



FORM 7

MONTHLY PROGRESS REPORT

October 2021

Name of CSE Issuer: **Perk Labs Inc.**
("Perk" or the "Company").

Trading Symbol: **PERK**

Number of Outstanding Listed Securities: **180,649,919 common shares (as at the date of this report)**

Date: **November 3, 2021**

Report on Business

1. **Provide a general overview and discussion of the development of the Issuer's business and operations over the previous month. Where the Issuer was inactive disclose this fact.**

Developments

In October, the Company announced plans to expand across Canada through franchising, and that it is seeking entrepreneurial partners across Canada to be part of its mobile-first digital franchise system. Perk Hero offers a unique opportunity for franchise partners to own a leading-edge technology business and offer local businesses access to a powerful mobile payment and digital loyalty platform at an attractive start-up price. To the Company's knowledge, this will be the first franchise system that enables franchisees to leverage the power of blockchain technology. A new website, www.perkfranchise.com has been launched, and potential franchise partners can visit this site to start the discovery and application process.

Perk Labs showcased its Perk Hero franchise offering at the Canadian Franchise Association's virtual show which began on October 18, 2021.

The Company also announced plans to build its crypto loyalty reward with Solana, the fastest-growing ecosystem in crypto technology. Solana is a decentralized blockchain built to enable scalable, user-friendly apps. Perk's goal is to build a crypto loyalty reward program that brings crypto to mainstream consumers by rewarding them for purchases made online and in brick & mortar establishments.

Perk will continue to work with the Jonah Group on the next phase of its cryptoreward loyalty program development, which will include digital wallet development, microservice API development, testing, smart contract development and deploying Perk's cryptoreward on the Solana mainnet. In connection with the development of its cryptoreward, Perk will be incorporating new compliance tools and procedures and is working with a leading German Fintech design firm to update its mobile app with a state-of-the-art user interface to include additional reward features and game design elements.

Financial Reporting

The Company published financial results for its third quarter ended August 31, 2021. The full financial results can be viewed at www.sedar.com.

2. **Provide a general overview and discussion of the activities of management.**
Please see item 1.
3. **Describe and provide details of any new products or services developed or offered. For resource companies, provide details of new drilling, exploration or production programs and acquisitions of any new properties and attach any mineral or oil and gas or other reports required under Ontario securities law.**
Please see item 1.
4. **Describe and provide details of any products or services that were discontinued. For resource companies, provide details of any drilling, exploration or production programs that have been amended or abandoned.**
Please see item 1.
5. **Describe any new business relationships entered into between the Issuer, the Issuer's affiliates or third parties including contracts to supply products or services, joint venture agreements and licensing agreements etc. State whether the relationship is with a Related Person of the Issuer and provide details of the relationship.**
Please see item 1.
6. **Describe the expiry or termination of any contracts or agreements between the Issuer, the Issuer's affiliates or third parties or cancellation of any financing arrangements that have been previously announced.**
None.
7. **Describe any acquisitions by the Issuer or dispositions of the Issuer's assets that occurred during the preceding month. Provide details of the nature of the assets acquired or disposed of and provide details of the consideration paid or payable together with a schedule of payments if applicable, and of any valuation. State how the consideration was determined and whether the acquisition was from or the disposition was to a Related Person of the Issuer and provide details of the relationship.**
None.
8. **Describe the acquisition of new customers or loss of customers.**
Please see item 1.
9. **Describe any new developments or effects on intangible products such as brand names, circulation lists, copyrights, franchises, licenses, patents, software, subscription lists and trade-marks.**
Please see item 1.
10. **Report on any employee hiring, terminations or lay-offs with details of anticipated length of lay-offs.**
None, except in the ordinary course of business.
11. **Report on any labour disputes and resolutions of those disputes if applicable.**
None.
12. **Describe and provide details of legal proceedings to which the Issuer became a party, including the name of the court or agency, the date instituted, the principal parties to the proceedings, the nature of the claim, the amount claimed, if any, if the proceedings are being contested, and the present status of the proceedings.**
None.
13. **Provide details of any indebtedness incurred or repaid by the Issuer together with the terms of such indebtedness.**
None.

