



doseology

## **Doseology Launches in 31 Healthy Planet Locations Across Ontario**

Vernon, British Columbia, October 11, 2022 – **Doseology Sciences Inc.** (CSE: MOOD) (OTCQB: DOSEF) (FSE: VU7) (“Doseology” or the “Company”), a life sciences company focused on mental health and wellness, is excited to announce that the Company’s brand of functional mushroom products is launching in all 31 Healthy Planet retail locations across Ontario, and on Healthy Planet’s website.

“This placement at Healthy Planet is excellent for brand awareness and gives us a platform to build brand loyalty and customer satisfaction throughout Ontario,” noted Ralph Olson, CEO of the Company. “The commitment from Healthy Planet further establishes confidence in our products and increasing demand for this category with consumers.”

The Company is also pleased to announce that its products are now available at two more Canadian retailers: Commisso’s Fresh Foods and Country Grocer.

Consumers will be able to purchase the Company’s products in-person in the following locations:

- Healthy Planet – all 31 locations across Ontario, Canada
- Commisso’s Fresh Foods – 6161 Thorold Stone Road, Niagara Falls, Ontario
- Country Grocer – 374 Lower Ganges Road, Salt Spring Island, BC

For online shopping, some of the Company’s products are now listed on Amazon.ca

**For sales inquiries contact:** [hello@doseology.com](mailto:hello@doseology.com)

**For wholesale inquiries submit an application at:** [doseology.com](https://www.doseology.com)

On Behalf of the Board of Directors

Ralph Olson  
Chief Executive Officer  
Doseology Sciences Inc.

### **About Healthy Planet**

Healthy Planet ([www.healthyplanetcanada.com](http://www.healthyplanetcanada.com)) is a health and wellness retail chain that has multiple stores spread across Ontario, Canada. The company started in 1995 as a small kiosk in a strip mall and has now grown to 31 locations.

Healthy Planet's goal is to provide high quality products that are easy to access and affordable.

### **About Commisso's Fresh Foods**

Commisso's Fresh Foods ([www.commissosfreshfoods.com](http://www.commissosfreshfoods.com)) is a grocery store that provides its customers with a wide range of healthy foods and wellness products. They have one location that serves the town of Niagara Falls, Ontario.

### **About Country Grocer**

Country Grocer ([www.countrygrocer.com](http://www.countrygrocer.com)) is a family-owned and operated grocery store that was first opened in 1984 as Nanaimo's Food Country. After 36 years of operation, it now has 7 locations on Vancouver Island and Salt Spring Island. Country Grocer is dedicated to supporting the local communities and their farmers, growers, and producers.

### **About Doseology Sciences (CSE: MOOD) (OTCQB: DOSEF) (FSE: VU7)**

Doseology Sciences Inc. is building a progressive brand focused on mental health and wellness through cultivation, extraction and innovative nutraceutical and pharmaceutical products. Doseology aims to make a meaningful impact on the mental health pandemic by utilizing and developing functional fungi and plant-derived drugs. With a vertically integrated approach, Doseology intends to process and distribute products at its facilities in Vernon, British Columbia, in accordance with applicable laws to ensure safe and high-quality production. Doseology's medicinal mushroom products, including tinctures, powders and supplements, are available on [doseology.com](http://doseology.com).

### **For further information contact:**

Investor Relations: [investor@doseology.com](mailto:investor@doseology.com)

General Inquiries: [hello@doseology.com](mailto:hello@doseology.com)

Telephone: 236-349-0064

Website: [doseology.com](http://doseology.com)

### **Forward-Looking Statements**

This press release contains statements that constitute "forward-looking information" within the meaning of applicable securities laws. Forward-looking information is often identified by the words "may," "would," "could," "should," "will," "intend," "plan," "anticipate," "believe," "estimate," "expect" or similar expressions. Readers are cautioned that forward-looking information is not based on historical facts but instead reflects the Company's management's expectations, estimates or projections concerning the business of the Company's future results or events based on the opinions, assumptions and estimates of management considered reasonable at the date the statements are made. Although the Company believes that the expectations reflected in such forward-looking information are reasonable, such information involves risks and uncertainties, and undue reliance should not be placed on such information, as unknown or unpredictable factors could have material adverse effects on future results, performance, or achievements. Among the key factors that could cause actual results to differ materially from those projected in the forward-looking information are the following: changes in general economic, business and political conditions, including changes in the financial markets; decreases in the prevailing prices for products in the markets that the Company operates in; adverse changes in applicable laws or adverse changes in the application or enforcement of current laws; regulations and enforcement priorities of governmental authorities; compliance with government regulation and related costs;

and other risks described in the Company's prospectus. Should one or more of these risks or uncertainties materialize, or should assumptions underlying the forward-looking information prove incorrect, actual results may vary materially from those described herein as intended, planned, anticipated, believed, estimated, or expected. Although the Company has attempted to identify important risks, uncertainties and factors which could cause actual results to differ materially, there may be others that cause results not to be as anticipated, estimated or intended. The Company does not intend, and does not assume any obligation, to update this forward-looking information except as otherwise required by applicable law. For more information, investors should review the Company's filings which are available on [SEDAR](#).

No securities regulatory authority has either approved or disapproved of the contents of this press release. The Company's securities have not been, nor will they be, registered under the United States Securities Act of 1933, as amended, or any state securities laws, and may not be offered or sold in the United States, or to or for the account or benefit of any person in the United States, absent registration, or an applicable exemption from the registration requirements. This press release shall not constitute an offer to sell or the solicitation of an offer to buy any securities in the United States, or in any other jurisdiction in which such offer, solicitation or sale would be unlawful.

**The CSE does not accept responsibility for the adequacy or accuracy of this release.**