



Eat Beyond Portfolio Company TurtleTree Attracts Leading Cellular Bioprocessing Scientist

TurtleTree appoints Dr. Aletta Schnitzler as Chief Scientific Officer

Vancouver, B.C. – December 8, 2021 – [Eat Beyond Global Holdings Inc. \(CSE: EATS\) \(OTCPK: EATBF\) \(FSE: 988\)](#) (“Eat Beyond” or the “Company”), an investment issuer focused on the global plant-based and alternative food sector, announced that its portfolio company TurtleTree has named Dr. Aletta Schnitzler its Chief Scientific Officer. Dr. Schnitzler has nearly 25 years of academic and professional experience in laboratory science research and development, including specialized experience in cellular bioprocessing.

Dr. Schnitzler has a successful track record working specifically with cultured meat innovation including research and development, manufacturing, product development, and business development. She will be responsible for directing TurtleTree’s cellular agriculture plans working closely with all branches of the team to enhance global R&D efforts.

TurtleTree is a Singapore-headquartered biotechnology company that is using cell-based technologies to create sustainable food and dairy, including the production of valuable milk ingredients such as lactoferrin.

“Dr. Schnitzler will be a tremendous asset to the already impressive TurtleTree team,” said Michael Aucoin, CEO of Eat Beyond. “TurtleTree continues to attract world-class talent with the company’s bold technology and vision. In particular, we are excited to add someone to the team with her experience developing cost-effective cell culture media and reagents. This is a significant area that will help cultured products to ultimately reach price parity with animal-based products. This will be key to the viability of the industry.”

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About Eat Beyond Global Holdings

[Eat Beyond Global Holdings Inc.](#) (“Eat Beyond”) ([CSE: EATS](#)) ([OTCPK: EATBF](#)) ([FSE: 988](#)) is an investment issuer that makes it easy to invest in the future of food. Eat Beyond identifies and makes equity investments in global companies that are developing and commercializing innovative food tech as well as plant-based and alternative food products. Led by a team of food industry experts, Eat Beyond is the first issuer of its kind in Canada, providing retail investors with the unique opportunity to participate in the growth of a broad cross-section of opportunities in the alternative food sector, and access companies that are leading the charge toward a smarter, more secure food supply. Learn more: <https://eatbeyondglobal.com/>

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