14. Provide details of any securities issued and options or warrants granted.

| Security | Number Issued | Details of Issuance | Use of Proceeds ⁽¹⁾ |
|-----------------|----------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Common Shares | 269,952 | 100,000 common shares were issued at an average price of \$0.065 pursuant to the Company's At-the-Market ("ATM") equity program. 123,077 common shares @ \$0.065 were issued as partial compensation for the services of the Company's Chief Technology Officer. 46,875 common shares @ \$0.065 were issued for Restricted Share Unit Awards ("RSUs") that vested. | \$6,305 (net proceeds) will be used for the expansion of sales & marketing efforts, continued development of the Perk Hero App, and general working capital purposes. |
| RSUs | 82,842 | 82,842 RSUs were granted to the CEO and CFO as partial compensation for their services | N/A |
| Stock Options | Nil | | |

⁽¹⁾ *State aggregate proceeds and intended allocation of proceeds.*

172,500 stock options were cancelled and no stock options were exercised during October.

No RSUs were cancelled in October.

There are presently 7,902,500 stock options and 8,819,068 RSUs outstanding.

15. Provide details of any loans to or by Related Persons.

None.

16. Provide details of any changes in directors, officers or committee members.

None.

17. Discuss any trends which are likely to impact the Issuer including trends in the Issuer's market(s) or political/regulatory trends.

Various laws and regulations govern the payments industry in Canada and globally. Our payments services may be or become subject to regulation by other authorities, and the laws and regulations applicable to the payments industry in any given jurisdiction are always subject to interpretation and change.

We expect that new services and technologies applicable to the industries in which we operate will continue to emerge and evolve. Rapid and significant technological changes continue to confront the industries in which we operate, including developments in proximity payment devices, including contactless payments via NFC technology.

There can be no assurance that any new products or services we develop and offer to our customers will achieve significant commercial acceptance. Our ability to develop new products and services may be inhibited by industry-wide standards, payment card networks, existing and future laws and regulations, resistance to change from our customers, which includes our sellers and their buyers, or third parties' intellectual property rights.

The COVID-19 pandemic has impacted and could further impact the Company's merchants, user network and operations as a result of quarantines, facility closures, and travel and logistics restrictions. The COVID-19 pandemic has disproportionately impacted the restaurant industry and specifically restaurants that rely on revenue generated by in-restaurant dining. With restrictions on dining in, many restaurants have limited their operations solely to takeout and delivery, while others have decided to pause or cease operations or drastically cut costs.

Historically, a significant percentage of the Company's operating revenue was generated from transaction fees on in-restaurant dining transactions. As a result of the restrictions on in-restaurant dining, we experienced reduced revenues from in-restaurant dining transactions and we may continue to see a reduction in revenue from in-restaurant dining transactions if these conditions continue into future periods. Earlier this year, the Company decided to shift its focus away from the food and beverage vertical to focus more on eCommerce dropshipping merchants, Perk Hero managed stores and digital gift cards.

We believe that the Company will emerge from these events well positioned for long-term growth, however, the Company cannot reasonably estimate the duration or severity of the economic impact to our users and merchant partners caused by the restrictions on daily life to curb the spread of COVID-19. Even after the COVID-19 pandemic has subsided, the Company may experience adverse impacts to its business as a result of any economic recession or depression that has occurred or may occur in the future; therefore, the Company cannot reasonably estimate the impact at this time on our business, liquidity, capital resources and financial results.

We continue to monitor the evolving situation in these uncertain times and to adapt our business accordingly.

Certificate of Compliance

The undersigned hereby certifies that:

1. The undersigned is a director and/or senior officer of the Issuer and has been duly authorized by a resolution of the board of directors of the Issuer to sign this Certificate of Compliance.
2. As of the date hereof there is no material information concerning the Issuer which has not been publicly disclosed.
3. The undersigned hereby certifies to the Exchange that the Issuer is in compliance with the requirements of applicable securities legislation (as such term is defined in National Instrument 14-101) and all Exchange Requirements (as defined in CNSX Policy 1).
4. All the information in this Form 7 Monthly Progress Report is true.

Dated: November 3, 2021

Jonathan Hoyles
Name of Director or Senior Officer

"Jonathan Hoyles"
Signature

Director and CEO
Official Capacity

| Issuer Details | | |
|--------------------------------------------------------------------------------------------|---------------------------------------------------------------------------|--------------------------------------------------|
| Name of Issuer: Perk Labs Inc. | For Month End October 2021 | Date of Report: YYYYMMDD 2021/11/03 |
| Issuer Address: 555 Burrard Street, Two Bentall Centre, Suite 1755, Box 240 | | |
| City/Province/Postal Code: Vancouver, BC V7X 1M8 | Issuer Fax No.: N/A | Issuer Telephone No. 855.288.6044 |
| Contact Name: Jonathan Hoyles | Contact Position: Director & CEO | Contact Telephone No. 855.288.6044 |
| Contact Email Address: investors@perklabs.io | Web Site Address: www.perklabs.io | |