



CENTR™

CENTR BRANDS CORP.
200-2318 Oak St.
Vancouver, British Columbia
V6H 4J1

NEWS RELEASE

CENTR BRANDS CORP. ANNOUNCES TEXAS DISTRIBUTION PARTNERSHIP

January 21, 2020 – Vancouver, British Columbia – CENTR Brands Corp. (the “**Company**”) (CSE: CNTR, FRA: 303) is pleased to announce that it has partnered with Five Rivers Distribution of San Antonio, TX to distribute CENTR, the Company’s sparkling citrus CBD beverage to over 200 7-11s in the San Antonio and Austin area, as well as other convenience stores and family grocers in the region.

“We are delighted to partner with Five Rivers Distribution to bring CENTR’s relaxation-focused ethos to 7-11s in the Big Star State”, said Company CEO Joseph Meehan. “The support we have received from 7-11 franchise owners has been critical to our success. We are grateful for their enthusiasm, and look forward to now working with Five Rivers to help Texans take time out, relax, and *find their CENTR*.”

About CENTR Brands Corp. CENTR Brands Corp. is a better beverage company, involved in the development and marketing of non-alcoholic beverages for the global market. The Company’s first product, named CENTR, is a sparkling, low-calorie, cannabidiol (CBD) infused beverage.

www.findyourcentr.com

For further information, contact Joseph Meehan at 1.604.733.1514.

On behalf of the Board,

CENTR BRANDS CORP.

Joseph Meehan, Chief Executive Officer

This news release may contain certain “Forward-Looking Statements” within the meaning of applicable Canadian securities laws. When or if used in this news release, the words “anticipate”, “believe”, “estimate”, “expect”, “target”, “plan”, “forecast”, “may”, “schedule” and similar words or expressions identify forward-looking statements or information. These forward-looking statements or information may relate to the development of the business of CENTR Brands Corp., the timing for the launch of the Company’s products and other matters. Such statements represent the Company’s current views with respect to future events and are necessarily based upon a number of assumptions and estimates that, while considered reasonable by the Company, are inherently subject to significant business, economic, competitive, political and social risks, contingencies and uncertainties. Many factors, both known and unknown, could cause results, performance or achievements to be materially different from the results, performance or achievements that are or may be expressed or implied by such forward-looking statements. The Company does not intend, and does not assume any obligation, to update these forward-looking statements or information to reflect changes in assumptions or changes in circumstances or any other events affecting such statements and information other than as required by applicable laws, rules and regulations.

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