



HERITAGE CANNABIS
Holdings Corp.

Heritage Cannabis Subsidiary Voyage Signs CMO Term Sheet with Weed Me Inc.

Toronto, ON, July 13, 2020 – [Heritage Cannabis Holdings Corp.](#) (CSE: CANN) (OTCQX: HERTF) (“**Heritage**” or the “**Company**”), today announced that its subsidiary Voyage Cannabis Corp. (“**Voyage**”) has signed a term sheet for an agreement with Weed Me Inc. (“**Weed Me**”) for contract manufacturing services for the production of high-quality cannabis vape cartridge products.

Heritage’s subsidiary Purefarma Solutions (“**Purefarma**”), has been working with the production designers at Weed Me for the past two months to create a product that will offer the consumer a unique flavour profile, and will complement and extend Weed Me’s offerings of flower and pre-roll products.

“While we continue to actively work with Health Canada to get our own branded products launched this summer, we are also focused on expanding our contract manufacturing relationships, both of which we expect to have a positive impact on future revenues,” commented Clint Sharples, CEO of Heritage. “This agreement with Weed Me furthers our strategy and contributes to the diversification of our revenue streams, which we expect will have a positive long-term impact on our success. As with any product we produce, the focus is on providing the consumer with a high quality experience, and we believe this vape product from Weed Me definitely meets this expectation.”

“We are happy to continue our business relationship with Heritage for this new product offering as we are confident in their ability to maintain the same high level of product excellence that Weed Me has become known for with our other smokable products,” states Ed Jamieson, CEO of Weed Me. “We are looking forward to bringing these vapes to market this summer as we continue with our business growth and focus on providing high quality cannabis products to the recreational consumer.”

Voyage will produce these vape cartridges for Weed Me, with all formulation, preparation and packaging procedures performed in compliance with applicable regulations.

About Heritage Cannabis Holdings Corp.

Heritage Cannabis Holdings Corp. is a vertically integrated cannabis company that owns two Health Canada approved licenced producers, Voyage Cannabis Corp. and CannaCure Corp., both of which also have industrial hemp licenses. Additionally, Voyage recently received its sales license from Health Canada, and the Company will be launching its own products in the BC, AB, and MB markets in July 2020, with other provinces to follow. Working under its licenses, Heritage has two additional subsidiaries, Purefarma Solutions, that provides extraction services, and a Medical Services Division which is focused on cannabis based medical solutions. Heritage as the parent company, provides the synergies and resources for its subsidiaries to advance their medical and adult use products and services both domestically and internationally.

ON BEHALF OF THE BOARD OF DIRECTORS OF HERITAGE CANNABIS HOLDINGS CORP.

Tel: 1-888-940-5925 email: info@heritagecann.com website: www.heritagecann.com

"Clint Sharples"

Clint Sharples
CEO

For more information contact:

Clint Sharples
Tel: 416-705-8529
csharples@heritagecann.com

or

Kelly Castledine
Tel: 647-660-2560
kcastledine@heritagecann.com

The Canadian Stock Exchange does not accept responsibility for the adequacy or accuracy of this release.

Forward-Looking Statements

This press release contains certain "forward-looking information" within the meaning of applicable Canadian securities legislation and may also contain statements that may constitute "forward-looking statements" within the meaning of the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995. Such forward-looking information and forward-looking statements are not representative of historical facts or information or current condition, but instead represent only the Company's beliefs regarding future events, plans or objectives, many of which, by their nature, are inherently uncertain and outside of the Company's control. Generally, such forward-looking information or forward-looking statements can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or may contain statements that certain actions, events or results "may", "could", "would", "might" or "will be taken", "will continue", "will occur" or "will be achieved". The forward-looking information contained herein may include, but is not limited to, assumptions related to cash flow and capital resources, and expectations related to the supply and manufacturing agreements, the intended expansion of the Company, and partnerships and Joint Venture Partnerships.

By identifying such information and statements in this manner, the Company is alerting the reader that such information and statements are subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of the Company to be materially different from those expressed or implied by such information and statements.

An investment in securities of the Company is speculative and subject to several risks including, without limitation, the risks discussed under the heading "Risks and Uncertainties" Factors" in the Company's annual management discussion and analysis for the year ended October 31, 2019 and dated February 28, 2020, as well as the interim management discussion and analysis for the quarter ended April 30, 2018 and dated June 29, 2020. Although the Company has attempted to identify important factors that could cause actual results to differ materially from those contained in the forward-looking information and forward-looking statements, there may be other factors that cause results not to be as anticipated, estimated or intended.

In connection with the forward-looking information and forward-looking statements contained in this press release, the Company has made certain assumptions. Although the Company believes that the assumptions and factors used in preparing, and the expectations contained in, the forward-looking information and statements are reasonable, undue reliance should not be placed on such information and statements, and no assurance or guarantee can be given that such forward-looking information and statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such information and statements. The forward-looking information and forward-looking statements contained in this press release are made as of the date of this press release, and the Company does not undertake to update any forward-looking information and/or forward-looking statements that are contained or referenced herein, except in accordance with applicable securities laws. All subsequent written and oral forward-looking information and statements attributable to the Company or persons acting on its behalf are expressly qualified in their entirety by this notice.