FORM 10

NOTICE OF PROPOSED SIGNIFICANT TRANSACTION (not involving an issuance or potential issuance of a listed security)¹

vs Relectors Rel	nding Securities of the Issuer Prior to Transaction: 80,504,123 ease Fully Disclosing the Transaction: April 15, 2024 etion details of the transaction including the date, description and locations, if applicable, parties to and type of agreement (eg: sale, option,			
vs Relectors Rel	details of the transaction including the date, description and locations, if applicable, parties to and type of agreement (eg: sale, option,			
ransac Provide f asset cense, ssuer.	details of the transaction including the date, description and locations, if applicable, parties to and type of agreement (eg: sale, option,			
Provide of asset cense, ssuer.	details of the transaction including the date, description and location s, if applicable, parties to and type of agreement (eg: sale, option,			
f asset cense, ssuer. T	s, if applicable, parties to and type of agreement (eg: sale, option,			
Provide details of the transaction including the date, description and location of assets, if applicable, parties to and type of agreement (eg: sale, option, license, contract for Investor Relations Activities etc.) and relationship to the Issuer. The disclosure should be sufficiently complete to enable a reader to appreciate the significance of the transaction without reference to any other material: The Issuer has entered into a digital marketing and distribution services agreement with Hillside Communication and Media Inc. ("Hillside") dated April 15, 2024 (the "Agreement") whereby the Hillside will provide digital marketing management services to the Issuer for a term commencing April 22, 2024 and ending July 22, 2024 as fully outlined in Schedule "A" of the Agreement.				
ansacti	the following information in relation to the total consideration for the on (including details of all cash, non-convertible debt securities or nsideration) and any required work commitments: Total aggregate consideration in Canadian dollars: \$500,000 . Cash: \$500,000 .			
c)	Other:			
d)	Work commitments:			
	ervices ated Apparketin 024 an greeme erovide ansacti ther con a) c)			

listed securities, use Form 9.

3.	State how the purchase or sale price and the terms of any agreement were determined (e.g. arm's-length negotiation, independent committee of the Board, third party valuation etc).				
	Arm's-	length negotiation between the parties.			
4.		ide details of any appraisal or valuation of the subject of the transaction on to management of the Issuer: N/A			
5.		the transaction is an acquisition, details of the steps taken by the Issuer to ure that the vendor has good title to the assets being acquired: N/A			
6.	finder's	e the following information for any agent's fee, commission, bonus or se fee, or other compensation paid or to be paid in connection with the ction (including warrants, options, etc.):			
	(a)	Details of any dealer, agent, broker or other person receiving compensation in connection with the transaction (name, address. If a corporation, identify persons owning or exercising voting control over 20% or more of the voting shares if known to the Issuer): N/A			
	(b)	Cash			
	(c)	Other			
7.	compe	ate whether the vendor, sales agent, broker or other person receiving mpensation in connection with the transaction is a Related Person or has y other relationship with the Issuer and provide details of the relationship.			
8.	proper	cable, indicate whether the transaction is the acquisition of an interest in ty contiguous to or otherwise related to any other asset acquired in the months.			

3.

2. Development

Provide d	etails of	the development.	The disclosure	should be	sufficiently	complete to
enable a rother mat		appreciate the sig	nificance of the t	ransaction v	vithout refe	rence to any

3. Certificate Of Compliance

The undersigned hereby certifies that:

- 1. The undersigned is a director and/or senior officer of the Issuer and has been duly authorized by a resolution of the board of directors of the Issuer to sign this Certificate of Compliance.
- 2. To the knowledge of the Issuer, at the time an agreement in principle was reached, no party to the transaction had knowledge of any undisclosed material information relating to the Issuer, other than in relation to the transaction.
- 3. As of the date hereof there is no material information concerning the Issuer which has not been publicly disclosed.
- 4. The undersigned hereby certifies to the Exchange that the Issuer is in compliance with the requirements of applicable securities legislation (as such term is defined in National Instrument 14-101) and all Exchange Requirements (as defined in CNSX Policy 1).
- 5. All of the information in this Form 10 Notice of Proposed Significant Transaction is true.

Dated April 15, 2024	
	Cole McClay Name of Director or Senior Officer
	<u>"Cole McClay"</u> Signature
	CEO and director Official Capacity