



Bhang Chocolate Now Available in Florida via Trulieve Dispensaries

Las Vegas, NV, November 23, 2021 – [Bhang Inc.](#) ("Bhang" or the "Company") (CSE: BHNG) (OTCQB: BHNGF), a global cannabis CPG brand company with an award-winning portfolio of products, is officially available in Florida through its licensing partner, Trulieve Cannabis Corp. (CSE: TRUL) (OTCQX: TCNNF) and its subsidiaries ("Trulieve").

In September, Bhang and Trulieve [announced](#) an expanded licensing agreement to manufacture and distribute Bhang's award-winning, THC-infused chocolate products across all Trulieve markets, both in Trulieve dispensaries and through the company's robust sales and distribution networks. Bhang products were introduced through Massachusetts retail and wholesale in October 2021, and are now available in Florida exclusively through Trulieve dispensaries. Trulieve is Florida's largest and leading medical cannabis provider with 108 dispensaries across the state.

Bhang is known for its gourmet chocolate, a top-ten selling product in both the U.S. and Canada with evenly-scored bars for precise THC dosing. Bhang products available through Trulieve in Florida include:

- **THC:CBD 1:1 Dark Chocolate Bars** - Bhang's signature, cannabis-infused, vegan dark chocolate is made with 74% sustainably sourced cacao and a cannabis-free taste. The dark bar is vegan, keto and gluten-free.
- **THC:CBD 1:1 Milk Chocolate Bars** - Bhang's cannabis-infused milk chocolate is made with 48% sustainably sourced cacao, a cannabis-free taste and is vegetarian and gluten-free.

"Since launching in Massachusetts in October, Bhang sales and orders through Trulieve have far exceeded our expectations, and we are excited to keep the momentum going in Florida, where we know the demand for our products is already high," says Jamie L. Pearson, President and CEO of Bhang. "We are currently working on rolling out new SKUs with the Trulieve team in 2022 and look forward to bringing Bhang's amazing cannabis-infused products to Trulieve customers throughout the US."

About Bhang

Bhang is committed to making the fairly enjoyable ridiculously fun. For over a decade Bhang has delivered exceptional sensory experiences to consumers through its extensive portfolio of over 50 master-chef-created cannabis, CBD and terpene products including gourmet chocolates, pre-rolls, CBD isolate, and Hempsticks™. Bhang's highly-awarded chocolates are among the top-selling edibles in 7 U.S. states and Canada. Bhang's CBD products are globally distributed and are known for being safe, efficacious and delicious. Learn more at www.bhangnation.com and purchase our high-quality CBD products at www.bhangcbd.com.



About Trulieve

Trulieve is an industry-leading, vertically integrated cannabis company and multi-state operator in the U.S. operating in 11 states, with leading market positions in Arizona, Florida, and Pennsylvania. Trulieve is poised for accelerated growth and expansion, building scale in retail and distribution in new and existing markets through its hub strategy. By providing innovative, high-quality products across its brand portfolio, Trulieve delivers optimal customer experiences and increases access to cannabis, helping patients and customers to live without limits. Trulieve is listed on the CSE under the symbol TRUL and trades on the OTCQX market under the symbol TCNNF.

To learn more about Trulieve, visit [Trulieve.com](https://www.trulieve.com).

FORWARD-LOOKING STATEMENTS

This press release contains statements which constitute “forward-looking information” within the meaning of applicable securities laws, including statements regarding the plans, intentions, beliefs and current expectations of the Company with respect to future business activities. Forward-looking information is often identified by the words “may,” “would,” “could,” “should,” “will,” “intend,” “plan,” “anticipate,” “believe,” “estimate,” “expect” or similar expressions and include information regarding: (i) statements regarding the future direction of the Company; (ii) the ability of the Company to successfully achieve its business and financial objectives; (iii) plans for expansion of the Company into new jurisdictions; and (iv) expectations for other economic, business, and/or competitive factors. Investors are cautioned that forward-looking information is not based on historical facts but instead reflect the Company’s management’s expectations, estimates or projections concerning the business of the Company’s future results or events based on the opinions, assumptions and estimates of management considered reasonable at the date the statements are made. Although the Company believes that the expectations reflected in such forward-looking information are reasonable, such information involves risks and uncertainties, and undue reliance should not be placed on such information, as unknown or unpredictable factors could have material adverse effects on future results, performance or achievements. Among the key factors that could cause actual results to differ materially from those projected in the forward-looking information are the following: changes in general economic, business and political conditions, including changes in the financial markets; in particular, in the ability of the Company to raise debt and equity capital in the amounts and at the costs that it expects; adverse changes in the public perception of cannabis; decreases in the prevailing prices for cannabis and hemp products in the markets that



the Company operates in; adverse changes in applicable laws or adverse changes in the application or enforcement of current laws; the cannabis market is highly regulated and those regulations and enforcement priorities of governmental authorities may change; compliance with extensive government regulation and related costs; and other risks described in the Company's Listing Statement, dated July 9, 2019, and other filings on www.sedar.com. Should one or more of these risks or uncertainties materialize, or should assumptions underlying the forward-looking information prove incorrect, actual results may vary materially from those described herein as intended, planned, anticipated, believed, estimated or expected. Although the Company has attempted to identify important risks, uncertainties and factors which could cause actual results to differ materially, there may be others that cause results not to be as anticipated, estimated or intended. The Company does not intend, and does not assume any obligation, to update this forward-looking information except as otherwise required by applicable law.

Neither CSE nor its Regulation Services Provider accepts responsibility for the adequacy or accuracy of this release.

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