

## FORM 7

### MONTHLY PROGRESS REPORT

Name of Listed Issuer: Ignite International Brands, Ltd. (the "Issuer").

Trading Symbol: BILZ

Number of Outstanding Listed Securities: 107,967,933

Date: March 5, 2021

This Monthly Progress Report must be posted before the opening of trading on the fifth trading day of each month. This report is not intended to replace the Issuer's obligation to separately report material information forthwith upon the information becoming known to management or to post the forms required by Exchange Policies. If material information became known and was reported during the preceding month to which this report relates, this report should refer to the material information, the news release date and the posting date on the Exchange website.

This report is intended to keep investors and the market informed of the Issuer's ongoing business and management activities that occurred during the preceding month. Do not discuss goals or future plans unless they have crystallized to the point that they are "material information" as defined in the Policies. The discussion in this report must be factual, balanced and non-promotional.

#### **General Instructions**

- (a) Prepare this Monthly Progress Report using the format set out below. The sequence of questions must not be altered nor should questions be omitted or left unanswered. The answers to the items must be in narrative form. State when the answer to any item is negative or not applicable to the Issuer. The title to each item must precede the answer.
- (b) The term "Issuer" includes the Issuer and any of its subsidiaries.
- (c) Terms used and not defined in this form are defined or interpreted in Policy 1 – Interpretation and General Provisions.

#### **Report on Business**

1. Provide a general overview and discussion of the development of the Issuer's business and operations over the previous month. Where the Issuer was inactive disclose this fact.

**On February 11, 2021, the Issuer announced that it has launched IGNITE Spirits vodka to the broader public.**

2. Provide a general overview and discussion of the activities of management.

**See Item 1 above and Items 10 and 16 below.**

3. Describe and provide details of any new products or services developed or offered. For resource companies, provide details of new drilling, exploration or production programs and acquisitions of any new properties and attach any mineral or oil and gas or other reports required under Ontario securities law.

**See Item 1 above.**

4. Describe and provide details of any products or services that were discontinued. For resource companies, provide details of any drilling, exploration or production programs that have been amended or abandoned.

**N/A.**

5. Describe any new business relationships entered into between the Issuer, the Issuer's affiliates or third parties including contracts to supply products or services, joint venture agreements and licensing agreements etc. State whether the relationship is with a Related Person of the Issuer and provide details of the relationship.

**See item 1 above.**

6. Describe the expiry or termination of any contracts or agreements between the Issuer, the Issuer's affiliates or third parties or cancellation of any financing arrangements that have been previously announced.

**N/A.**

7. Describe any acquisitions by the Issuer or dispositions of the Issuer's assets that occurred during the preceding month. Provide details of the nature of the assets acquired or disposed of and provide details of the consideration paid or payable together with a schedule of payments if applicable, and of any valuation. State how the consideration was determined and whether the acquisition was from or the disposition was to a Related Person of the Issuer and provide details of the relationship.

**N/A.**

8. Describe the acquisition of new customers or loss of customers.

**N/A.**

9. Describe any new developments or effects on intangible products such as brand names, circulation lists, copyrights, franchises, licenses, patents, software, subscription lists and trade-marks.

**N/A.**

10. Report on any employee hirings, terminations or lay-offs with details of anticipated length of lay-offs.

**N/A.**

11. Report on any labour disputes and resolutions of those disputes if applicable.

**None.**

12. Describe and provide details of legal proceedings to which the Issuer became a party, including the name of the court or agency, the date instituted, the principal parties to the proceedings, the nature of the claim, the amount claimed, if any, if the proceedings are being contested, and the present status of the proceedings.

**The Issuer is one of three defendants named in an action commenced by Rees Baron, as plaintiff, on November 29, 2018 in the Supreme Court of British Columbia under Vancouver Registry No. S-1812770. The plaintiff has claimed CDN \$120,000 from the Issuer, Vapergy International, LLC and Brent Skoda pursuant to an alleged finder's fee agreement among the parties. The Issuer is contesting the claim and filed its Response to Civil Claim on December 21, 2018. Vapergy International, LLC and Brent Skoda filed their Response to Civil Claim on July 5, 2019.**

**The Issuer is also one of a number of defendants in an action commenced on July 13, 2020 by Curtis Heffernan, a former officer of the Issuer, in the Superior Court for the State of California (County of Los Angeles) under case number 20STCV25549. The plaintiff has made certain claims against the Issuer with respect to matters concerning his departure and the Issuer is planning on defending the action.**

**On February 26, 2021, a complaint was filed in the Southern District Court of Florida - JHO INTELLECTUAL PROPERTY HOLDINGS, LLC et al v. Ignite International, Ltd. et al. The plaintiff alleges trademark infringement of its mark SRO by the Issuers energy drink Z-RO. The complaint also alleges a the Issuer induced a former employee of the plaintiff to breach the non-compete agreement provisions of their contract while working for the Issuer.**

13. Provide details of any indebtedness incurred or repaid by the Issuer together with the terms of such indebtedness.

**N/A.**

14. Provide details of any securities issued and options or warrants granted.

**N/A.**

15. Provide details of any loans to or by Related Persons.

**None.**

16. Provide details of any changes in directors, officers or committee members.

**None.**

17. Discuss any trends which are likely to impact the Issuer including trends in the Issuer's market(s) or political/regulatory trends.

**Refer to Section 3.3 and Section 17 of the Issuer's Listing Statement dated May 30, 2019 as filed with the CSE and under the Issuer's profile on [www.sedar.com](http://www.sedar.com).**

## Certificate Of Compliance

The undersigned hereby certifies that:

1. The undersigned is a director and/or senior officer of the Issuer and has been duly authorized by a resolution of the board of directors of the Issuer to sign this Certificate of Compliance.
2. As of the date hereof there were is no material information concerning the Issuer which has not been publicly disclosed.
3. The undersigned hereby certifies to the Exchange that the Issuer is in compliance with the requirements of applicable securities legislation (as such term is defined in National Instrument 14-101) and all Exchange Requirements (as defined in CNSX Policy 1).
4. All of the information in this Form 7 Monthly Progress Report is true.

Dated March 5, 2021

Paul Holden  
Name of Director or Senior  
Officer

(signed)  
Signature  
Corporate Secretary  
Official Capacity

|  |  |                       |                 |
|--|--|-----------------------|-----------------|
| <b>Issuer Details</b>                    |  | For Month             | Date of Report  |
| Name of Issuer                           |  | End                   | YY/MM/D         |
| <b>Ignite International Brands, Ltd.</b> |  | <b>February 2020</b>  | <b>21/03/05</b> |
| Issuer Address                           |  |                       |                 |
| <b>11 Cidermill Avenue</b>               |  |                       |                 |
| City/Province/Postal Code                | Issuer Fax No.                                     | Issuer Telephone No.  |                 |
| <b>Vaughan, Ontario L4K 4B6</b>          | <b>N/A</b>   | <b>( )</b>            |                 |
| Contact Name                             | Contact Position                                   | Contact Telephone No. |                 |
| <b>Paul Holden</b>                       | <b>General Counsel and<br/>Corporate Secretary</b> | <b>(416)-407-1795</b> |                 |
| Contact Email Address                    | Web Site Address                                   |                       |                 |
| <b>paul.holden@ignite.co</b>             | <b>N/A</b>   |                       |                 |