

FORM 7

MONTHLY PROGRESS REPORT

Name of CNSX Issuer: Urbana Corporation (the "Issuer").

Trading Symbol: URB and URB.A

Number of Outstanding Listed Securities: common: 10,000,000; class A: 40,000,000

Date: August 31, 2017

This Monthly Progress Report must be posted before the opening of trading on the fifth trading day of each month. This report is not intended to replace the Issuer's obligation to separately report material information forthwith upon the information becoming known to management or to post the forms required by the CNSX Policies. If material information became known and was reported during the preceding month to which this report relates, this report should refer to the material information, the news release date and the posting date on the CNSX.ca website.

This report is intended to keep investors and the market informed of the Issuer's ongoing business and management activities that occurred during the preceding month. Do not discuss goals or future plans unless they have crystallized to the point that they are "material information" as defined in the CNSX Policies. The discussion in this report must be factual, balanced and non-promotional.

General Instructions

- (a) Prepare this Monthly Progress Report using the format set out below. The sequence of questions must not be altered nor should questions be omitted or left unanswered. The answers to the items must be in narrative form. State when the answer to any item is negative or not applicable to the Issuer. The title to each item must precede the answer.
- (b) The term "Issuer" includes the Issuer and any of its subsidiaries.
- (c) Terms used and not defined in this form are defined or interpreted in Policy 1 – Interpretation and General Provisions.

Report on Business

1. Provide a general overview and discussion of the development of the Issuer's business and operations over the previous month. Where the Issuer was inactive disclose this fact.

On August 28, 2016, Urbana announced that the Toronto Stock Exchange had accepted its notice of intention to conduct a normal course issuer bid to enable it to purchase up to 3,965,762 of its non-voting Class A shares, representing 10% of the public float, pursuant to TSX rules – *see attached press release*

2. Provide a general overview and discussion of the activities of management.
No changes in the management's activities – management continues to seek opportunities to generate long term asset growth through a combination of public and private investments.
3. Describe and provide details of any new products or services developed or offered. For resource companies, provide details of new drilling, exploration or production programs and acquisitions of any new properties and attach any mineral or oil and gas or other reports required under Ontario securities law.
None
4. Describe and provide details of any products or services that were discontinued. For resource companies, provide details of any drilling, exploration or production programs that have been amended or abandoned.
None
5. Describe any new business relationships entered into between the Issuer, the Issuer's affiliates or third parties including contracts to supply products or services, joint venture agreements and licensing agreements etc. State whether the relationship is with a Related Person of the Issuer and provide details of the relationship.
None
6. Describe the expiry or termination of any contracts or agreements between the Issuer, the Issuer's affiliates or third parties or cancellation of any financing arrangements that have been previously announced.
None
7. Describe any acquisitions by the Issuer or dispositions of the Issuer's assets that occurred during the preceding month. Provide details of the nature of the assets acquired or disposed of and provide details of the consideration paid or payable together with a schedule of payments if applicable, and of any valuation. State how the consideration was determined and whether the acquisition was from or the disposition was to a Related Person of the Issuer and provide details of the relationship.

Acquisitions

	Number of Units	Cost (\$)
Horizon BetaPro S&P 500 VIX Short Term	50,000	773,643

Disposition

	Number of units	Proceeds (\$)
Beaufield Resources Inc.	855,000	181,381
Horizon BetaPro S&P 500 VIX Short Term	50,000	550,024

8. Describe the acquisition of new customers or loss of customers.
N/A
9. Describe any new developments or effects on intangible products such as brand names, circulation lists, copyrights, franchises, licenses, patents, software, subscription lists and trade-marks.
N/A
10. Report on any employee hirings, terminations or lay-offs with details of anticipated length of lay-offs.
N/A
11. Report on any labour disputes and resolutions of those disputes if applicable.
N/A
12. Describe and provide details of legal proceedings to which the Issuer became a party, including the name of the court or agency, the date instituted, the principal parties to the proceedings, the nature of the claim, the amount claimed, if any, if the proceedings are being contested, and the present status of the proceedings.
None
13. Provide details of any indebtedness incurred or repaid by the Issuer together with the terms of such indebtedness.

The Issuer has a demand loan facility with the Bank of Montreal. Interest is charged on the outstanding balance of the loan facility at Bank's prime rate plus 1.25% calculated on a daily basis and paid monthly. The outstanding balance of the loan facility was \$7.4M as at July 31, 2017. The outstanding balance of the loan was increased by \$0.3M during the month of August, 2017, bringing the outstanding balance of the loan facilities to \$7.7M as at August 31, 2017.
14. Provide details of any securities issued and options or warrants granted.

Security	Number Issued	Details of Issuance	Use of Proceeds⁽¹⁾
N/A	N/A	N/A	N/A

(1) State aggregate proceeds and intended allocation of proceeds. Provide details of any loans to or by Related Persons. N/A

15. Provide details of any changes in directors, officers or committee members.
N/A.
16. Discuss any trends which are likely to impact the Issuer including trends in the Issuer's market(s) or political/regulatory trends.
N/A

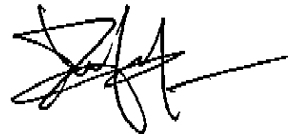
Certificate Of Compliance

The undersigned hereby certifies that:

1. The undersigned is a director and/or senior officer of the Issuer and has been duly authorized by a resolution of the board of directors of the Issuer to sign this Certificate of Compliance.
2. As of the date hereof there was no material information concerning the Issuer which has not been publicly disclosed.
3. The undersigned hereby certifies to CNSX that the Issuer is in compliance with the requirements of applicable securities legislation (as such term is defined in National Instrument 14-101) and all CNSX Requirements (as defined in CNSX Policy 1).
4. All of the information in this Form 7 Monthly Progress Report is true.

