOUVER, BC - December 17, 2018 - [LiteLink Technologies Inc.](#) ("LiteLink"), a key player in Technology and Artificial Intelligence within the Logistics Sector, is pleased to announce the release of the alpha version of the [1SHIFT Logistics platform](#) to begin the trial program with Inline Nurseries.

LiteLink combines deep industry experience in Logistics with leading-edge technologies to create an ecosystem of shippers, third-party logistics companies, and trucking carriers to operate together with a reduced effort, lower cost, and greater predictability.

1SHIFT will enable customers to negotiate with insight by presenting key historical data, partner ratings, and current market factors relevant to making informed pricing decisions in real time. The 1SHIFT Marketplace expands the trusted network of logistics partners its customers can access for the most cost-effective shipping rates and to ensure that all of the loads will always be covered. The platform allows for greater control of the trip starting with optimized routing and then tracking transparency with proactive management of issues to avoid delivery delays, late fines, and time-consuming disputes. Streamlined workflow and transactions are tracked using a distributed ledger to record the golden source details of the shipment, automate the paperwork, and provide confidence in issuing payment.

The 1SHIFT trials will deliver the core capabilities for a shipper to select amongst a preferred set of carriers, and then track the shipment until it is successfully delivered. A trucker will provide trip status and flag any issues via the mobile phone application to minimize the required communication with the shipper and get help to clear any obstacles for on-time delivery.

"The 1SHIFT alpha release is a major milestone for LiteLink and we are extremely excited to onboard our first customer and start trials to bring together shippers and carriers within the 1SHIFT Marketplace. We are planning this three month customer trial to capture important customer feedback that we will fold back into the solution and further build confidence for our commercial launch early next year" said Kent Churn, LiteLink COO.

"Trials of the 1SHIFT Platform are an exceptionally important step to verify our solution in the market and attract large-scale clients based on the experience of pilot customers like Inline Nurseries, who is onboard to be the first 1SHIFT customer" commented LiteLink CEO Ashik Karim.

To learn more about 1SHIFT, schedule a demo of the solution, or request to be a trial participant, please visit [www.1shiftlogistics.com](http://www.1shiftlogistics.com) or email [kent.churn@1shiftlogistics.com](mailto:kent.churn@1shiftlogistics.com).

### **About LiteLink Technologies Inc.**

LiteLink Technologies provides enterprise level solutions utilizing artificial intelligence and predictive analytics to solve the logistics industry's fragmented and outdated technology problem. LiteLink Technologies is creating a unified communications platform for tracking

shipments, disputes, and errors to increase efficiency and reducing costs for 3PLs, carriers and shippers. Find out more about the Company at [lifelinktech.com](http://lifelinktech.com) and the 1Shift Product at [1shiftlogistics.com](http://1shiftlogistics.com).

For further information, contact Bronson Peever at 833-205-6945 ext. 3742 or [investor@lifelinktech.com](mailto:investor@lifelinktech.com).

### **Forward-looking Statement**

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