



Green Thumb Industries (GTI) to Open Rise Cranberry, Its 42nd Retail Location, on March 31

CHICAGO and Cranberry, Pa., MARCH 31, 2020 – Green Thumb Industries Inc. (GTI) (CSE: GTII) (OTCQX: GTBIF), a leading national cannabis consumer packaged goods company and owner of Rise™ and Essence retail stores, today announced it will open Rise Cranberry, its 42nd retail location, on March 31.

“We’re thrilled to open another Rise™ location for patients in Pennsylvania to receive medical cannabis, especially during these difficult times,” said GTI Founder and Chief Executive Officer Ben Kovler. “With medical cannabis retailers deemed an essential service during the ongoing COVID-19 crisis, we are honored to begin serving the Cranberry community and are incredibly grateful for our Rise™ team members who continue to provide well-being through the power of cannabis at our stores.”

Rise Cranberry will currently offer only online reservations for registered Pennsylvania medical cannabis cardholders. Patients may order online at www.risecannabis.com by creating an account and scheduling a pick-up time. They will receive a text message to confirm all reservations and may pick up during their designated time.

In addition to Rise Cranberry, there are Rise™ retail stores in Pennsylvania in Erie, Hermitage, Latrobe, King of Prussia, Mechanicsburg, New Castle, Carlisle, Steelton and York, the last three of which are licensed to KW Ventures. GTI entered the Pennsylvania market in 2017 and operates a manufacturing facility in Danville where the company produces its branded products including Rythm.

Rise Cranberry is located at 20808 Route 19 in Cranberry Township and will be open from 10 a.m. to 5 p.m. on March 31. Regular hours are Monday from 10 a.m. to 5 p.m. and Wednesday through Sunday from 10 a.m. to 5 p.m.

About Green Thumb Industries:

Green Thumb Industries (GTI), a national cannabis consumer packaged goods company and retailer, is dedicated to providing dignified access to cannabis while giving back to the communities in which they serve. GTI manufactures and distributes a portfolio of branded cannabis products including Beboe, Dogwalkers, Dr. Solomon’s, incredibles, Rythm and The Feel Collection. The company also owns and operates rapidly growing national retail cannabis stores called Rise™ and Essence. Headquartered in Chicago, Illinois, GTI has 13 manufacturing facilities, licenses for 96 retail locations and operations across 12 U.S. markets. Established in 2014, GTI employs approximately 1,700 people and serves thousands of patients and customers each year. GTI was named a Best Workplace 2018 by Crain’s Chicago Business and MG Retailer magazine in 2018 and 2019. More information is available at GTIgrows.com.

Cautionary Note Regarding Forward-Looking Information

This press release contains statements which may constitute “forward-looking information” within the meaning of applicable securities laws. Forward-looking information is often identified by the words “may,” “would,” “could,” “should,” “will,” “intend,” “plan,” “anticipate,” “believe,” “estimate,” “expect,” or similar expressions and include information regarding the filing of the Documents and the timing thereof. The forward-looking information in this news release is based upon the expectations of future events which management believes to be reasonable. Any forward-looking information speaks only as of the date on which it is made, and, except as required by law, GTI does not undertake any obligation to update or revise any forward-looking information, whether as a result of new information, future events or otherwise. The forward-looking information in this news release is subject to a variety of known and unknown risks, uncertainties and other factors that could cause actual events or results to differ from those express or implied. When considering these forward-looking statements, readers should keep in mind the risk factors and other cautionary statements in GTI’s public filings with the applicable securities regulatory authorities on the SEC’s website at www.sec.gov and on SEDAR at www.sedar.com.

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