



Bhang Launches High Roller Nano-infused Pre-Roll

The leading cannabis company adds a nano-infused pre-roll to its award-winning product line

Las Vegas, Nevada – June 14, 2022 - [Bhang Inc.](#) ("Bhang" or the "Company") (CSE: BHNG) (OTCQB: BHNGF), a global cannabis CPG brand company with an award-winning portfolio of products, is complementing its strong position in the cannabis edibles market with the launch of a new, innovative pre-roll offering.

The new Bhang High Roller Nano-infused Pre-Roll is a whole flower product combined with nano-THC that delivers a more effective, efficient, and consistent experience. Since 2010, the Company has focused on building a legacy around providing its customers with precise, consistent cannabis chocolate products, perfecting a recipe with Bhang's signature cannabis-free taste, and the best premium ingredients.

Bhang High Roller Nano-infused Pre-Rolls add to the Company's legacy of effectiveness and consistency, produced with quality infused flower that is precisely dosed, just like Bhang's chocolates.



*Bhang's High Roller Nano-infused Pre-Roll is ready to be sold in dispensaries.
Photo credit: Bhang, Inc.*



The new infused pre-roll consists of hand-selected premium indoor flower combined with nano-THC coming in consistently at 50+% THC (20% more than your standard pre-roll), delivering a stronger and more enjoyable high.

Nano-THC means the THC particles themselves are smaller, meaning the High Roller Pre-Roll is infused with tiny molecules making the THC easier to absorb, facilitating almost instant onset.

“When it comes to the pre-roll category, we weren’t just targeting market share and shelf-space opportunity – although infused pre-rolls are the second-best-selling pre-roll segment after hybrid/single-strain sales in the U.S., according to [the latest data from Headset](#),” says Jamie L. Pearson, President and CEO of Bhang. “The product we developed also had to live up to the legacy we’ve built over the past 12 years. The nano-infused process focuses on quality, consistency, and effectiveness, which makes the new product a perfect fit for our award-winning portfolio. Nano-THC is the future of cannabis products and consumers are asking more and more where it’s available. We’re paying close attention to state legislation and will expand accordingly when the time comes.”

The Bhang High Roller nano-infused pre-roll is available in 1 gram format, delivering a 50+% THC dosage carefully rolled in unbleached natural brown papers.

The new product offering was mentioned in Bhang’s [recent Petalfast announcement](#) and will be a significant part of the partnership kickoff, and is now ready to be sold in California dispensaries.

About Bhang

Bhang (CSE: BHNG) (OTCQB: BHNGF) is committed to making the fairly enjoyable ridiculously fun. For over a decade Bhang has delivered exceptional sensory experiences to consumers through its extensive portfolio of over 50 master-chef-created cannabis, CBD and terpene products including gourmet chocolates, pre-rolls, CBD isolate, and Hempsticks™. Bhang’s highly-awarded chocolates are among the top-selling edibles in 7 U.S. states and Canada. Bhang’s CBD products are globally distributed and are known for being safe, efficacious and delicious. Learn more at www.bhangnation.com and purchase our high-quality CBD products at www.bhangcbd.com.

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This press release contains statements that constitute “forward-looking information” within the meaning of applicable securities laws, including statements regarding the plans, intentions, beliefs and current expectations of the Company with respect to future business activities. Forward-looking information is often identified by the words “may,” “would,” “could,” “should,” “will,” “intend,” “plan,” “anticipate,” “believe,” “estimate,” “expect” or similar expressions and include information regarding: (i) statements regarding the future direction



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