Dated: September 7, 2017.

Harry K. Liu
Name of Director or Senior Officer



Signature
Corporate Secretary
Official Capacity

Issuer Details	For Month End	Date of Report
Name of Issuer	August 31, 2017	2017/09/07
Urbana Corporation		
Issuer Address		
150 King St. West, Suite 1702 Toronto, Ontario M5H 1J9		
City/Province/Postal Code	Issuer Fax No.	Issuer Telephone No.
Toronto ON M5H 1J9	(416) 862-2498	(416) 595-9106
Contact Name	Contact Position:	Contact Telephone No.
Harry Liu	corporate Secretary	(416) 364-0941
Contact Email Address	Web Site Address	
hliu@campbell-liu.com	www.urbanacorp.com	

URBANA CORPORATION

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OR FOR DISSEMINATION IN THE U.S./

News Release

TSX & CSE: URB & URB.A

URBANA CORPORATION - NOTICE OF INTENTION TO PURCHASE SHARES

Toronto, Ontario – August 28, 2017 – Urbana Corporation (“Urbana”) (TSX & CSE: URB & URB.A) announced today that the Toronto Stock Exchange (“TSX”) has accepted its notice of intention to conduct a normal course issuer bid to enable it to purchase up to 3,965,762 of its non-voting Class A shares (the “Class A Shares”), representing 10% of the public float, pursuant to TSX rules.

Purchases under the bid may commence on August 31, 2017, and will terminate on the earlier of August 30, 2018, the date Urbana completes its purchases pursuant to the notice of intention to make a normal course issuer bid filed with the TSX, and the date of notice by Urbana of termination of the bid. Purchases will be made on the open market by Urbana through the facilities of the TSX or the Canadian Securities Exchange (“CSE”) in accordance with the rules and policies of the TSX. Caldwell Securities Ltd. will make all purchases pursuant to the bid on behalf of Urbana. The price that Urbana will pay for any such shares will be the market price of such shares on the TSX or the CSE at the time of acquisition. Class A Shares purchased under the bid will be cancelled. Urbana will not purchase on any given day, in the aggregate, more than 7,996 Class A Shares (the “Daily Limit”), being 25% of the average daily volume for the most recently completed six months, which is 31,987 shares (the “ADTV”), calculated in accordance with the TSX rules. Notwithstanding the above-mentioned Daily Limit, Urbana may make one block purchase per calendar week that exceeds the Daily Limit in accordance with TSX rules. A block purchase under TSX rules means a purchase that (a) has a total purchase price of at least \$200,000, (b) is at least 5,000 shares and has a total purchase price of at least \$50,000, or (c) is at least 20 board lots and at least 150% of the ADTV.

Pursuant to a previous notice of intention to conduct a normal course issuer bid, under which Urbana sought and received approval from the TSX to purchase up to 4,224,598 Class A Shares for the period of August 31, 2016 to August 30, 2017, Urbana has purchased, as of August 25, 2017, 2,967,600 Class A Shares on the open market at an average purchase price of \$3.12 per share. As of August 25, 2017, the issued and outstanding number of Class A shares is 40,000,000 shares and the public float of the Class A share is 39,657,620 shares.



To the knowledge of Urbana, no director, senior officer or other insider of Urbana currently intends to sell any Class A shares under the bid. However, sales by such persons through the facilities of the TSX or the CSE may occur if the personal circumstances of any such person change or if any such person makes a decision unrelated to the bid. The benefits to any such person whose shares are purchased would be the same as the benefits available to all other holders whose shares are purchased.

Urbana believes that the market price of its Class A Shares at certain times may be attractive and that the purchase of Class A Shares from time to time would be an appropriate use of corporate funds in light of potential benefits to remaining shareholders.

Please contact Elizabeth Naumovski, Investor Relations at 416-595-9106 for further information.

Forward-Looking Statements

Certain information contained in this news release constitutes forward-looking information, which is information relating to possible events, conditions or results of operations which are based on assumptions about future economic conditions and courses of action and which are inherently uncertain. All information other than statements of historical fact may be forward-looking information. Forward-looking information is often, but not always, identified by the use of words such as "seek", "anticipate", "budget", "plan", "continue", "estimate", "expect", "forecast", "may", "will", "project", "predict", "potential", "target", "intend", "could", "might", "should", "believe", and similar words or phrases (including negative variations) suggesting future outcomes or statements regarding an outlook. Forward-looking information involves known and unknown risks, uncertainties and other factors that may cause actual results or events to differ materially from those anticipated in such forward-looking information. Urbana believes that the expectations reflected in the forward-looking information are reasonable but no assurance can be given that these expectations will prove to be correct. Some of the risks and other factors which could cause results to differ materially from those expressed in forward-looking information contained in this news release are described in Urbana's most recently-filed MD&A and Annual Information Form. Any forward-looking information in this news release is provided as at the date of this news release, based upon the opinions and estimates of management and information available to management as at the date of this news release. Urbana undertakes no obligation to update publicly or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by law. Readers are cautioned not to place undue reliance on forward-looking information contained in this news release.