

FORM 11

NOTICE OF PROPOSED STOCK OPTION GRANT OR AMENDMENT

Name of Listed Issuer: Charlotte's Web Holdings, Inc. (the "Issuer").

Trading Symbol: CWEB

Date: May 1, 2019

1. New Options Granted:

Date of Grant: April 1, 2019

Name of Optionee	Position (Director/ Officer/ Employee/ Consultant/ Management Company)	Insider Yes or No?	No. of Optioned Shares	Exercise Price	Expiry Date	No. of Options Granted in Past 12 Months
Stephen Lerner	Officer	Y	13,002	CAD\$28.16	April 1, 2029	Nil
Eugenio Mendez	Officer	Y	13,868	CAD\$28.16	April 1, 2029	59,728
Nathan Gerhardt	Employee	N	6,934	CAD\$28.16	April 1, 2029	Nil
Tamarah Saif	Employee	N	6,761	CAD\$28.16	April 1, 2029	Nil

Total Number of optioned shares proposed for acceptance: **40,565**.

2. Other Presently Outstanding Options:

Name of Optionee	No. of Optioned Shares ⁽¹⁾	Exercise Price	Original Date of Grant	Expiry Date
R. Behrens	5,506.120 Proportionate Voting Shares ("PVSS")	USD \$0.22222	January 15, 2015	January 15, 2020
P. Siqueira	5,638.660 PVSSs	USD \$0.22222	January 15, 2015	January 15, 2020
C. Lumaconi	562.500 PVSSs	USD \$0.22222	January 15, 2015	January 15, 2020

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B. Reel	787.500 PVSs	USD \$222.22	December 1, 2016	December 31, 2025
Z. Sobol	562.500 PVSs	USD \$222.22	December 1, 2016	December 31, 2025
M. Regan	562.500 PVSs	USD \$222.22	December 1, 2016	December 31, 2025
V. Bachus	337.500 PVSs	USD \$222.22	December 1, 2016	December 31, 2025
S. Trachtenbroit	2,250.020 PVSs	USD \$222.22	December 1, 2016	December 31, 2025
M. Kuspa	1,286.830 PVSs	USD \$222.22	December 1, 2016	December 31, 2025
M. Lindsey	562.500 PVSs	USD \$222.22	December 1, 2016	December 31, 2025
OW Venture Partners	1,125.010 PVSs	USD \$222.22	January 6, 2017	December 31, 2025
E. Mendez	1,125.010 PVSs	USD \$222.22	January 6, 2017	December 31, 2025
R. Becker	1,350.010 PVSs	USD \$222.22	August 24, 2017	December 31, 2025
R. Mohr	3,937.530 PVSs	USD \$222.22	August 24, 2017	December 31, 2025
H. Moallem	6,187.560 PVSs	USD \$222.22	January 1, 2018	December 31, 2025
J. Held	11,100 Common Shares ("CSs")	CAD \$7.00	August 30, 2018	December 31, 2025
J. Hoyne	11,100 CSs	CAD \$7.00	August 30, 2018	December 31, 2025
J. Sartori	11,100 CSs	CAD \$7.00	August 30, 2018	December 31, 2025
W. West	11,100 CSs	CAD \$7.00	August 30, 2018	December 31, 2025
C. Pala	16,500 CSs	CAD \$7.00	August 30, 2018	December 31, 2025
E. Mendez	59,728 CSs	CAD\$20.00	February 7, 2019	December 31, 2025

(1) Set out number of optioned shares for each grant with different terms.

3. Additional Information

- (a) If shareholder approval was required for the grant of options (including prior approval of a stock option plan), state the date that the shareholder meeting approving the grant was or will be held. Not applicable.
- (b) State the date of the news release announcing the grant of options. Not applicable.
- (c) State the total issued and outstanding share capital at the date of grant or amendment. As of close of business on March 31, 2019, the Issuer had 25,375,294 common shares and 169,696.18 proportionate voting shares (convertible into 67,878,472 common shares) issued and outstanding.
- (d) State, as a percentage of the issued and outstanding shares of the Issuer indicated in (c) above, the aggregate number of shares that are subject to incentive stock options, including new options, amended options and other presently outstanding options. The outstanding options disclosed above are equivalent to 13.81% (12,873,893 common share equivalent) of the issued

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and outstanding voting shares of the Issuer (93,253,766 common shares, assuming conversion of the PVSs).

- (e) If the new options are being granted pursuant to a stock option plan, state the number of remaining shares reserved for issuance under the plan. There are 5,805,541 common shares remaining reserved for issuance under the Issuer's 2018 Long-Term Incentive Plan.
- (f) If the Issuer has completed a public distribution of its securities within 90 days of the date of grant, state the per share price paid by the public investors. Not applicable.
- (g) Describe the particulars of any proposed material changes in the affairs of the Issuer. None.

4. Certificate of Compliance

The undersigned hereby certifies that:

- 1. The undersigned is a director and/or senior officer of the Issuer and has been duly authorized by a resolution of the board of directors of the Issuer to sign this Certificate of Compliance.
- 2. As of the date hereof there is no material information concerning the Issuer which has not been publicly disclosed.
- 3. The undersigned hereby certifies to the Exchange that the Issuer is in compliance with the requirements of applicable securities legislation (as such term is defined in National Instrument 14-101) and all Exchange Requirements (as defined in CNSX Policy 1).
- 4. All of the information in this Form 11 Notice of Proposed Stock Option Grant or Amendment is true.

Dated: May 1, 2019

Rich Mohr
Name of Director or Senior
Officer

(s) "Rich Mohr"
Signature

Chief Financial Officer
Official Capacity

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