



OTC Markets Group Welcomes Charlotte's Web Holdings, Inc. to OTCQX

NEW YORK – October 11, 2018 – [OTC Markets Group Inc.](#) (OTCQX: OTCM), operator of financial markets for 10,000 U.S. and global securities, today announced [Charlotte's Web Holdings, Inc.](#) (CSE: CWEB; OTCQX: CWBHF), ("Charlotte's Web" or "the Company") the market leader in the production and distribution of innovative hemp-based cannabidiol ("CBD") wellness products, has qualified to trade on the OTCQX® Best Market.

Charlotte's Web Holdings begins trading today on OTCQX under the symbol "CWBHF." U.S. investors can find current financial disclosure and Real-Time Level 2 quotes for the Company on www.otcmarkets.com. Trading on OTCQX provides broader access for U.S. investors interested in investing in Charlotte's Web.

"Charlotte's Web Holdings joins a robust roster of CSE-listed companies that choose to cross-trade on the OTCQX Market to provide greater transparency and more efficient trading for their investors globally," said Jason Paltowitz, Executive Vice President of Corporate Services at OTC Markets Group. "We look forward to supporting Charlotte's Web Holdings as the company works to build visibility, liquidity and long-term shareholder value."

"As the market leader, we have a substantial base of customers in the United States," said Hess Moallem, President & CEO of Charlotte's Web. "Accordingly, we have a substantial U.S. investor following and trading on the OTCQX Market will improve accessibility, liquidity and exposure for investors in the U.S."

About Charlotte's Web Holdings, Inc.

Charlotte's Web Holdings Inc. is the market leader in the production and distribution of innovative hemp-based cannabidiol ("CBD") wellness products. Charlotte's Web products are made from high quality and proprietary strains of whole-plant hemp extracts containing a full spectrum of phytocannabinoids, including CBD, terpenes, flavonoids and other valuable hemp compounds. Industrial hemp products have no psychoactive effects. Charlotte's Web current product categories include tinctures (liquid product), capsules and topical products. Charlotte's Web hemp-based whole plant extracts are sold through select distributors, brick and mortar retailers and online through the Company's website at www.cwhemp.com. Shares of Charlotte's Web trade on the Canadian Securities Exchange under the symbol "CWEB". [Subscribe for Charlotte's Web investor news alerts.](#)

About OTC Markets Group Inc.

[OTC Markets Group Inc.](#) (OTCQX: OTCM) operates the OTCQX® Best Market, the OTCQB® Venture Market and the Pink® Open Market for 10,000 U.S. and global securities. Through OTC Link® ATS and OTC Link ECN, we connect a diverse network of broker-dealers that provide liquidity and execution services. We enable investors to easily trade through the broker of their choice and empower companies to improve the quality of information available for investors.

To learn more about how we create better informed and more efficient markets, visit www.otcmarkets.com.

OTC Link ATS and OTC Link ECN are operated by OTC Link LLC, member FINRA/SIPC and SEC regulated ATS.



CHARLOTTE'S WEB

STANLEY BROTHERS

PRESS RELEASE

OTC Markets Group Media Contact:

OTC Markets Group Inc., +1 (212) 896-4428, media@otcmarkets.com

Charlotte's Web Contact:

Cory Pala, Investor Relations

Charlotte's Web Holdings Inc.

(416) 594-3849

InvestorRelations@cwhemp.com