



## **BiUma Wellness Inc. Subsidiary One Plant Florida to Open New Dispensary and Delivery Hub Location in Port St. Lucie**

### **Strong Customer-Service Focus Includes Home Delivery and Curbside Pickup**

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TORONTO--(BUSINESS WIRE)--Bluma Wellness Inc. (the “Company” or “Bluma Wellness”) (CSE: BWEL.U) is pleased to announce that its subsidiary company, One Plant Florida (“One Plant”), is set to open its latest dispensary retail location and delivery hub in Port St. Lucie, Florida. The store is expected to open on June 26, 2020, subject to the receipt of all required regulatory approvals from the Florida Office of Medical Marijuana Use (“OMMU”).

The new location is positioned at the intersection of Federal Highway and Prima Vista Boulevard in the Prima Vista Crossing Plaza – at 7510 S. Federal Highway, Port St. Lucie, FL 34952 – and will be open from 10 a.m. to 7 p.m. Monday through Sunday.

Situated in the heart of Florida’s Treasure Coast, this location will offer patients in Port St. Lucie, as well as patients in Indian River, St. Lucie, Martin and North Palm Beach County areas (via delivery), access to One Plant’s top-shelf genetics, hang-dried and hand-trimmed flower, vape products, concentrates and merchandise via an in-store experience, curbside pickup or home delivery.

One Plant Florida is a vertically integrated, licensed cannabis company and one of 14 operational medical marijuana treatment centers (MMTC) in Florida. The company’s retail dispensary sites are carefully selected to promote efficient delivery of premium flower to Florida’s patients. The Port St. Lucie location is One Plant’s fourth retail location in Florida. The company expects to open several additional locations throughout the state before the end of the year.

One Plant strives to provide top-quality, best-in-class cannabis and cannabis-derived products. It hand-picks its premium cannabis flowers, which are sold as flower, pre-rolls, distillate and in concentrate form. Offerings include prime and rare strains of cannabis flower such as Mac1, Runtz, SherbD, ChemD, Chem91, I75, Fish Whistle, Dirty Lemons, and Ebony and Ivory, among others. It also sells vaporizers, vaporizer accessories, and vaping cartridges.

“We have set the standard of cultivating the best cannabis in Florida and, with one of the most experienced cannabis cultivation teams, we are proud of the product we grow,” said Bluma Wellness Inc. CEO Brady Cobb. “Through our commitment to honoring the fullest expression of each seed, post-harvest trimming, curing and

packaging cannabis flower products, we have established One Plant as a premier supplier of cannabis products. We look forward to sharing our passion with the Treasure Coast community.”

Recognizing the diverse needs of its patients, One Plant provides a robust delivery service across most of Florida. It also offers curbside pickup at all retail locations. Orders can be placed online, and customers can use CanPay for payment. A loyalty rewards program is offered as well.

Consumers must have a medical marijuana card to purchase products.

**About One Plant:** The vision of One Plant is to cultivate a unique experience through exceptional cannabis. Nonconformist in its philosophy, One Plant is committed to honoring the fullest expression of each seed and providing a handcrafted product that defies industry standards. Its cannabis is grown, not made. Current locations are at 202 E. Boynton Beach Blvd., Boynton Beach, FL 33435; 1161 Beach Blvd., Jacksonville Beach, FL 32250; 150 22nd S., St. Petersburg, FL 33712; and 7510 S. Federal Highway, Port St. Lucie, FL 34952. One Plant is planning to open more locations throughout Florida. For more information, visit <https://oneplant.us>, or call 877-308-3344.

### **Additional Information**

*The Company's securities have not been and will not be registered under the U.S. Securities Act and may not be offered or sold in the United States or to a U.S. Person absent registration or an applicable exemption from the registration requirement. This press release shall not constitute an offer to sell or the solicitation of an offer to buy nor shall there be any sale of the securities in any jurisdiction in which such offer, solicitation or sale would be unlawful.*

### **Forward-Looking Information**

*This news release contains “forward-looking information” within the meaning of applicable Canadian securities laws including information relating to the opening of One Plant's Port S. Lucie retail and delivery hub and the Company's strategic business plans. Although the Company believes, in light of the experience of its officers and directors, current conditions and expected future developments and other factors that have been considered appropriate, that the expectations reflected in this forward-looking information are reasonable, undue reliance should not be placed on them because the Company can give no assurance that they will prove to be correct. Readers are cautioned to not place undue reliance on forward-looking information. Actual results and developments may differ materially from those contemplated by these statements due to a variety of known and unknown risks and uncertainties including, without limitation: risks relating to cannabis being illegal under US federal law and risks of US federal enforcement actions related to cannabis activities; the Company's ability to comply with all applicable governmental regulations in a highly regulated business; negative changes in the political environment or in the regulation of medical cannabis in the state of Florida; the risk of any disruptions to the Company's business and operations as a result of the COVID-19 pandemic; negative shifts in public opinion and perception of the cannabis industry and cannabis consumption; increasing competition in the industry; risks of product liability and other safety-related liability as a result of usage of the Company's cannabis products; the Company's limited operating history with no assurance of profitability; the ability of the Company to access future financing if needed or on terms acceptable to the Company; the risk of defaulting on its existing debt; risk of shortages of or price increases in key inputs, suppliers and skilled labor; the risks inherent in running agricultural operations such as pests and crop failure; loss of licenses; reliance on key personnel; cybersecurity risks; constraints on marketing products; fraudulent activity by employees, contractors and consultants; tax and insurance related risks and risk of litigation.*

*The forward-looking information in this press release are made as of the date of this release. The Company does not undertake any obligation to update forward-looking information except as required by applicable securities laws.*

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