



## ***Choom's Retail Operations***

Choom continued to actively develop its retail strategy which included securing locations for and building out retail cannabis locations. As at August 31, 2021, Choom has 16 open and operating stores across Canada which include:

### **Alberta**

A total of 15 retail stores, 12 of which as at the date hereof are opened and operating. Management continues to assess the viability of reopening, if any, the remaining 3 store locations.

### **British Columbia**

In British Columbia, the Company has 2 retail store locations in Vancouver at Olympic Village and Yaletown. Additionally, Choom holds an Approved in Principle ("AIP") licensing for the Kitsilano location. On July 1, 2021, the Company completed the acquisition, as disclosed in the Final Short Form Prospectus, of another Vancouver location for which a Development Permit has been granted by the Board of Variance.

### **Ontario**

In Ontario, the Company has 2 retail store locations at Niagara Falls and Liberty Village, Toronto. The Liberty Village store location opened July 28, 2021. The Company has 2 additional retail opportunities in Hamilton and Ottawa for which it is currently working through the application process to operate these sites with the AGCO.

The Company continues to closely monitor the latest developments regarding COVID-19 and will continue to follow the direction of federal, provincial and municipal governments, and public health authorities.

2. Provide a general overview and discussion of the activities of management.
  - Continue to focus on maintaining health and safety protocols during the COVID19 pandemic to ensure the safety of employees and customers;
  - Continued with the development/construction of its Hamilton and Ottawa locations (August 10<sup>th</sup> 2021 press release);
  - The Company announced it had engaged Stockhouse Publishing Ltd. to provide increased market awareness and advertising services to the Company (August 10<sup>th</sup> 2021 press release);

- The Company granted 15,125,000 stock options to employees, officers, and directors of the Company. The Options have an exercise price of \$0.065 per share, are exercisable until August 9, 2026, and will be governed in accordance with the terms of the Company's stock option plan (August 10<sup>th</sup> 2021 press release);
  - The Company also announces that is has granted an aggregate of 750,000 restricted share units ("RSUs") to independent directors of the Company, such RSUs to vest as to 50% on the date of grant with 12.5% to vest every three months thereafter and to be governed by the Company's RSU Plan (August 10<sup>th</sup> 2021 press release);
  - The Company announced the settlement of debt obligations in the aggregate amount of \$550,000 in consideration of the issuance of 3,174,603 common shares at a deemed price of \$0.063 per common share and the extinguishment of an aggregate of \$875,000 owed to the Company by the debtholder (August 11<sup>th</sup> 2021 press release);
  - Management continues to explore additional funding opportunities to strengthen the Company's balance sheet.
3. Describe and provide details of any new products or services developed or offered. For resource companies, provide details of new drilling, exploration or production programs and acquisitions of any new properties and attach any mineral or oil and gas or other reports required under Ontario securities law. **None**
  4. Describe and provide details of any products or services that were discontinued. For resource companies, provide details of any drilling, exploration or production programs that have been amended or abandoned. **None**
  5. Describe any new business relationships entered into between the Issuer, the Issuer's affiliates or third parties including contracts to supply products or services, joint venture agreements and licensing agreements etc. State whether the relationship is with a Related Person of the Issuer and provide details of the relationship. **None**
  6. Describe the expiry or termination of any contracts or agreements between the Issuer, the Issuer's affiliates or third parties or cancellation of any financing arrangements that have been previously announced. **None**
  7. Describe any acquisitions by the Issuer or dispositions of the Issuer's assets that occurred during the preceding month. Provide details of the nature of the assets acquired or disposed of and provide details of the consideration paid or payable together with a schedule of payments if applicable, and of any valuation. State how the consideration was determined and whether the acquisition was from or the disposition was to a Related Person of the Issuer and provide details of the relationship. **None**
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8. Describe the acquisition of new customers or loss of customers. **None.**
9. Describe any new developments or effects on intangible products such as brand names, circulation lists, copyrights, franchises, licenses, patents, software, subscription lists and trade-marks.
- None**
10. Report on any employee hirings, terminations or lay-offs with details of anticipated length of lay-offs.
- None**
11. Report on any labour disputes and resolutions of those disputes if applicable.
- None**
12. Describe and provide details of legal proceedings to which the Issuer became a party, including the name of the court or agency, the date instituted, the principal parties to the proceedings, the nature of the claim, the amount claimed, if any, if the proceedings are being contested, and the present status of the proceedings.
- Choom received a statement of claim in February 2020 brought by CFPM Management Services Ltd. The claim alleges a breach of contract by Choom pursuant to an agreement with CFPM. The claim was initiated in Alberta, which is the wrong forum under the CFPM agreement and Choom is seeking to have this claim stayed on that basis. Choom believes the claim is without merit.**
- Choom received a statement of claim on April 8, 2020 brought by Nissman Holdings Limited. The claim alleges Choom's wholly owned subsidiary 2660837 Ontario Ltd. ("2660837") did not enter into a lease agreement pursuant to an offer to lease regarding a commercial property located in Ottawa. Choom believes the claim is without merit and on September 23, 2020 Choom has filed its statement of defence.**
13. Provide details of any indebtedness incurred or repaid by the Issuer together with the terms of such indebtedness. **None**
14. Provide details of any securities issued and options or warrants granted.
- None**
15. Provide details of any loans to or by Related Persons.
- None**
16. Provide details of any changes in directors, officers or committee members.
- None**
17. Discuss any trends which are likely to impact the Issuer including trends in the Issuer's market(s) or political/regulatory trends.

**The COVID-19 pandemic and may continue to have an impact on the Company's operations. The Company continues to closely monitor the situation and will continue to take its cues from the recommendations of the government and public health authorities as they apply to its overall business model and operations during this global pandemic**

## Certificate Of Compliance

The undersigned hereby certifies that:

1. The undersigned is a director and/or senior officer of the Issuer and has been duly authorized by a resolution of the board of directors of the Issuer to sign this Certificate of Compliance.
2. As of the date hereof there were is no material information concerning the Issuer which has not been publicly disclosed.
3. The undersigned hereby certifies to the Exchange that the Issuer is in compliance with the requirements of applicable securities legislation (as such term is defined in National Instrument 14-101) and all Exchange Requirements (as defined in CNSX Policy 1).
4. All of the information in this Form 7 Monthly Progress Report is true.

Dated September 15, 2021.

Dylan Murray  
Name of Director or Senior  
Officer

"Dylan Murray"  
Signature  
CFO  
Official Capacity

<b>Issuer Details</b>		For Month End	Date of Report YY/MM/D
Name of Issuer		August 2021	21/09/15
CHOOM HOLDINGS INC.			
Issuer Address			
#208 – 1525 West 8 <sup>th</sup> Avenue			
City/Province/Postal Code		Issuer Fax No. (604)683.2506	Issuer Telephone No. (604)683.2509
Vancouver BC, V6H 1T5			
Contact Name		Contact Position	Contact Telephone No.
Chris Bogart		President	604.683.2509
Contact Email Address		Web Site Address	
chris@choom.ca		Choom.ca	