

### **Cresco Labs to Present at Two Upcoming Investor Conferences**

**CHICAGO, January 9, 2019** - [Cresco Labs](#) (“Cresco” or the “Company”) (CSE:CL), one of the largest vertically integrated multistate cannabis operators in the United States, today announced that Charlie Bachtell, CEO & Co-Founder, and Joe Caltabiano, President & Co-Founder, will present and meet with investors at two prestigious financial conferences in January.

The Company will present and meet with investors at the 21st Annual ICR Conference in Orlando, Florida at 12:00 p.m. EST on Tuesday, January 15, 2019. The ICR Conference is a unique platform where public and private company management teams, institutional investors, sell-side research analysts, investment bankers, private equity professionals and select media connect and network with one another as the year begins. The event is one of the largest investment conferences of the year, featuring presentations by more than 150 public and private companies, with attendance regularly exceeding 2,300. Cresco Labs is honored to be selected to participate as this marks the first time the conference will host a dedicated cannabis track broadening exposure to global institutional investors, private equity professionals and equity research analysts.

On January 22<sup>nd</sup>, 2019, Cresco Labs will present at the Cannaccord Genuity Growth Investor Day at the Fairmont Waterfront Hotel in Vancouver, BC. This one-day event is an opportunity for companies to share knowledge, discuss emerging trends, build relationships, identify opportunities and ignite ideas for growth. Cresco Labs CEO & Co-Founder Charlie Bachtell will present alongside others from the emerging cannabis and technology sectors as well as host one-on-one meetings with senior management teams. In addition, emerging industry leaders will discuss the robust growth opportunities ahead in these burgeoning sectors.

To view related materials, please visit [investors.crescolabs.com](http://investors.crescolabs.com).

#### **About Cresco Labs**

Cresco Labs, based in Chicago, is a leading U.S. cannabis company with experienced management, access to capital and a demonstrated growth strategy. As a differentiated grower, processor and retailer of premium cannabis operating in seven states, the company focuses on entering highly regulated markets with outsized demand potential and high barriers to entry. Its impressive speed-to-market gives Cresco a distinct competitive advantage as it replicates its model to expand its national footprint. Cresco’s proven ability to execute is complemented by a cutting-edge brand strategy spearheaded by several of the brightest minds in consumer marketing in the nation. Cresco’s products are tailored to all major consumer segments: everyday cannabis, medicinally focused, connoisseur grade, and chef inspired edibles by James Beard Award-winning pastry chef Mindy Segal. Learn more about Cresco Labs at [crescolabs.com](http://crescolabs.com).

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