For Immediate Release

PRESSLAND FORMS COMMERCIAL PARTNERSHIP WITH OUTVOICE, MAKER OF PUBLISHER TOOLS FOR MANAGING FREELANCE PAYROLL
Companies to cooperatively develop client relationships and revenue models

VANCOUVER, BC, CANADA (April 8, 2019) – Pressland (pressland.com), a wholly owned subsidiary of **Codebase Ventures Inc.** ("Codebase" or the "Company") (CSE: CODE - FSE: C5B – OTCQB: BKLLF), today announced it has signed a Letter of Intent to form a commercial partnership with San Francisco-based OutVoice. The companies will consult on products that reduce inefficiencies and drive client engagement in the media-tech space.

OutVoice is the first freelance payment option for publishers that integrates directly into Content Management Systems. The service reduces the invoicing process to a single click. Payments are handled by OutVoice's proprietary enterprise platform.

Pressland is using artificial intelligence (AI) and natural language processing (NLP) to analyze around-the-clock global news output and publish comprehensive, dynamic production data that can be used to identify misinformation before it spreads online.

This partnership will help accelerate Pressland's time-to-market for its SaaS offerings.

"It's not often that someone solves a longstanding pain point in media production, but that's precisely what OutVoice has done," said Jeff Koyen, Codebase's Chief Strategy Officer. "OutVoice has the potential to become a global leader in the media technology space, and Pressland is thrilled to call them a partner at this early stage."

As part of this arrangement, Codebase Ventures will use OutVoice to pay contributors to its wholly own subsidiaries ICO Ranker and Blockchain Ranker.

OutVoice was founded in 2018 by Matt Saincome, former freelance writer and editor-turned-publisher of The Hard Times. His work has been featured in Forbes, Billboard, LA Times and other major news outlets.

"Jeff and Pressland intimately understand the problem OutVoice is looking to solve," Saincome said. "I look forward to sharing resources and expertise as we develop tools that reduce inefficiencies and optimize the media production process."

Pressland is led by Codebase's Koyen, a seasoned media executive, entrepreneur, technologist and journalist. His reporting has been published by The New York Times, The Guardian, Wired, Crain's New York, Adweek and many others. The company is based in Brooklyn, but team members are distributed globally from Belgrade to Vancouver. Pressland also publishes News-to-Table, a digital magazine dedicated to issues of media trust and transparency.

About Codebase Ventures Inc.

Codebase Ventures Inc. is a small, hands-on team of financial and technology experts who invest early in great ideas. We operate from the understanding that technology is always evolving, bringing early opportunities for strategic investments that can deliver the exponential returns to our shareholders. We seek out and empower the innovators who are building tomorrow's standards with platforms and protocols, not just products. We invest early, support our founders, take their ideas to market and work tirelessly to help them realize their vision.

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Forward Looking Statements

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