



EarthRenew Lists on the OTCQB® Venture Market Under the Symbol VVIVF

Toronto, Ontario, Feb. 4, 2021 (GLOBENEWSWIRE) – **EarthRenew Inc.** (CSE: ERTH) (OTCQB: VVIVF) (“EarthRenew” or the “Company”), an organic fertilizer producer, is pleased to announce that the Company received approval to list its common shares on the OTCQB® Venture Market, a United States trading platform that is operated by the OTC Markets Group in New York. Effective February 3, 2021, the Company commenced trading on the OTCQB® Venture Market under the ticker symbol “VVIVF”. Investors can find real-time quotes and other information on the Company at <https://www.otcmarkets.com/stock/VVIVF/overview>. In addition, the Company is pleased to announce that it has received DTC eligibility by the Depository Trust Company (“DTC”) for electronic settlement and transfer of its common shares in the United States.

EarthRenew CEO, Keith Driver, stated, “Trading under the new OTCQB ticker symbol VVIVF allows us to easily serve U.S.-based investors who are interested in becoming part of the EarthRenew journey. This is a key step in our ability to share our story with a broader audience and to grow our investor base. We know that ESG investors are interested in profitability *and* sustainability - EarthRenew provides an opportunity to participate in a company that is finding new and innovative ways to address the problem of soil health by offering fertilizer products that build back soil quality to enhance biodiversity. Healthy soil is a contributor in the global initiative to capture carbon.”

OTC Markets Group offer entrepreneurial and development stage U.S. and international companies the benefits of being publicly traded in the U.S. with lower costs and complexity than a U.S. exchange listing. Streamlined market standards enable Canadian companies to provide a strong baseline of transparency to inform and engage U.S. investors. To be eligible, Canadian companies must be current in their SEDAR reporting, pass a minimum bid price test and undergo an annual verification and management certification process. The ability to have the Company's shares electronically transferred between brokerages in the US through DTC is significantly more convenient and reduces the costs incurred in trading shares. When shares are able to trade electronically, existing investors benefit from greater liquidity and execution speeds, while opening the door to new investors that may have been previously restricted from investing in the Company's shares. EarthRenew's common shares will continue to trade on the Canadian Securities Exchange under the symbol “ERTH”.

About EarthRenew

EarthRenew’s mission is to support a farm system that puts healthy soils and grower profitability back on the table. EarthRenew transforms livestock waste into a high-performance organic fertilizer to be used by organic and traditional growers in Canada

and the United States. Located on a 25,000 head cattle feedlot, our flagship Strathmore plant is capable of producing up to four megawatts (MW) per hour of low-cost electricity powered by a natural gas fired turbine. The exhausted heat from the turbine is used to convert manure into certified organic fertilizer.

For further information, please visit our website at www.earthrenew.ca or contact:

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Cautionary Note regarding Forward-Looking Information

This press release contains "forward-looking information" within the meaning of applicable Canadian securities legislation. Forward-looking information includes, but is not limited to, statements with respect to the ability of the Company to serve U.S.-based investors and grow its investor base, the business and operations of the Company, and the Company's ability to execute its business plan. Generally, forward-looking information can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or statements that certain actions, events or results "may", "could", "would", "might" or "will be taken", "occur" or "be achieved". Forward-looking information is subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of the Company to be materially different from those expressed or implied by such forward-looking information, including but not limited to: general business, economic, competitive, geopolitical and social uncertainties; regulatory risks; and other risks of the energy and fertilizer industries. Although the Company has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking information, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that such information will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking information. The Company does not undertake to update any forward-looking information, except in accordance with applicable securities laws.

Neither the Canadian Securities Exchange nor its Market Regulator (as that term is defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this release.