



FOR IMMEDIATE RELEASE:

A & L Canada and Deveron Announce Strategic Alliance

LONDON and TORONTO, ON — SEPTEMBER 12, 2018 — A & L Canada Laboratories Inc., and Deveron UAS Corp. (CSE: DVR), both innovative leaders in agricultural services and technologies, are pleased to announce the companies will form a strategic alliance working towards completion of a definitive collaboration agreement.

The alliance between the companies considers several elements including cross promotion of existing services, joint development of value-add imaging and mapping products, and future development of remote sensing data integration services for farm clients. The goal of the alliance is to advance crop data collection, analysis and interpretation for enhanced farm productivity.

“Data, analytics and insights have always been the driving factors of our vision in building Deveron as a leading drone data company in North America,” commented Deveron’s President & CEO, David MacMillan. “A&L has a deep base in soil & plant science, analytics and agronomy which will allow both companies to develop and offer complementary product offerings that are rooted in improving farm yields”.

“A & L expertise and capabilities are an excellent match with Deveron’s data collection and analytic platforms. I look forward to working with Deveron to bring this next wave of novel services and technologies to our customers,” said Greg Patterson, CEO and founder of A & L Canada Laboratories.

About A & L:

A & L an innovative, research driven technology company focused on sustainable development. Through leading expertise, modern laboratory facilities and strong customer focus, A & L serves a wide range of industries including Agriculture, Environmental, Food & Pharma -- globally.

In Agriculture, A & L provides comprehensive analytical services for soil, plant tissue, feed, fertilizer, and water. A & L’s services also include production recommendations, remote sensing and precision agriculture capabilities. A & L Biologicals Inc. focuses on research and development of biological compounds for use in agricultural production systems. The company operates two world class analytical laboratories serving clients throughout Canada, the U.S. and Internationally.

About Deveron UAS:

Deveron is a leading drone data services company providing powerful data applications and analytics to the agricultural community. Drone data helps farmers reduce costs and increase both yields and profit using sophisticated Unmanned Aerial Systems (“UAS” or “drones”), sensors, software and analytics. Deveron’s drone imagery service network allows farmers in North America to obtain on-demand, actionable data so they can make timely production decisions with the use of ultra high-resolution data. The Company is focused on building a standardized network of pilots, drones and sensors to provide data to decision makers in the farming industry.

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