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VANCOUVER, British Columbia, October 18, 2017: In response to shareholder inquiries Wildflower Marijuana Inc. (CSE: SUN) (the "**Company**") wishes to provide these updates.

### **Notice by the Canadian Securities Administrators**

The Canadian Securities Administrators (the "**CSA**") published a notice on October 16, 2017 regarding issuers with marijuana related activities in the United States. This notice provides specific disclosure expectations for issuers operating in the cannabis industry such as the regulatory framework an issuer is operating under and how the issuer is in compliance and the risks involved. The Canadian Securities Exchange (the "**CSE**") published a notice confirming CSE issuer's obligations to follow the CSA disclosure expectations. The CSE further went on to say that they are working to ensure there is no disruption in the trading of any issuer's in the cannabis industry.

These guidelines provide significant comfort to Wildflower that there will be no disruption in the trading of its securities provided we have the necessary disclosure. While we believe we are substantially in compliance, we are currently reviewing the disclosure to update any specific requirements provided by the CSA and CSE.

### **Insider Reporting**

A director of the Company arranged for the purchase of stock and sold two tranches to arranged buyers. Simultaneously, he exercised warrants putting \$142,500 into the Company treasury.

### **About Wildflower Marijuana Inc.**

Wildflower is a cannabis company focused on developing and designing branded cannabis products. Wildflower sells its CBD+ products online and to retailers throughout the US and also produces and markets its THC products in regulated cannabis jurisdictions.

On Behalf of the Board of Directors

*"William MacLean"*

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William MacLean  
Director and CEO

*The Canadian Securities Exchange Inc. has in no way passed upon the merits of the proposed transaction and has neither approved nor disapproved of the contents of this press release.*

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