



## **Verano to Participate in the Canaccord Genuity 41st Annual Growth Conference**

CHICAGO – July 26, 2021 – Verano Holdings Corp. (CSE: VRNO) (OTCQX: VRNOF) (“Verano” or the “Company”), a leading multi-state cannabis company, today announced that its management will participate in the virtual Canaccord Genuity 41<sup>st</sup> Annual Growth Conference on Wednesday, August 11, 2021. Founder and Chief Executive Officer George Archos will participate in a fireside chat at 10:30 a.m. ET, and management will host one-on-one meetings with investors.

A live broadcast of the fireside chat will be available online and archived for replay in the Investor Relations section of the Company’s website [investors.verano.com](https://investors.verano.com).

### **About Verano**

Verano is a leading, vertically-integrated, multi-state cannabis operator in the U.S., devoted to the ongoing improvement of communal wellness by providing responsible access to regulated cannabis products. With a mission to address vital health and wellness needs, Verano produces a comprehensive suite of premium, innovative cannabis products sold under its trusted portfolio of consumer brands: Verano™, Avexia™, Encore™, and MÜV™. Verano’s portfolio encompasses 14 U.S. States, with active operations in 11, which includes 10 production facilities comprising approximately 832,000 square feet of cultivation (including a 26,000 sq. ft. facility in Massachusetts nearing completion of construction). Verano designs, builds, and operates dispensaries under retail brands Zen Leaf™ and MÜV™, delivering a superior cannabis shopping experience in both medical and adult-use markets. Learn more at [www.verano.com](https://www.verano.com).

###

### **Contacts:**

#### **Investors**

Verano  
Aaron Miles  
Chief Investment Officer  
[aaron@verano.holdings](mailto:aaron@verano.holdings)

#### **Media**

Verano

David Spreckman  
VP, Marketing & Communications  
[david@verano.holdings](mailto:david@verano.holdings)  
312-819-4852