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**CSE: DVR**

## **Deveron UAS Connects SOAR with the John Deere Operations Center**

**Toronto, Ontario** - Deveron UAS Corp. (CSE: DVR) ("**Deveron**" or the "**Company**"), a leading drone data services company for farming, is pleased to announce that it has completed integration with the John Deere Operations Center. This user enabled connection gives Operations Center users direct access to Deveron's drone data order management platform, [SOAR](#). This API integration significantly increases the ease for users of the Operations Center to acquire ultra-high-resolution drone data by ordering flights for their farms.

Operations Center users can now connect their accounts to Deveron to:

- Import field boundaries from the Operations Center to organize fields for drone flights
- Order on-demand ultra-high-resolution drone imagery for their farms for a variety of sensors
- Receive processed and/or raw data to drive improved decision making during the growing season

Users can now place orders for in-season drone imagery throughout the farming season whether it be for a single, on-demand flight or a collection of scheduled flights to track changes through the season. In 2017, Deveron completed over 2,200 flights for its customers and will be looking forward to expanding its capacity to Operations Center users.

"We are extremely thrilled to be able to offer Deveron's on-demand drone data service to John Deere's Operations Center users," commented Deveron's President & CEO, David MacMillan. "Deveron's network of trained drone pilots, industry leading drones and sensors provides a scalable and economic way for farmers to get drone data when they need it in the 2018 growing season and beyond. As we continue to expand our drone fleet in North America, we look forward to growing our user base and offering farmers a solution that allows them to focus on farming, not flying drones and processing data."

**About Deveron UAS:** Deveron is an drone data services company providing insight in agriculture. Drone data helps farmers reduce costs and increase both yields and profit using sophisticated Unmanned Aerial Systems ("UAS" or "drones"), sensors, software and analytics. Deveron's drone imagery service network allows farmers in North America to obtain on-demand, actionable data so they can make timely production decisions with the use of ultra high-resolution data. The

Company is focused on building a standardized network of pilots, drones and sensors to provide data to decision makers in the farming industry.

For more information and to join our community, please visit [www.deveronuas.com](http://www.deveronuas.com) or reach us on Twitter [@DeveronUAS](https://twitter.com/DeveronUAS):

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