

FORM 11

NOTICE OF PROPOSED STOCK OPTION GRANT OR AMENDMENT

Name of Listed Issuer: HeyBryan Media Inc. (the "Issuer").

Trading Symbol: HEY

Date: August 4, 2020

1. New Options Granted:

Date of Grant: July 7, 2020

Name of Optionee	Position (Director/ Officer/ Employee/ Consultant/ Management Company)	Insider Yes or No?	No. of Optioned Shares	Exercise Price	Expiry Date	No. of Options Granted in Past 12 Months
Lance Montgomery	Chief Executive Officer	Y	2,500,000	\$0.06	July 7, 2022	n/a
Blair Jordan	Chief Financial Officer	Y	2,500,000	\$0.06	July 7, 2022	n/a
Nevin Peterson	Chief Technical Officer	Y	1,500,000	\$0.06	July 7, 2022	n/a
Melissa Montgomery	Director of HR Operations	Y	750,000	\$0.06	July 7, 2022	n/a
Colin Osing	Director of Marketing	Y	750,000	\$0.06	July 7, 2022	n/a
Rita Theil	Director	Y	200,000	\$0.06	July 7, 2022	n/a
Spiros Margaritis	Director	Y	100,000	\$0.06	July 7, 2022	n/a
Lianne Hannaway	Director	Y	150,000	\$0.06	July 7, 2022	n/a
Mike Stulp	Director	Y	100,000	\$0.06	July 7, 2022	n/a

Total Number of optioned shares proposed for acceptance: 8,550,000 .

FORM 11 – NOTICE OF PROPOSED STOCK OPTION GRANT OR AMENDMENT

2. Other Presently Outstanding Options:

Name of Optionee	No. of Optioned Shares ⁽¹⁾	Exercise Price	Original Date of Grant	Expiry Date
Bryan Baeumler	1,000,000	\$0.10	September 28, 2018	September 28, 2023
Lance Montgomery	200,000	\$0.10	September 28, 2018	September 28, 2023
Nevin Petersen	200,000	\$0.10	September 28, 2018	September 28, 2023
Lance Montgomery	250,000	\$0.15	February 6, 2019	February 6, 2024
Penny Green	200,000	\$0.15	February 6, 2019	February 6, 2024
Glass House Enterprises Inc	100,000	\$0.15	February 6, 2019	February 6, 2024
Sam Richardson	100,000	\$0.15	February 6, 2019	February 6, 2024
Colin Osing	100,000	\$0.15	February 6, 2019	February 6, 2024
Melissa Montgomery	100,000	\$0.15	February 6, 2019	February 6, 2024
Nevin Petersen	100,000	\$0.15	February 6, 2019	February 6, 2024
Sheona Dockstader	50,000	\$0.15	February 6, 2019	February 6, 2024
Ranka Mihic	20,000	\$0.15	February 6, 2019	February 6, 2024
Ed Ko	20,000	\$0.15	February 6, 2019	February 6, 2024
Nick Leonard	20,000	\$0.15	February 6, 2019	February 6, 2024
Melissa Vettoretti	20,000	\$0.15	February 6, 2019	February 6, 2024
Cor Capital Inc.	1,000,000	\$0.25	March 3, 2019	March 3, 2021

(1) Set out number of optioned shares for each grant with different terms.

3. Additional Information

- (a) If shareholder approval was required for the grant of options (including prior approval of a stock option plan), state the date that the shareholder meeting approving the grant was or will be held.
- (b) State the date of the news release announcing the grant of options. **July 14, 2020**
- (c) State the total issued and outstanding share capital at the date of grant or amendment. **94,437,455**
- (d) State, as a percentage of the issued and outstanding shares of the Issuer indicated in (c) above, the aggregate number of shares that are subject to

incentive stock options, including new options, amended options and other presently outstanding options. **13.27%**

- (e) If the new options are being granted pursuant to a stock option plan, state the number of remaining shares reserved for issuance under the plan. **6,357,491**
- (f) If the Issuer has completed a public distribution of its securities within 90 days of the date of grant, state the per share price paid by the public investors.
- (g) Describe the particulars of any proposed material changes in the affairs of the Issuer.

4. Certificate of Compliance

The undersigned hereby certifies that:

- 1. The undersigned is a director and/or senior officer of the Issuer and has been duly authorized by a resolution of the board of directors of the Issuer to sign this Certificate of Compliance.
- 2. As of the date hereof there is no material information concerning the Issuer which has not been publicly disclosed.
- 3. The undersigned hereby certifies to the Exchange that the Issuer is in compliance with the requirements of applicable securities legislation (as such term is defined in National Instrument 14-101) and all Exchange Requirements (as defined in CNSX Policy 1).
- 4. All of the information in this Form 11 Notice of Proposed Stock Option Grant or Amendment is true.

Dated: August 4, 2020.

Lance Montgomery

Name of Director or Senior
Officer

/s/Lance Montgomery

Signature

Director & Chief Executive Officer

Official Capacity